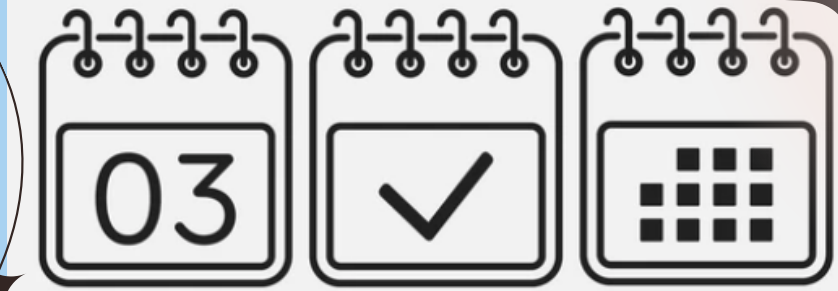


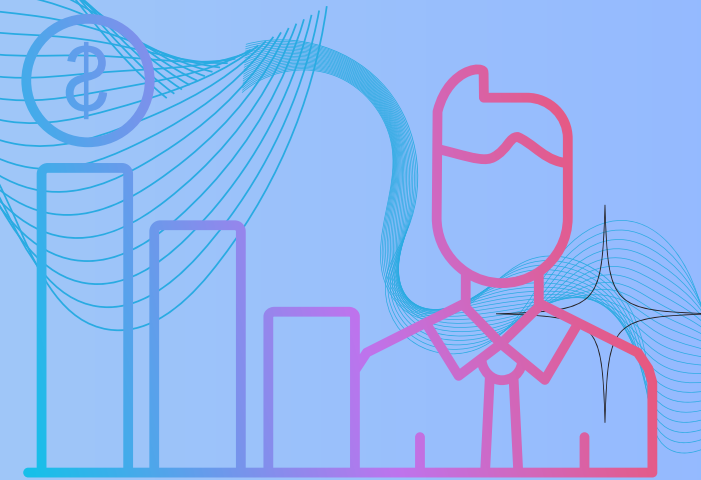


GUIDE



“Launching your first Printify store in 3 days”

for teen freelancers (15 -17 years old)



Introduction



*Want your own online store but think it's complicated and expensive?
No. Printify lets you get started with no investment:*

you design → they print and ship → you make a profit.

IN 3 DAYS YOU CAN REALISTICALLY OPEN YOUR FIRST STORE AND FEEL LIKE A FREELANCER



Day 1. Prepare



1

Create an account

(If you don't have your own card/email, use your parents' help)



2



Pick a niche



Niche = something you're interested in + people need + you can pay for it

Don't do "everything."

1-2 products are better to start:

T-shirts with memes
mugs with inscriptions
laptop stickers

3

Make a design



Canva (free, easy).

MidJourney / DALL-E (AI images).

The main thing: bright, simple, easy to understand.

Day 2. Setting up your store



Where to sell

Etsy – is the best option for teens.

Shopify – if you want a “serious” store.

Printify Free Store – if no budget at all.



Upload merchandise



Upload your design to a t-shirt/mug.

Write a title and description (clear + some emotion).

Price = cost price + \$5-10\$.



set up shipping

Printify itself ships the product to the customer.

You don't have to print or store anything at home.

Day 3. Launch and first sales

Publish the store

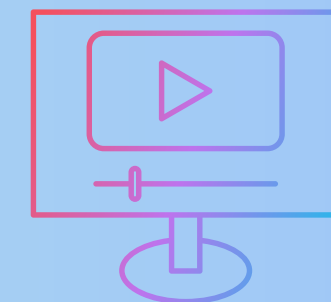
Check the photo, price and description.
Make everything pretty - it's important.



Marketing

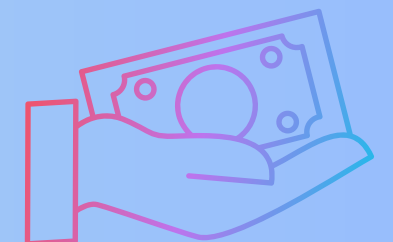


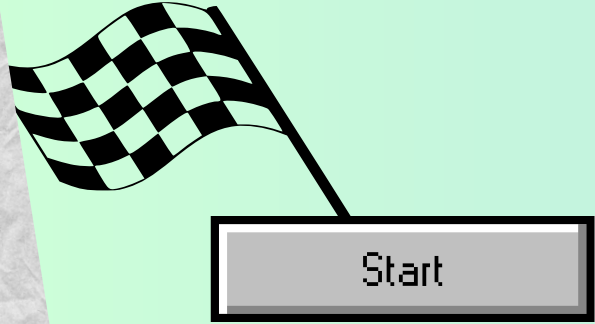
TikTok - short videos of your products.
Instagram Reels / Stories.
Discord / Telegram among your friends.



