

PRIVACY POLICY — Liquid Assets IV Therapy

Last Updated: 11/6/2025

Liquid Assets (“we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, and protect your information when you visit our website or receive our services.

1. Information We Collect

We may collect:

Personal Information

- Name
- Phone number
- Email address
- Address for mobile appointments
- Payment information
- Medical history and intake forms

Automatically Collected Data

- IP address
- Browser type
- Cookies/session data
- Appointment activity

2. How We Use Your Information

We use your information to:

- Provide and administer services
- Verify eligibility for treatment
- Process payments
- Improve customer experience
- Send appointment updates or promotions
- Comply with legal or regulatory requirements

3. How We Protect Your Information

We implement industry-standard security measures, including:

- Encrypted payment processing
- Secure medical form storage
- Limited employee access

However, no online system is 100% secure. You use our services at your own risk.

4. Sharing Your Information

We do not sell your personal information.

We may share information only with:

- Licensed medical professionals
- Payment processors
- HIPAA-compliant third-party platforms

- Legal authorities (if required by law)

5. HIPAA Notice

Medical information is handled in compliance with applicable privacy standards. You may request a copy of your records at any time.

6. Your Rights

You may request to:

- Update your information
- Access your records
- Delete non-medical personal data
- Opt out of marketing emails

7. Data Retention

We retain:

- Medical records as required by law
- Payment/transaction data for accounting
- User data for internal business purposes

8. Cookies

We use cookies for:

- Website performance

- Analytics
- Appointment management

9. Contact

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