



Privacy Policy

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1. Introduction

Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal data when you use our products and services on Whop. By using our services, you agree to the terms described here.

2. Data Controller

Edwin Constantin Kerger
Wasserstraße 23g
44803, Bochum, Germany
edwin.c.kerger@gmail.com

3. Data We Collect

- Name, email address, billing address
- Payment information (handled securely via Stripe/PayPal – we do not store your full credit card details)
- IP address and browser information for security and analytics purposes
- Other data you provide voluntarily (e.g., messages, support requests)

4. How We Use Your Data

- To process orders and payments
- To deliver digital products (PDFs, eBooks, downloads)
- To communicate with you about your purchases or support inquiries
- To comply with legal obligations
- To improve our services and analyze usage (analytics – optional, see below)

5. Legal Basis for Processing

- Contract performance (processing orders)
- Legitimate interest (security, fraud prevention, analytics)
- Consent (if you subscribe to newsletters or marketing)

6. Sharing Your Data

- Payments: Stripe and PayPal handle your payment data
- No other third-party sharing without your consent, except as required by law

7. Data Retention

- We keep your data only as long as necessary for legal, tax, or business purposes
- Personal data related to your purchases is stored for accounting purposes according to law

8. Your Rights

You have the right to:

- Access your data
- Correct inaccurate data
- Request deletion (unless legally required to retain)
- Object to processing or withdraw consent
- Contact us at edwin.c.kerger@gmail.com

9. Cookies and Tracking

- We use essential cookies for the website and checkout
- Optional analytics cookies (e.g., Google Analytics) require your consent

10. International Customers

- If you are outside the EU, please note that your data may be stored and processed in the EU.

11. Updates to this Privacy Policy

- We may update this policy occasionally. The latest version is always available on our Whop shop.