

Adam Apex Terms of Service

Updated October 1, 2026. These terms cover digital services sold by Adam Apex on Whop and on the Creator Brand Launch System site: Creator Brand Launch System, Creator Brand Monthly Retainers, and add-ons. They are professional services and digital deliverables. They are not physical goods and are not shipped.

The service. Creator Brand Launch System is a done-for-you creator brand setup. Complete done-for-you asset handover within 14 days is guaranteed after you complete intake. Standard, Pro, VIP, and MAX packages have the inclusions listed on their plan pages. Standard does not include the 2,500+ brand contacts included on Pro, VIP, and MAX.

Payment. Pay-in-full launch packages are one-time payments. Monthly retainers are billed every 30 days and can be cancelled from your Whop account so they do not renew. Add-ons are one-time extras. Tax may be included in the listed price where Whop collects it.

Payment plan policy. If you choose a 2-payment launch plan, the total remains the full listed price of that package. By choosing this plan, you agree to complete all scheduled payments. Your first payment allows the project to begin, and Creator Brand Launch System is still delivered within 14 days. Full ownership and transfer of final assets, editable source files, private resources, and any continued support or services that depend on full payment are provided only after the entire balance has been paid. If a scheduled payment fails or becomes overdue, access to any of those conditional services or resources may be suspended until the outstanding balance is paid. This is a payment plan, not a subscription and not a cheaper total.

Add-ons. Add-ons can be purchased on their own. Extras such as extra revisions, rush delivery, extra pages, extra Loom training, and extra website design apply to an existing Creator Brand Launch System project. Standalone services such as a strategy call, Apollo setup, and email or domain setup do not require an existing launch project.

Intake. After a successful launch payment we send an intake form. The 14-day delivery window starts when you complete intake.

Refunds and cancellations. Refund and cancellation terms are in the Adam Apex refund policy and cancellation policy. Those policies do not remove any rights you have that cannot be excluded under the consumer law that applies to you.

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