

Privacy Policy

Last Updated: 9/12/2023

In this Privacy Policy, we describe how we collect, use, and disclose information about you when you use our service. We explain your privacy rights and how the law protects you. By using the service, you agree to the collection and use of information in accordance with this Privacy Policy.

Definitions

Account/Accounts: Defined as your gateway created for you to access the services.

Company: (referred to as either “We”, “The Company, LLC “, “Us” or “Our” in this Agreement) refers to High Alpha Trends, LLC.

Cookies: Defined as small files stored on your browser or computer that collect or store information typically for ease of use and access.

Country: Defined as the United States.

Device: Means any means of access to our products including but not limited to cell phones, computers, laptops, tablets, etc.

Service: Refers to our website, proxies, discord, or any other product the company offers.

Usage Data: Refers to data that is collected automatically when using the Service, such as the duration of a page visit, or data generated from the Service infrastructure itself.

Website: Refers to our company website.

You: Defined as the person or entity accessing the information.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

During use of our service we may ask or collect information related to your personal identification. This information may be used to contact you, for billing, or for other activities such as marketing. By using the services you agree to our collection and use of this data.

First Name

Last Name

Email Address

Phone number

Full legal address

Related site usage

Usage Data

Upon purchase of any of our products, we may ask for additional information for legal/tax/business reasons. This may include:

Date of birth

Drivers License/Pass Information

Proof of Address

Payment Privacy Policies

Usage Data

When using Our Service, Usage Data is automatically collected. This data may include Your Device's Internet Protocol (IP) address, browser type, browser version, the pages of the Service You visit, the time and date of Your visit, how long You spend on pages, unique device identifiers, and other diagnostic information.

If You access the Service through a mobile device, additional data may be collected, such as the type of mobile device You use, Your mobile device's unique ID, Your mobile device's IP address, operating system, the type of mobile Internet browser You use, and unique device identifiers. Additionally, information may be collected from Your browser each time You visit the Service or when You access it through a mobile device.

Tracking Technologies and Cookies

Using tracking technologies such as beacons, tags, and scripts, we can collect and track information to improve and analyze our Service. If you opt not to accept Cookies, you may not be able to use some parts of our Service. Cookies can either be "Persistent" or "Session" – Persistent Cookies remain on your device even after you go offline, while Session Cookies are deleted as soon as you close your web browser.

Session Cookies

The purpose of these Cookies is to provide You with services available through the Website, as well as to enable You to use certain features. They also help to authenticate users and stop the fraudulent use of user accounts. It is essential to have these Cookies in order to provide the services You have requested, and We only use them to provide You with these services.

Functionality Cookies

These allow us to remember your preferences and save other information such as login information. These can be deleted at any time.

Tracking and Performance Cookies

We use these cookies to identify behavior of visitors for performance/usage/marketing improvements.

Use of Your Personal Data

High Alpha Trends, LLC may use Personal Data for the following purposes:

To facilitate account creation and logon process. If you choose to link your account with us to a third party account (such as your Google or Facebook account), we use the information you allowed us to collect from those third parties to facilitate account creation and logon process for the performance of the contract.

To send you marketing and promotional communications. We and/or our third party marketing partners may use the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt-out of our marketing emails at any time.

Fulfill and manage your orders. We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Services.

Request Feedback. We may use your information to request feedback and to contact you about your use of our Services.

To protect our Services. We may use your information as part of our efforts to keep our Services safe and secure (for example, for fraud monitoring and prevention).

To enforce our terms, conditions and policies for Business Purposes, Legal Reasons and Contractual.

To respond to legal requests and prevent harm. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.

To manage user accounts. We may use your information for the purposes of managing our account and keeping it in working order.

To deliver services to the user. We may use your information to provide you with the requested service.

To respond to user inquiries/offer support to users. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.

For other Business Purposes. We may use your information for other Business Purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Services, products, marketing and your experience. We may use and store this information in aggregated and anonymized form so that it is not associated with individual end users and does not include personal information. We will not use identifiable personal information without your consent.

SHARING OF INFORMATION

In Short: We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.

We may process or share data based on the following legal basis:

Consent: We may process your data if you have given us specific consent to use your personal information in a specific purpose.

Legitimate Interests: We may process your data when it is reasonably necessary to achieve our legitimate business interests.

Performance of a Contract: Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.

Legal Obligations: We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).

Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

Vendors, Consultants and Other Third-Party Service Providers: We may share your data with third party vendors, service providers, contractors or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include: payment processing, data analysis, email delivery, hosting services, customer

service and marketing efforts. We may allow selected third parties to use tracking technology on the Services, which will enable them to collect data about how you interact with the Services over time. This information may be used to, among other things, analyze and track data, determine the popularity of certain content and better understand online activity. Unless described in this Policy, we do not share, sell, rent or trade any of your information with third parties for their promotional purposes.

Business Transfers: We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

Third-Party Advertisers: We may use third-party advertising companies to serve ads when you visit the Services. These companies may use information about your visits to our Website(s) and other websites that are contained in web cookies and other tracking technologies in order to provide advertisements about goods and services of interest to you.

Retention of Your Personal Data

We will only store your personal information for as long as is necessary for the purposes outlined in this privacy notice. Unless a longer retention period is required or permitted by law (e.g. tax, accounting, or legal requirements), we will keep your personal information for no longer than 6 months after the termination of your account. Once we no longer have a legitimate business need to process your personal information, we will either delete or anonymize it. If it is not possible to delete or anonymize your personal information (e.g. because it has been stored in backup archives) then we will securely store your information and isolate it from any further processing until it can be deleted.

Transfer Of Your Personal Data

By submitting Your information, including Personal Data, You agree to the transfer of Your data to locations both inside and outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction. High Alpha Trends, LLC will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will occur to an organization or a country unless there are adequate controls in place, including the security of Your data and other personal information.

Additional to this, although more than reasonable steps are taken to protect your information You agree that there are risks to storing information and fully acknowledge those risks.

Disclosure of Your Personal Data

Business Transactions

Should High Alpha Trends, LLC be involved in a merger, acquisition or asset sale, notice will be given prior to Your Personal Data being transferred and thus subjected to a different Privacy Policy.

Law Enforcement

In the event that High Alpha Trends, LLC is required by law or valid requests by public authorities (e.g. a court or a government agency) to disclose Your Personal Data, High Alpha Trends, LLC may do so under certain circumstances.

Other Legal Requirements

High Alpha Trends, LLC may disclose Your Personal Data in the event it is deemed necessary to comply with a legal obligation, protect and defend the rights or property of High Alpha Trends, LLC, prevent or investigate possible wrongdoing in connection with the Service, protect the personal safety of Users of the Service or the public, or protect against legal liability.

Personal Data Security

User privacy and security is of the utmost importance to us. Despite this, the user acknowledges that there is no 100% safe transmission of any data without risks and at any time a breach or loss of data may occur despite best efforts to prevent this. Considering this, You agree that there are risks with sharing information online and you will not hold High Alpha Trends, LLC responsible should an issue arise.

Analytics

We may use third-party Service providers to monitor and analyze the use of our Service.

Google Analytics

By installing the Google Analytics opt-out browser add-on, you can prevent Google Analytics from tracking and monitoring your website traffic and sharing this data with other Google services. This add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from collecting information about your visits. For more information on how Google collects and uses data, please refer to the Google Privacy & Terms page at <https://policies.google.com/privacy>.

Payments

We use a third-party processor (Stripe) for payment collection. You may view their terms and policies here: <https://stripe.com/legal/ssa>. We do not store your card or billing information and are not responsible should an issue arise with Stripe or any other payment processor used.

CALIFORNIA RESIDENTS

Under California Civil Code Section 1798, California residents with an established business relationship with us have the right to request information once a year about our disclosure of their Personal Data to third parties for the third parties' direct marketing purposes. If you are a California resident and would like to make such a request, please contact us using the contact information provided below.

If you are a California resident under the age of 18 who has publicly posted content or information online, you may be able to request and obtain removal of such content or information under California Business and Professions Code section 22581. To make such a request, please contact us using the contact information provided below, including the email address associated with your account. Please note that your request may not guarantee complete or comprehensive removal of all content or information posted online, and that the law may not permit or require removal in certain circumstances.

Links to Other Websites

If You click on a link to a website not operated by Us, You will be directed to that third party's site. We strongly recommend that You review the Privacy Policy of each website You visit. We are not responsible for the content, privacy policies, or practices of any third party websites or services.

Changes to this Privacy Policy

We reserve the right to update this policy at anytime for any reason. Continual use of the services/products will be considered agreement with the updated policies. Additionally, the last updated date will change and any substantial changes may be communicated via alternate methods but not guaranteed.

Contact Us

If you have any questions about this Privacy Policy, You may contact us below.

highalphatrends@gmail.com