

PRIVACY POLICY - The Art Of YouTube

This Privacy Policy describes how **Hi Goods Inc.** ("we," "us," "our," or "Company"), located at 30 N Gould St, Ste R, Sheridan, WY 82801, United States, collects, uses, shares, and protects your personal information when you use The Art Of YouTube coaching program and related services (collectively, the "Services").

By enrolling in our Services, you agree to the collection and use of information in accordance with this Privacy Policy.

1. INFORMATION WE COLLECT

1.1 Personal Information You Provide

When you enroll in our program, we collect the following information:

- **Full Name** (First and Last Name)
- **Email Address**
- **Phone Number**
- **Country/Location** (for timezone coordination and support)
- **YouTube Channel Name/URL** (for coaching and analysis purposes)
- **Payment Information** (processed by our payment processors; we do not store full credit card details)

1.2 Information Collected Automatically

When you access our Services, we automatically collect certain information:

- **Usage Data:** Information about how you interact with our course platform, including pages viewed, time spent on pages, and videos watched
- **Device Information:** IP address, browser type, operating system, and device identifiers
- **Cookies and Tracking Technologies:** We use cookies, pixels, and similar technologies to track activity and improve your experience (see Section 5 below)

1.3 Information from Third Parties

We may receive information about you from:

- **Payment processors** (Stripe, PayPal, Whop, Wise) regarding transaction status
- **Social media platforms** if you interact with our content or advertisements
- **Course platforms** (Whop, Notion) regarding your course progress and engagement

1.4 User-Generated Content

We may collect:

- **Testimonials, reviews, photos, and videos** you provide
 - **Questions and communications** in our Telegram community and coaching calls
 - **YouTube channel data and analytics** you share for coaching purposes
 - **Progress reports and assignments** you submit
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2. HOW WE USE YOUR INFORMATION

We use your personal information for the following purposes:

2.1 To Provide Our Services

- Deliver course materials, coaching sessions, and program access
- Facilitate your onboarding and assign you a personal manager
- Provide technical support and respond to your inquiries
- Track your progress and attendance for coaching effectiveness
- Analyze your YouTube channel performance during coaching sessions

2.2 To Process Payments

- Process enrollment fees and manage payment plans
- Work with payment processors (Stripe, PayPal, Whop, Wise) to complete transactions
- Send payment confirmations and receipts
- Handle billing inquiries and disputes

2.3 For Communication

- Send you program updates, announcements, and important notices
- Provide coaching feedback and personalized recommendations
- Send marketing emails about our services (you can opt-out at any time)
- Communicate via our private Telegram community

2.4 For Marketing and Improvement

- Create and share testimonials and success stories (with your consent)

- Analyze program effectiveness and user engagement
- Improve our course content, coaching methods, and services
- Conduct research and analytics to enhance user experience
- Display targeted advertisements through Facebook Pixel, TikTok Pixel, and other platforms

2.5 For Legal and Business Operations

- Comply with legal obligations and regulatory requirements
 - Enforce our Terms and Conditions and Mentorship Agreement
 - Protect against fraud, security threats, and abuse
 - Maintain business records for tax and accounting purposes (3 years retention)
 - Defend legal claims and exercise our legal rights
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3. HOW WE SHARE YOUR INFORMATION

We do not sell your personal information. We only share your information in the following limited circumstances:

3.1 Service Providers and Business Partners

We share information with trusted third parties who help us operate our business:

Course Platforms:

- **Whop** (course hosting and payment processing)
- **Notion** (course materials and documentation)

Payment Processors:

- **Stripe** (credit card processing)
- **PayPal** (payment processing)
- **Wise** (international payments)

Communication Tools:

- **Telegram** (private community; your phone number is kept private and not visible to other members)
- **ConvertKit** (email marketing and communications)

Analytics and Advertising:

- **Google Analytics** (website and course analytics)

- **Facebook Pixel** (targeted advertising)
- **TikTok Pixel** (targeted advertising)

Customer Relationship Management:

- Internal CRM systems and tools for managing client relationships and program delivery

All service providers are contractually required to protect your data and use it only for the purposes we specify.

