

Privacy Policy

Effective Date: 01/03/2024

The Fundamental Trading Club (TFTC) (“we”, “us”, or “our”) is committed to protecting your privacy and maintaining transparency about how we use your data. This Privacy Policy explains how we collect, use, and share your personal information when you access our store at <https://whop.com/tftc/>, use our services, or interact with our ads.

This policy also covers all related content and contact via our official social media channels, including **@realkenchigbo** (run by founder **Ikenna Chigbo**).

1. Information We Collect

We may collect the following personal data from you:

a. Information You Provide

- Name, email address, phone number
- Payment and billing information
- Responses to surveys, emails, or direct contact via social media

b. Information Collected Automatically

- Device type, browser, IP address, and time zone
 - Browsing data and interactions with our store
 - Cookie and pixel data for ad tracking and analytics
-

2. How We Use Your Information

We use your information to:

- Fulfill orders and provide access to TFTC digital products and services

- Send essential emails (receipts, updates, support)
 - Respond to your inquiries
 - Analyze user behavior to improve our store and services
 - Run retargeting and paid ad campaigns (e.g., Facebook/Instagram)
 - Send occasional promotional content (only if you've opted in)
-

3. Sharing of Data

We do **not sell** your data.

We may share necessary information with:

- **Whop** (our platform provider)
- Payment processors (e.g., Stripe)
- Email tools and CRM systems
- **Facebook (Meta)** and other advertising partners for ad delivery, retargeting, and optimization
- Analytics tools like Google Analytics

We only share what's necessary to run TFTP and deliver a better experience for you.

4. Your Rights

Depending on your location, you may have the right to:

- Access or correct your personal data
- Request deletion of your information
- Withdraw consent to receive emails or marketing

- Opt out of cookies and tracking
- File a complaint with a data protection authority

To request access or deletion, contact us at: **contact@tftcglobal.com**

5. Cookies & Facebook Pixel

We use cookies and technologies like the **Facebook Pixel** to:

- Understand how you use our site
- Serve ads to you based on your interests
- Improve the performance of our campaigns

You can manage cookie preferences via your browser or use opt-out tools such as:

👉 <https://optout.aboutads.info>

For more about how Facebook uses data, see:

👉 <https://www.facebook.com/policy.php>

6. Marketing Communications

We may send you emails related to new updates, offers, or free educational content. You can opt out of marketing emails at any time using the unsubscribe link provided in each message.

7. Children's Privacy

TFTC does not knowingly collect or store data from anyone under the age of 18.

8. International Users

If you're located outside the UK or EU, your data may be processed in jurisdictions that do not offer the same level of protection as your home country.

9. Changes to This Policy

We may update this Privacy Policy occasionally. Any updates will be posted at <https://whop.com/tftc/>, and significant changes will be communicated directly where appropriate.

10. Contact Us

Have questions about your privacy or this policy?
Reach out to us directly:

 **contact@tftcglobal.com**

 Instagram / Twitter: **@realkenchigbo**

 Founder: **Ikenna Chigbo**

 Store: <https://whop.com/tftc/>