NAEUZI x ECLIPS — LISA “Tarantino”

Audio: LISA - “Tarantino”
Sound: Official Sound Link
Rate: $1 per 1,000 qualifying views (50k views pays out $50!)
Max Earnings per Post: $300
Supported Platform: TikTok

HOW TO PARTICIPATE

Create an original edit using the official **“Tarantino”** campaign sound.

For this campaign, you can either:

- Create a **Lisa-focused edit**, including documentary, performance, fashion, career, personality, or nostalgia concepts
- Take the **open creative route** and edit another artist, performer, celebrity, character, movie, show, or fandom that naturally fits the sound

We’re looking for strong scene selection, intentional pacing, clean transitions, good sync, and edits that feel native to TikTok and fan-edit communities.

Post your edit to TikTok using the official sound, then submit your live TikTok link through Eclips.

LISA-FOCUSED EDITS

You can still build your edit entirely around **Lisa**.

This can include:

- Documentary moments
- Performances and concerts
- BLACKPINK footage
- Solo-era footage
- Fashion and event appearances
- Interviews and behind-the-scenes moments
- Dance clips
- Career / era edits
- Personality edits
- Nostalgic fan edits

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DOCUMENTARY-LED EDITS

Use moments from Lisa's documentary as the foundation of your edit.

You can:

- Edit around one memorable documentary moment
- Combine multiple documentary moments
- Mix documentary footage with older or current Lisa footage
- Build a before-and-after or past-to-present story
- Use documentary dialogue as part of the narrative
- Create emotional, nostalgic, motivational, funny, or cinematic edits

Approved Documentary Footage:

https://www.tiktok.com/t/ZTy75EeVa/
https://www.tiktok.com/t/ZTy7a8Hpc/
https://www.tiktok.com/t/ZTy7aRroc/
https://www.tiktok.com/t/ZTy7a1jU3/

LISA EDIT IDEAS

Her Journey / How Far She's Come

- Young Lisa → Lisa today
- Early BLACKPINK era → current solo era
- Career growth and milestones
- Past-to-present edits

Family / The People Behind Her

- Documentary dialogue paired with family moments
- Lisa the superstar vs. Lisa the daughter
- The people behind her journey

Pressure / Self-Belief

- Vulnerable Lisa → confident Lisa
- Documentary dialogue → performance footage
- Doubt → growth
- Pressure behind the success

The Person Behind LISA

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- “LISA” vs. Lalisa
- Superstar moments contrasted with candid footage
- Behind-the-scenes moments
- Funny, quiet, or personal clips

Success / Sacrifice

- Ambition
- Leaving home
- Growing up in the industry
- What fans see vs. what happens behind the scenes

For Longtime Lisa Fans

- Rookie era → now
- BLACKPINK debut → solo career
- Old performances → recent performances
- Past interviews → current reflections

Keep documentary context accurate to what Lisa actually says or what is shown.

OPEN CREATIVE EDITS

Your edit **does not have to feature Lisa**.

Choose any subject that naturally works with the “Tarantino” sound.

ARTISTS & PERFORMERS

K-pop idols, singers, dancers, groups, concerts, performances, music videos, or stage moments.

CELEBRITIES & FASHION

Red carpets, runway moments, editorials, event appearances, iconic looks, or visual edits.

MOVIES, TV & CHARACTERS

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Character edits, cinematic scenes, emotional arcs, friendships, relationships, villains, or main-character moments.

PERSONALITY & NOSTALGIA

Funny moments, interviews, behind-the-scenes clips, throwbacks, fan-favorite moments, or then-vs-now edits.

TRANSFORMATIONS & ERAS

Debut → now, career evolution, different eras, glow-ups, transformations, or before-and-after concepts.

ORIGINAL FAN EDITS

Have another idea that fits the sound? Go for it.

The creative direction is intentionally open.

WHAT WE’RE LOOKING FOR

Strong submissions should focus on:

- Strong scene selection
- Clean pacing
- Smooth transitions
- Good visual flow
- Intentional use of effects
- Strong synchronization with the “Tarantino” sound
- A clear concept or emotional direction
- Fan-edit quality that feels native to TikTok
- Originality

Heavy effects are **not required**.

A clean, well-paced edit with great footage selection can perform just as well as a technically complex edit.

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TEXT-ON-SCREEN

Text on screen is optional.

Use it when it strengthens the concept, provides useful context, or gives viewers a stronger hook.

For pure fan edits, TOS is not required if the edit works better visually without it.

If you use TOS:

- Keep it relevant to the footage
- Make sure claims are accurate
- Do not invent quotes
- Do not create misleading narratives
- Do not use unsupported rumors or gossip for engagement

REQUIREMENTS

- Use the official **“Tarantino”** campaign sound.
- The official sound must be clearly audible.
- Your submission must be an original edit created by you.
- Lisa-focused documentary edits should use the approved documentary footage above when using documentary content.
- Open creative edits may feature other artists, celebrities, performers, characters, movies, shows, fandoms, or other subjects.
- Any editing software is allowed.
- English TOS/captions only when text is used.
- Do not invent quotes, events, or context.
- No unsupported dating rumors, relationship speculation, or gossip.
- Do not steal or repost another editor’s work.
- Do not submit someone else’s edit with minor changes.
- Duplicate or near-duplicate submissions may be rejected.
- Each submission should feel meaningfully different.
- Low-quality, random, or off-theme edits may be rejected.
- View botting or any form of artificial engagement is strictly prohibited.

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THE GOAL

Create an edit that makes people **stop scrolling, watch through, and want to see more**.

Whether you choose **Lisa or a completely different subject**, the concept should feel intentional and work naturally with the “Tarantino” sound.