

Privacy Policy

MAVERICK CREATIVE MEDIA INC.

Effective Date: July 26, 2026 **Last Updated:** July 26, 2026

This Privacy Policy is issued by **MAVERICK CREATIVE MEDIA INC.**, a corporation organized under the laws of the State of Texas, acting through its Owner & CEO, Noah Frydberg (the "AGENCY," "we," "us," or "our"), and describes how we collect, use, and share personal information of members and prospective members of our Creator Membership Program (the "Program") — which includes content creator training, coaching, community access, and brand-partnership access services — sold through Whop (whop.com) and delivered in part through Discord.

Important: Whop is the commerce platform through which the Program is purchased. Whop collects and processes your payment and platform account information under **Whop's own Privacy Policy**, for which Whop is independently responsible. This policy covers the information **we** receive and process as the Program operator.

For privacy questions or requests, contact: noah@maverickcreative.net

I. INFORMATION WE COLLECT

1. Enrollment and account information. When you enroll, we receive from Whop (or collect directly on any signed Creator Membership Agreement): your name, email address, username, enrollment status, and — where applicable — your company name and the identity of any principal providing a personal guarantee of fees. We do **not** receive or store your full payment card details.

2. Program participation information.

- **Community content:** messages, posts, and other content you share in the members-only Discord server, together with your Discord username and profile information;
- **Coaching calls:** attendance, questions, and content you share on weekly group coaching calls, and **call recordings**, which are made available to members through the Discord community or another AGENCY-designated platform — by participating in a

recorded call, you consent to being recorded and to the recording being shared with other members;

- **Direct messages:** communications you send to Noah Frydberg or the AGENCY team within Discord or by email;
- **Onboarding information:** contact details, platform handles, goals, and content posting status you provide during onboarding and are obligated to keep current under the Membership terms.

3. Performance and Guarantee documentation. Links, screenshots, and analytics of your posted content and performance metrics that you provide upon request under your Member Obligations — including video links and view-count analytics submitted to evaluate eligibility for the Money-Back Guarantee.

4. Brand deal information. Information needed to consider you for brand partnership and sponsorship opportunities sourced or facilitated by the AGENCY — such as your platform handles, audience metrics, content samples, and niche — and, where a deal proceeds, information relating to your participation. Any brand deal you enter is governed by your separate agreement with the applicable brand, which will have its own privacy practices.

5. Automatically collected information. Usage data within our content areas (e.g., course progress, login activity) provided by Whop or Discord, and — if you visit our websites or funnels — device and analytics data (IP address, browser type, pages viewed, referral source) collected via cookies or similar technologies (Section IX).

We do not knowingly collect sensitive categories of personal information (health, biometric, or government ID data), and we ask that you not share such information in the community or on calls.

II. HOW WE USE INFORMATION

We use personal information to:

1. Deliver the Program — provisioning course, Discord, and coaching call access; providing direct-message support; and maintaining Program records;
2. Evaluate and administer the **Money-Back Guarantee**, including verifying posted-video counts and view totals against the qualification requirements;
3. Present you for **brand deal opportunities**, where doing so requires sharing your creator profile and metrics with prospective brand partners (Section III);
4. Create **case studies** highlighting the Program and results achieved during your Term — which may include content metrics, view counts, brand deal outcomes, and performance data — with sensitive financial or proprietary information anonymized or approved by you in advance, as provided in the Membership terms;

5. Communicate with you about the Program, including onboarding, schedules, support, and — where permitted — marketing emails, which you can opt out of at any time;
6. Moderate the community, enforce the Membership terms (including detecting account sharing, content leaks, or guideline violations), and protect against fraud, chargebacks, and abuse — including maintaining records of checkout acceptance and Program delivery as evidence in payment disputes;
7. Comply with legal, tax, and accounting obligations and resolve disputes.

Legal bases (EU/UK members): performance of our contract with you; our legitimate interests (Program operation, security, fraud prevention, business promotion); your consent where required (marketing, non-essential cookies, non-anonymized case-study content); and compliance with legal obligations.

