

PRIVACY POLICY

Legacy Investing Show, LLC

Effective Date: 19 July 2025

1. Overview

Legacy Investing Show, LLC (“**Company**,” “**we**,” “**us**,” or “**our**”) operates digital education programs including **Legacy Wealth Blueprint** and **Airbnb Ascension** (collectively, the “**Services**”) through our WHOP shop, websites, mobile applications, and private communities (the “**Platform**”). This Privacy Policy (“**Policy**”) describes how we collect, use, disclose, and safeguard your information and explains the privacy rights available to you.

2. Scope

This Policy applies to all personal information processed by Company from:

- Visitors to or users of the Platform
- Purchasers and participants in the Services
- Prospective customers who interact with our marketing
- Contractors, vendors, and business partners

- Residents of jurisdictions granting specific statutory rights (e.g., California, Virginia, Colorado, EU/EEA, UK)

3. Information We Collect

Category	Examples	Source	Purpose / Legal Basis*
Identifiers	Legal name, alias, postal address, e-mail, phone, IP address, device IDs	Provided by you; automatically via devices	Account creation; support; marketing; fraud prevention Basis: performance of contract; legitimate interests; consent
Commercial Data	Products purchased, payment history, financing selections, refund/chargeback status	Transaction processors	Fulfill orders; accounting; dispute defense Basis: contract; legal obligation
Financial Data	Card token, last 4 digits, billing address (we do not store full card numbers)	Payment processors (Stripe, Klarna, Affirm, etc.)	Process payments; detect fraud Basis: contract; legitimate interests

Internet / Network Activity	Browsing actions, session logs, referring URLs, clickstream, online identifiers, geolocation (approx.)	Cookies, pixels, analytics tools (Google Analytics, Meta Pixel)	Site performance; personalization; analytics; ad retargeting Basis: consent (where required); legitimate interests
User-Generated Content	Posts, comments, testimonials, profile pictures inside communities	You	Community interaction; marketing (if you grant consent) Basis: consent; legitimate interests
Sensitive Data	Government-ID last 4 digits (only if required for financing KYC)	Financing partners	Regulatory KYC / AML compliance Basis: legal obligation

*If you reside in a GDPR / UK-GDPR jurisdiction, see § 11 for legal-basis details.

4. How We Use Your Information

We use personal information to:

1. **Deliver and manage the Services** – account set-up, content access, customer support.

2. **Process payments and enforce financial agreements** – installment billing, collections, chargeback dispute defense.
3. **Improve the Platform** – diagnose errors, analyze usage trends, develop new features.
4. **Security and fraud prevention** – verify identity, detect suspicious activity, protect IP.
5. **Marketing and remarketing** – send program updates, promotions, and targeted ads (subject to opt-out rights).
6. **Legal and compliance** – maintain records, satisfy tax / bookkeeping rules, respond to lawful requests.

We retain personal information as long as necessary to fulfill these purposes unless a longer period is required by law or to enforce our Terms.

5. Cookies and Similar Technologies

We use first- and third-party cookies, pixels, and device identifiers to:

- Keep you logged in
- Remember preferences
- Measure traffic and campaign effectiveness

- Serve interest-based ads

You may disable cookies via browser settings; however, some Platform features may malfunction. To opt out of Google Analytics, visit tools.google.com/dlpage/gaoptout.

6. Disclosures of Personal Information

We do **not** sell personal information. We may share it in these situations:

- **Service Providers & Vendors** – payment processors, email delivery platforms, CRM, community hosts, analytics providers (each bound by contract to safeguard data).
 - **Affiliates** – entities under common ownership, for internal business purposes consistent with this Policy.
 - **Legal Requirements** – to comply with subpoenas, court orders, law-enforcement requests, or to protect rights, property, and safety.
 - **Business Transfers** – merger, acquisition, or asset sale; your information may transfer as part of that transaction.
 - **With your Consent** – e.g., publishing a testimonial or case study.
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7. International Data Transfers

Servers may be located in the United States or other countries. If you access the Platform from outside the U.S., you consent to the transfer of your data to the U.S., which may have different data-protection laws. For GDPR transfers, we rely on Standard Contractual Clauses or adequacy decisions (§ 11).

8. Data Security

We maintain an enterprise-grade security program: TLS encryption, least-privilege access controls, regular vulnerability scans, and incident-response procedures. No system is 100 % secure; therefore, we cannot guarantee absolute security.

9. Your Choices

- **Email Marketing** – click *Unsubscribe* in any non-transactional email or contact us at preston@legacyinvestingshow.com.
 - **SMS Marketing** – reply “STOP” to cease texts.
 - **Cookies / Analytics** – use browser settings or opt-out links (§ 5).
 - **Community Visibility** – adjust privacy settings in community software.
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10. U.S. State Privacy Rights

10.1 California (CCPA / CPRA)

California residents may request:

- **Right to Know** – categories and specific pieces of personal information collected.
- **Right to Delete** – request deletion, subject to exceptions (e.g., completing a transaction, legal obligations).
- **Right to Correct** – inaccurate data.
- **Right to Opt-Out** – of “sharing” for cross-context behavioral advertising (toggle “Do Not Share” in cookie banner).
- **Right to Non-Discrimination** – equal service and pricing for exercising rights.

Submit requests at preston@legacyinvestingshow.com. We must verify identity before acting.

10.2 Virginia, Colorado, Connecticut, Utah

Residents have similar access, deletion, correction, portability, and opt-out rights. Exercise them via the same email above. If we deny your request, you may appeal by replying “APPEAL” within 60 days.

11. GDPR / UK-GDPR Disclosures

- **Controller** – Legacy Investing Show, LLC is the data controller.
- **Legal Bases**

- Contract Performance – account setup, billing, program delivery
 - Legitimate Interests – security, analytics, limited marketing
 - Consent – optional newsletters, non-essential cookies
 - Legal Obligation – tax, accounting, KYC
 - **Data Subject Rights** – access, rectification, erasure, restriction, portability, objection, and automated-decision opposition. Email preston@legacyinvestingshow.com.
 - **Cross-Border Transfers** – Standard Contractual Clauses or adequacy decisions (e.g., UK, Switzerland).
 - **Supervisory Authority** – You may lodge a complaint with your local regulator.
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12. Children’s Privacy

The Platform is not directed to children under 18. We do not knowingly collect personal data from minors. If we learn that a minor has provided information, we will delete it promptly.

13. Third-Party Links & Social Media

Links to external sites and social platforms are provided for convenience. We do not control those sites and are not responsible for their privacy practices. Review their policies before providing data.

14. Changes to This Policy

We may update this Policy periodically. Material changes will be posted on the Platform with a new “Effective Date.” Continued use constitutes acceptance of the revised Policy.

15. Contact Us

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