NAEUZI x ECLIPS — YVES “HYSTERIC”

Audio: Yves – “Hysteric”
Sound: https://www.tiktok.com/music/original-sound-Yvesofficial-7701192685416631046
Campaign Budget: $1,250
Supported Platform: TikTok

HOW TO PARTICIPATE

Create an original edit using the official **“Hysteric”** campaign sound.

For this campaign, we’re looking for edits with a **dark, edgy, intense, or late-night feel**, especially around:

- K-pop idols and groups
- K-dramas
- K-pop fancams
- Party / club visuals
- Obsessive crush or “am I losing my mind over this person?” concepts
- Cinematic or emotionally intense edits

The creative should feel like something you would genuinely post for a fandom or character you’re obsessed with, rather than traditional promotional content.

You have room to interpret the sound through your own editing style, pacing, scene selection, transitions, effects, storytelling, and visual direction.

CREATIVE DIRECTIONS

DARK & EDGY K-POP EDITS

Use K-pop idols, groups, performances, fancams, or visual moments that naturally fit the darker energy of the song.

Potential directions:

- Individual idol edits
- Group edits
- Dark concept eras
- Intense performance moments
- Fancams
- Concert footage
- Backstage moments
- Fashion / styling edits
- Close-ups and visual-focused edits
- Stage lighting
- Performance compilations
- Cinematic idol edits
- Favorite or underrated moments

These can be polished and cinematic, fast-paced and technical, or more raw and fan-led depending on your style.

K-DRAMA EDITS

K-drama edits are strongly encouraged.

You can build around:

- Favorite characters
- Couples / ships
- Toxic or complicated relationships
- Unrequited love
- Obsession
- Jealousy
- Emotional breakdowns
- Tension between characters
- Character development
- Dark or dramatic storylines
- Iconic scenes
- Cinematic scene compilations
- Parallel scenes
- “They were doomed from the start” concepts

The strongest edits should make the song feel naturally connected to the emotion or tension of the scene.

K-POP FANCAMS & PERFORMANCE EDITS

The sound also works well for performance-driven edits.

Possible approaches:

- One-idol fancam edits
- Multiple performances synced together
- Dance-focused edits
- Stage entrances
- Close-up moments
- Outfit / styling compilations
- Concert moments
- Performance transitions
- Beat-driven cuts
- Crowd / stage-lighting moments
- High-energy fancam compilations

You do not need a complicated storyline if the performance footage and synchronization are strong.

PARTY / CLUB VIBES

You can also take the sound in a more **late-night, party, club, chaotic, or nightlife-inspired direction**.

This could include:

- Party scenes
- Club scenes
- Concert footage
- Neon visuals
- Flash photography
- Dancing
- Fashion / going-out looks
- Fast cuts
- Strobe-style transitions
- Nighttime city visuals
- Chaotic friend-group moments

- “3 AM” energy

The goal is to make the sound feel energetic, slightly unhinged, and visually addictive.

OPTIONAL LYRIC-LED CONCEPT

You can also play into the emotional sentiment behind **“Hysteric”**:

That feeling of obsessing over a crush so much that you start wondering if you’re actually losing your mind.

This can be interpreted through:

- Obsessive crush edits
- Unrequited love
- “Why am I still thinking about them?”
- Jealousy
- Delusion / yearning
- Toxic relationships
- Complicated ships
- Characters spiraling over someone
- Idol / celebrity crush edits
- “They make each other insane” dynamics
- Repeated glances or tension
- Characters unable to move on

You do **not** need to use this angle. It’s simply another creative direction if it fits your subject.

FAN-STYLE TEXT & CAPTIONS

Text on screen or captions can help strengthen the concept, but they’re optional.

Keep the wording casual and natural.

Examples:

- “yeah I’d lose my mind too”
- “this relationship was actually insane”
- “me pretending I’m normal about them”

- “the obsession was mutual”
- “they made each other crazy”
- “still not over this era”
- “this song fits them way too well”
- “POV: you’re trying to act normal about your crush”
- “the tension???”
- “this scene with this song…”

These are creative references only. Adapt the wording to your own subject and posting style.

EDITOR-LED CONCEPTS

Creators are encouraged to make the edit feel like their own.

This can include:

- Match cuts
- Parallel editing
- Beat-driven transitions
- Velocity
- Flash transitions
- Scene matching
- Visual callbacks
- Character parallels
- Idol parallels
- Cinematic storytelling
- Typography
- Masking
- Overlays
- Compositing
- Color grading
- More technical effect-based edits

Heavy effects are **not required**.

A simple edit with excellent scene selection, pacing, sync, and a strong concept can work just as well as a highly technical edit.

CREATIVE REFERENCES

Use these as inspiration for overall pacing, mood, and editing energy:

https://www.tiktok.com/@jev.ffx/video/7440866412635163926

https://www.tiktok.com/@shinigamieditzzz/video/7597640587906501909

You do not need to recreate these edits directly. Your submission should still feel original to your own style.

WHAT WE'RE LOOKING FOR

Strong submissions should focus on:

- Strong scene selection
- Intentional pacing
- Clean synchronization with the sound
- A clear visual or emotional concept
- Dark, edgy, intense, or nightlife-inspired energy where appropriate
- Recognizable fandom subjects
- A clear fan perspective
- Creative transitions and editing choices
- Content that feels native to TikTok edit communities
- Originality

The strongest edits should feel **stylish, intentional, emotionally charged, and genuinely fan-made.**

TEXT-ON-SCREEN

Text on screen is optional.

Use it when it strengthens the concept or adds context.

If you use TOS:

- Keep it relevant to the footage

- Keep the wording natural
- Make sure claims are accurate
- Do not invent quotes
- Do not invent events or context
- Do not create misleading narratives
- Do not use unsupported rumors or gossip for engagement

REQUIREMENTS

- Use the official **Yves – “Hysteric”** campaign sound.
- The campaign sound must be clearly audible.
- Your submission must be an original edit created by you.
- Dark / edgy K-pop, K-drama, fancam, and party / club concepts are encouraged.
- Any editing software is allowed.
- Do not invent quotes, events, or context.
- Do not use unsupported dating rumors, relationship speculation, or gossip.
- Do not steal or repost another editor’s work.
- Do not submit someone else’s edit with minor changes.
- Duplicate or near-duplicate submissions may be rejected.
- Each submission should feel meaningfully different.
- Low-quality, random, or off-theme edits may be rejected.
- View botting or any form of artificial engagement is strictly prohibited.

THE GOAL

Create an edit that makes **“Hysteric” feel naturally tied to a person, performance, character, relationship, or moment you’re genuinely obsessed with.**

Whether you go dark K-pop, dramatic K-drama, high-energy fancam, club visuals, or full obsessive-crush energy, the pairing should feel intentional and native to your editing style.

The strongest submissions should make viewers stop scrolling, immediately understand the vibe, and want to keep watching.