III. HOW WE SHARE INFORMATION

We do not sell your personal information, and we do not share it for cross-context behavioral advertising. We share personal information only with:

1. **Platform providers** that operate the Program: Whop (commerce and access management) and Discord (community hosting and call recordings), each of which also processes your data under its own policies;
2. **Prospective brand partners**, when presenting you for sponsorship or partnership opportunities — limited to creator-profile information relevant to the opportunity (handles, audience metrics, content samples). We will not share your contact details with a brand without your knowledge, and any resulting deal is between you and the brand;
3. **Service providers** for scheduling, email delivery, cloud storage, analytics, and support, limited to what each needs to perform its function;
4. **Team members and contractors** working on the Program under confidentiality obligations consistent with the NDA provisions of the Membership terms;
5. **Professional advisors** (lawyers, accountants) where reasonably necessary — including in connection with collections, Guarantee claims, or disputes;
6. **Legal and safety recipients:** courts, regulators, card networks, or other parties where required by law or reasonably necessary to enforce the Membership terms, contest chargebacks with delivery and acceptance records, or protect rights, safety, and property;
7. **Business transfers:** a successor entity in connection with a merger, acquisition, or sale of assets, subject to this policy.

Community visibility: anything you post in the Discord community — and anything you say on a recorded group coaching call — is visible or audible to other members. Other members are bound by confidentiality and community guidelines, but we cannot control and are not responsible for their private conduct; do not share information you are not comfortable disclosing to the member community.

IV. DATA RETENTION

We retain personal information for as long as needed to operate the Program and afterward for legitimate business purposes: enrollment, acceptance, payment, and Guarantee-claim records are kept for tax, accounting, and dispute-defense purposes (typically up to seven (7) years); community content and call recordings persist per Discord/platform functionality and our content lifecycle; case studies persist for as long as they are in use, with anonymization or approval as described above; marketing data is retained until you opt out. Confidential Information exchanged under the NDA provisions is handled per those provisions, including return or destruction upon termination where directed.

V. YOUR RIGHTS

Depending on where you live, you may have rights to: **access** the personal information we hold about you; **correct** inaccurate information; **delete** your information; **receive a portable copy**; **object to or restrict** certain processing; **opt out** of marketing at any time; and **withdraw consent** where processing is based on consent (including withdrawing consent to future use of your non-anonymized information in new case-study materials).

To exercise any of these rights, email noah@maverickcreative.net with the subject "Privacy Request." We will verify your identity (typically by confirming control of the email associated with your enrollment) and respond within the time required by applicable law (generally 30–45 days). We will not discriminate against you for exercising your rights. EU/UK members may lodge a complaint with their local supervisory authority; California residents may use an authorized agent.

Some requests are limited by our legal obligations — for example, we must retain enrollment, payment, and dispute records even after a deletion request, and content you posted in the Discord community may need to be removed via Discord directly.

VI. CALIFORNIA DISCLOSURES

For California residents (CCPA/CPRA): in the preceding 12 months we have collected the categories described in Section I (identifiers, commercial information, internet activity, professional information, audio recordings of group calls, and inferences related to creator performance). We collect them for the purposes in Section II and disclose them for business purposes to the recipients in Section III. We do not "sell" or "share" personal information as defined by the CPRA, and we do not use or disclose sensitive personal information for purposes requiring a right to limit. You may exercise the rights in Section V as described there.

VII. INTERNATIONAL TRANSFERS

We are based in the United States (Texas), and your information is processed in the United States and in the countries where our service providers operate. Where required for transfers from the EU/UK, we rely on appropriate safeguards such as the EU Standard Contractual Clauses or providers' participation in recognized transfer frameworks.

VIII. SECURITY

We use commercially reasonable administrative, technical, and organizational measures to protect personal information — including access controls, confidentiality obligations binding our team and members, and reliance on established platforms (Whop, Discord) for payment and authentication. Consistent with the NDA provisions of the Membership terms, we protect member Confidential Information with at least reasonable care and will promptly notify affected members of any unauthorized disclosure or loss as required. No method of transmission or storage is completely secure; you are responsible for keeping your account credentials confidential.

IX. COOKIES AND ANALYTICS

Our websites and funnels may use cookies and similar technologies for essential site function, analytics, and — if enabled — advertising measurement. Where required by law, non-essential cookies are used only with your consent via a cookie banner; you can also control cookies through your browser settings. Whop and Discord set their own cookies under their own policies.

X. CHILDREN

The Program is for adults 18 and over. We do not knowingly collect personal information from anyone under 18 (or under 13 in any event, per COPPA). If you believe a minor has provided us personal information, contact us and we will delete it.

XI. CHANGES TO THIS POLICY

We may update this policy from time to time. The "Last Updated" date will reflect the latest version, and material changes will be communicated via email, community announcement, or Whop notification before they take effect.

XII. CONTACT

Maverick Creative Media Inc. Attn: Noah Frydberg, Owner & CEO [BUSINESS ADDRESS]

Email: noah@maverickcreative.net Whop store: [WHOP STORE URL]