3.2 Team Members and Contractors

We share information with:

- Personal managers who facilitate your onboarding
- Virtual assistants who track attendance and participation
- Coaches and team members who deliver the program
- HR staff who may assist with team-building guidance

3.3 Public Sharing (With Your Consent)

With your explicit consent (as outlined in our Mentorship Agreement), we may publicly share:

- Your testimonials, reviews, and success stories
- Your name, likeness, photos, and videos
- Your YouTube channel results and case studies
- Marketing materials featuring your experience

You grant us a perpetual, royalty-free license to use this content across all platforms including our website, social media, advertisements, and promotional materials.

3.4 Legal Requirements

We may disclose your information when required by law or to:

- Comply with legal process, court orders, or government requests
- Enforce our Terms and Conditions and Mentorship Agreement
- Protect our rights, property, and safety or that of our users
- Investigate and prevent fraud, security issues, or illegal activities
- Defend against legal claims

3.5 Business Transfers

In the event of a merger, acquisition, sale of assets, or bankruptcy, your personal information may be transferred to the successor entity. We will notify you of any such change and your options regarding your information.

4. YOUR RIGHTS AND CHOICES

You have the following rights regarding your personal information:

4.1 Access and Correction

You have the right to:

- Request a copy of the personal information we hold about you
- Request correction of inaccurate or incomplete information
- Update your information by contacting us at info@hiagency.us

4.2 Deletion

You have the right to request deletion of your personal information, subject to certain exceptions:

- We may retain information for legal, tax, or regulatory compliance (3 years for tax records)
- We may retain information necessary to enforce our agreements or defend legal claims
- Anonymized data that cannot identify you may be retained indefinitely

To request deletion, email info@hiagency.us. We will respond within 30 days.

4.3 Marketing Opt-Out

You can opt out of marketing emails by:

- Clicking the "unsubscribe" link in any marketing email
- Contacting us at info@hiagency.us
- Updating your preferences in ConvertKit

Note: You cannot opt out of transactional emails (receipts, program updates, important notices).

4.4 Cookie Management

You can control cookies through your browser settings. Note that disabling cookies may affect your ability to use certain features of our Services.

4.5 Do Not Track

Some browsers have "Do Not Track" features. We do not currently respond to Do Not Track signals.

4.6 Additional Rights for EU/UK Users

If you are located in the European Union or United Kingdom, you have additional rights under GDPR:

- **Right to data portability:** Receive your data in a machine-readable format
- **Right to object:** Object to processing based on legitimate interests
- **Right to restriction:** Request limited processing in certain circumstances
- **Right to withdraw consent:** Withdraw consent at any time (without affecting prior processing)
- **Right to lodge a complaint:** File a complaint with your local data protection authority

4.7 Additional Rights for California Users

If you are a California resident, you have rights under the California Consumer Privacy Act (CCPA):

- Right to know what personal information is collected, used, shared, or sold
 - Right to delete personal information (subject to exceptions)
 - Right to opt-out of the sale of personal information (we do not sell your information)
 - Right to non-discrimination for exercising your rights
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5. COOKIES AND TRACKING TECHNOLOGIES

We use cookies and similar technologies to enhance your experience and analyze usage.

5.1 Types of Cookies We Use

Essential Cookies: Necessary for the Services to function (e.g., login sessions, course progress)

Analytics Cookies: Help us understand how users interact with our Services (Google Analytics)

Advertising Cookies: Used to deliver targeted advertisements (Facebook Pixel, TikTok Pixel)

Preference Cookies: Remember your settings and preferences

5.2 Third-Party Cookies

Our service providers (Google, Facebook, TikTok, Whop) may set their own cookies. These are governed by their respective privacy policies:

- Google Privacy Policy: <https://policies.google.com/privacy>
- Facebook Privacy Policy: <https://www.facebook.com/privacy/explanation>
- TikTok Privacy Policy: <https://www.tiktok.com/legal/privacy-policy>
- Whop Privacy Policy: <https://whop.com/privacy>

