



PRIVACY POLICY

Last updated: July 25, 2025

This policy outlines how we collect, use, and protect your information when you interact with **Apps That Scale**.

1. Information We Collect

- Name, email address, and payment details upon purchase
- Course activity data (e.g. progress, clicks, module views)
- Voluntary information such as phone number or survey responses

2. How We Use Your Information

- To deliver course content and track learning progress
- To communicate updates, support messages, and onboarding
- To improve content and optimize the learning experience

3. Third-Party Services

We use secure third-party platforms to operate the course, such as:

- **Whop** (access & delivery)
- **Stripe** (payment processing)
- **Google Workspace / Notion / ConvertKit** (support & email communications)

These services may process data under their own terms and privacy policies.

4. Data Sharing

- We do not sell or share your data with third parties for advertising.

- Your information is shared only with platforms required to deliver the product you purchased.

5. Data Rights

You may request to view, update, or delete your personal data by contacting us at:

support@maktubtechnologies.com

6. Security Measures

We take reasonable steps to protect your data using secure systems, encrypted tools, and limited access to internal systems.