First orders

Customer pays → Printify prints and ships → you make a profit.

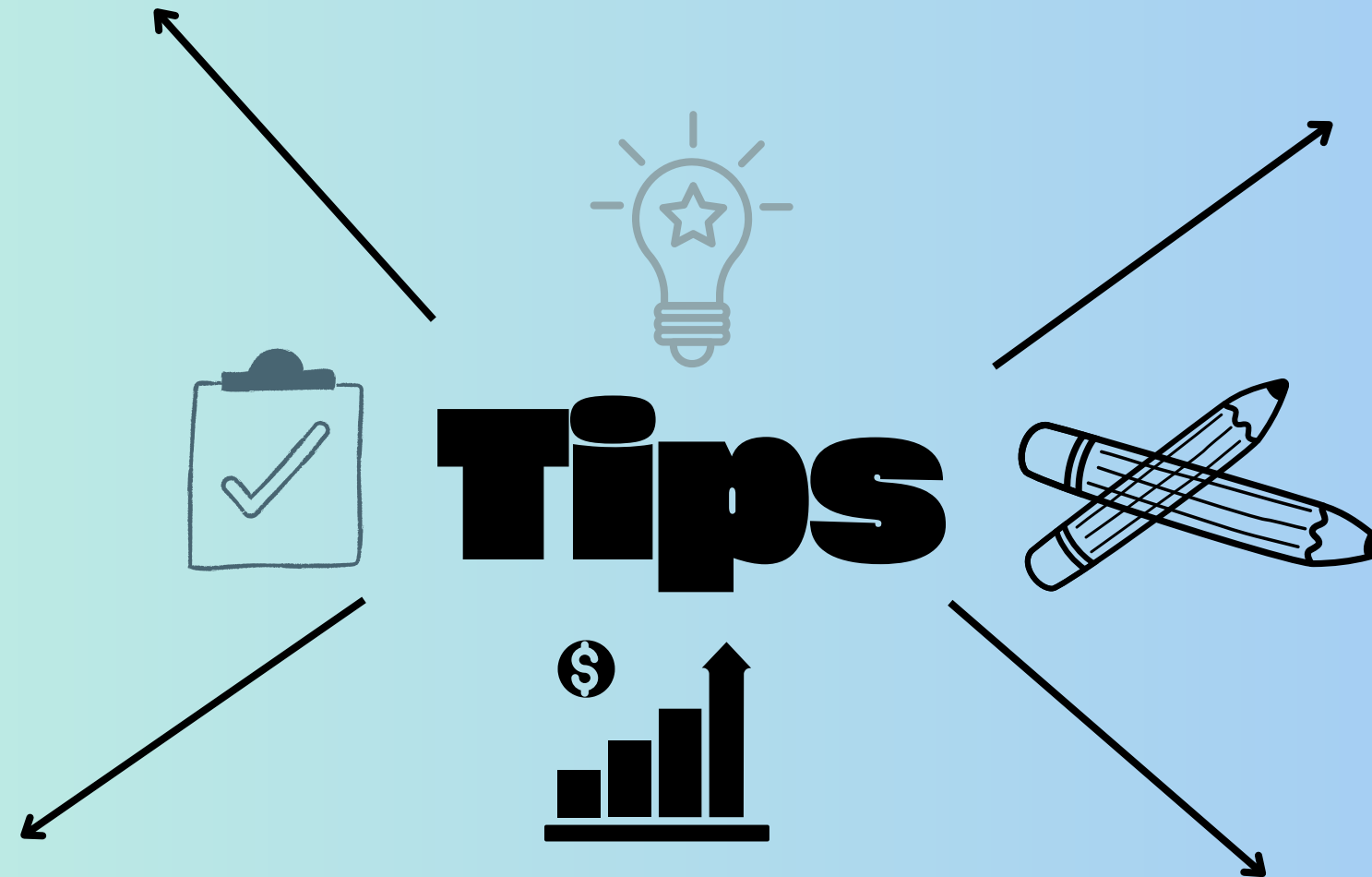
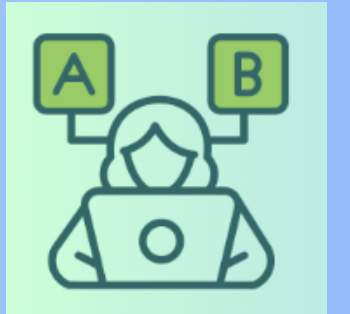




Start with 3-5 products, not 30.



Keep an eye on what people like - do similar things.



Try memes, trends from TikTok - they really sell.

Learn to count: Cost \$8 → Price \$15 → Your profit \$7.



Bottom line ✓



IN 3 DAYS YOU WILL:

Sign up for Printify.
Make your first designs.
Set up your store.
Launch sales.



This is your first step into freelancing and online business.

