

PRIVACY POLICY

Viral Bricks LLC

Effective Date: March 20, 2026

1. Introduction

Welcome to Viral Bricks LLC ("Viral Bricks," "we," "us," or "our"). We operate a membership-based sneaker and retail reselling assistance community, including services such as Viral Pass, Viral+, Viral Cashouts, and SoleSync (collectively, the "Services").

This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you access or use our Services, including our Discord server, Whop membership platform, website, Instagram DM communications, and any associated tools or software.

By using our Services, you agree to the collection and use of your information as described in this Privacy Policy. If you do not agree, please discontinue use of our Services.

2. Information We Collect

2.1 Information You Provide Directly

When you sign up for or use our Services, we may collect:

- Name and username (Discord, Instagram, Whop, etc.)
- Email address
- Payment and billing information (processed through third-party payment processors)
- Communications you send us via Discord, Instagram DMs, or other messaging platforms
- Membership preferences and subscription details

2.2 Information Collected Automatically

We may automatically collect certain information when you interact with our Services:

- Discord activity data within our server (messages sent in our channels)
- Device type, browser type, and operating system (if applicable)
- IP address and approximate location
- Engagement with automated messaging systems (including Instagram DM bots)

2.3 Information from Third-Party Platforms

We use and integrate with third-party platforms. Those platforms may share data with us in accordance with their own privacy policies, including:

- Discord (server membership, roles, usernames)
- Whop (membership status, subscription history)
- Instagram / Meta (DM interactions via automation tools)
- Google Sheets (used internally for member management)

- Payment processors such as Stripe or PayPal
-

3. How We Use Your Information

We use the information we collect to:

- Provide, manage, and improve our Services and membership offerings
 - Communicate with you about your membership, leads, alerts, and updates
 - Process payments and manage subscriptions
 - Personalize your experience and recommend relevant products or strategies
 - Operate automated DM and chatbot systems for member onboarding and support
 - Enforce our Terms of Service and community rules
 - Comply with legal obligations
 - Send marketing or promotional communications (you may opt out at any time)
-

4. Sharing Your Information

We do not sell your personal information. We may share your information in the following limited circumstances:

- **Service Providers:** Third-party vendors who help us operate our Services (e.g., payment processors, automation platforms, hosting providers), subject to confidentiality agreements.
 - **Business Partners:** Affiliate or partner businesses (such as reshipping services or software integrations) where necessary to provide the Services you requested.
 - **Legal Requirements:** When required by law, court order, or to protect the rights, safety, or property of Viral Bricks, our members, or the public.
 - **Business Transfers:** In connection with a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.
-

5. Data Retention

We retain your personal information for as long as your membership is active or as needed to provide our Services. If you cancel your membership or request deletion, we will delete or anonymize your data within a reasonable period, except where retention is required by law or for legitimate business purposes (such as fraud prevention or dispute resolution).

6. Your Rights and Choices

Depending on your location, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request correction of inaccurate or incomplete data.

- Deletion: Request that we delete your personal data (subject to legal retention obligations).
- Opt-Out: Opt out of marketing communications at any time by contacting us or using unsubscribe links.
- Data Portability: Request your data in a portable format where applicable.

To exercise any of these rights, please contact us using the information in Section 10 below.

7. Data Security

We take reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security of your data.

If you believe your account or data has been compromised, please contact us immediately.

8. Third-Party Links and Platforms

Our Services involve third-party platforms such as Discord, Instagram, Whop, and others. These platforms have their own privacy policies, and we are not responsible for their data practices. We encourage you to review the privacy policies of any third-party services you use in connection with our Services.

9. Children's Privacy

Our Services are intended for individuals 13 years of age or older. We do not knowingly collect personal information from children under 13. If we become aware that we have collected data from a child under 13 without parental consent, we will promptly delete it. If you believe a minor has provided us with personal information, please contact us.

10. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal data, please contact us:

Viral Bricks LLC

Email: viralbricksbusiness@gmail.com

Instagram: [@viralbricks](https://www.instagram.com/viralbricks)

Discord: <https://discord.gg/kwXJyVRqCg>

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal, regulatory, or operational reasons. We will notify members of material changes via Discord or email. The updated policy will be effective as of the revised Effective Date shown at the top of this document.

Your continued use of the Services after any changes constitutes your acceptance of the updated Privacy Policy.