5.3 Managing Cookies

You can control cookies through your browser settings. Most browsers allow you to:

- View and delete cookies
 - Block third-party cookies
 - Block all cookies (not recommended, as it may affect functionality)
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6. DATA SECURITY

6.1 Security Measures

We implement appropriate technical and organizational measures to protect your personal information:

- Encryption of data in transit (SSL/TLS)
- Secure servers and cloud storage
- Access controls and authentication
- Regular security assessments
- Employee training on data protection

6.2 Limitations

While we strive to protect your information, no method of transmission or storage is 100% secure. We cannot guarantee absolute security.

You acknowledge and accept that:

- Internet transmission carries inherent risks
- We are not liable for unauthorized access resulting from circumstances beyond our reasonable control
- You are responsible for maintaining the confidentiality of your login credentials

6.3 Data Breach Notification

In the event of a personal data breach that is likely to result in high risk to your rights, we will:

- Notify you without undue delay (within 72 hours of becoming aware)

- Describe the nature of the breach and likely consequences
- Inform you of measures taken to address the breach
- Provide recommendations to mitigate potential harm

To report a suspected breach, contact us immediately at info@hiagency.us

7. DATA RETENTION

We retain your personal information as follows:

During Active Enrollment:

- All information is retained while you are an active participant in the program

After Program Completion:

- **3 years** for tax, accounting, and legal compliance purposes
- **Indefinitely** for anonymized data that cannot identify you
- **Indefinitely** for testimonials and marketing materials (unless you request removal)

Upon Deletion Request:

- We will delete or anonymize your information within 30 days, except where retention is required by law
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8. INTERNATIONAL DATA TRANSFERS

Our servers and service providers may be located outside your country of residence.

By using our Services, you consent to the transfer of your information to:

- United States (where Hi Goods Inc. is based)
- Other countries where our service providers operate

We ensure appropriate safeguards are in place for international transfers, including:

- Standard contractual clauses approved by relevant authorities
 - Service provider agreements requiring data protection
 - Compliance with applicable data protection laws
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9. CHILDREN'S PRIVACY

Our Services are not directed to individuals under 18 years of age.

We do not knowingly collect personal information from children under 18. If we become aware that we have collected information from a child under 18, we will take steps to delete it promptly.

If you believe we have collected information from a minor, please contact us at info@hiagency.us.

10. THIRD-PARTY LINKS AND SERVICES

Our Services may contain links to third-party websites and services (e.g., YouTube, social media platforms).

We are not responsible for:

- The privacy practices of third-party websites
- The content or security of external sites
- How third parties collect, use, or share your information

We encourage you to review the privacy policies of any third-party services you visit.

When you share information with third parties (e.g., posting in Telegram, uploading to YouTube), their privacy policies govern that information, not ours.

11. TELEGRAM COMMUNITY PRIVACY

Our private Telegram community is a key part of the program. Please note:

- Your phone number is **private** and not visible to other members
- Your Telegram username and profile (if public) may be visible to other members
- Messages and content you post are visible to all community members
- We expect all members to respect each other's privacy and confidentiality
- Sharing other members' information or content outside the community is prohibited and may result in removal from the program

Telegram's privacy policy governs the platform itself: <https://telegram.org/privacy>

12. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect:

- Changes in our practices or Services
- Legal or regulatory requirements
- Feedback from users

When we make changes:

- We will update the "Last Updated" date at the top of this policy
- Material changes will be communicated via email or prominent notice on our website
- Continued use of our Services after changes constitutes acceptance of the updated policy

We encourage you to review this Privacy Policy periodically.

13. CONTACT US

For questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us:

Hi Goods Inc.
The Art Of YouTube

Email: info@hiagency.us

Address: 30 N Gould St, Ste R, Sheridan, WY 82801, United States

Website: <https://theartofyt.com>

Data Protection Inquiries:

For data protection matters, please email info@hiagency.us with "Privacy Request" in the subject line.

Response Time:

We will respond to all privacy requests within 30 days.

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