

End User License Agreement (EULA)

MAVERICK CREATIVE MEDIA INC.

Effective Date: July 26, 2026 **Last Updated:** July 26, 2026

This End User License Agreement (the "EULA") is a legally binding agreement between **MAVERICK CREATIVE MEDIA INC.**, a corporation organized under the laws of the State of Texas, acting through its Owner & CEO, Noah Frydberg (the "AGENCY"), and the enrolled member (the "MEMBER"), governing the MEMBER's use of all materials provided as part of the Creator Membership Program (the "Program").

By purchasing, downloading, accessing, or using any Licensed Materials (defined below), the MEMBER accepts this EULA. This EULA is incorporated into and subject to the AGENCY's Terms of Service; capitalized terms not defined here have the meanings given there.

I. LICENSED MATERIALS

"Licensed Materials" means all course materials, training resources, videos, templates, guides, worksheets, prompts, supplementary resources, coaching call recordings, and any other content provided by the AGENCY as part of the Program, in any form or medium. All Licensed Materials remain the **exclusive intellectual property of the AGENCY** and are protected by copyright and other intellectual property laws. This is a license, not a sale; no ownership rights transfer to the MEMBER under any circumstance.

II. LICENSE GRANT

Subject to the MEMBER's compliance with this EULA and the Terms of Service, and payment in full of the Program fee, the AGENCY grants the MEMBER a **limited, non-exclusive, non-transferable, revocable** license to use the Licensed Materials **solely for the MEMBER's own content creation efforts, during and after the Term** of the Program.

For clarity: the MEMBER may apply the training, adapt the templates, and use the methods taught in the MEMBER's own original content and channels — and content the MEMBER creates and posts remains the MEMBER's own property, as provided in Section IV. The license granted here covers the Licensed Materials themselves, not the MEMBER's original output.

III. RESTRICTIONS

The MEMBER may **not**, and may not permit or assist any third party to:

- **(a)** Resell, redistribute, or publicly republish the Licensed Materials, in whole or in part;
- **(b)** Share the Licensed Materials or Program access with any non-member, including in group buys, file-sharing sites, leak channels, or "course vault" collections;
- **(c)** Copy or repackage the Licensed Materials into the MEMBER's own course, community, coaching program, or other product or service;
- **(d)** Record, screenshot, download (except via a download function the AGENCY provides), transcribe, or otherwise capture coaching calls, community discussions, or course content for distribution;
- **(e)** Disclose Confidential Information encountered in the Program — including course methodologies, brand deal terms, pricing, and other members' non-public information — in violation of the confidentiality obligations described in Section VI;
- **(f)** Use the Licensed Materials to develop, train, fine-tune, or improve any machine learning or AI model, or ingest them into any dataset;
- **(g)** Reverse engineer any software component or circumvent any access control, watermark, or usage restriction;
- **(h)** Remove, alter, or obscure any copyright, trademark, or proprietary notices; or
- **(i)** Use the AGENCY's name, logos, or the Licensed Materials to state or imply endorsement, partnership, or certification without prior written consent.

The AGENCY may embed visible or invisible watermarks or fingerprinting in the Licensed Materials to identify the licensed account, and the MEMBER is responsible for all use and distribution traceable to the MEMBER's copy or account.

IV. MEMBER CONTENT

The MEMBER retains ownership of the original content the MEMBER creates and posts. The MEMBER represents and warrants that all content it posts or supplies to the AGENCY — including for case-study purposes under Section VIII of the Terms of Service — is either: (i) owned outright by the MEMBER; or (ii) subject to a valid license permitting the MEMBER to disseminate it and authorize the AGENCY's use.

V. TERM; EFFECT OF TERMINATION

This EULA takes effect upon the MEMBER's first access to any Licensed Materials. The license in Section II continues during and after the Term of the Program, **provided the MEMBER remains in compliance** with this EULA and the Terms of Service. The license terminates automatically upon: (a) any breach of Section III; (b) termination of the MEMBER's enrollment by the AGENCY for cause under Section VI of the Terms of Service; or (c) issuance of a refund

under the Money-Back Guarantee, which ends all Program access and licenses. Upon termination of the license, the MEMBER must cease use of the Licensed Materials and destroy all copies; original content already created and posted by the MEMBER remains the MEMBER's property. Sections III, IV, VI, VII, and VIII survive termination. Continued access to course materials and the Discord community after the Term is provided at the AGENCY's discretion per Section V of the Terms of Service.

VI. CONFIDENTIALITY

The Licensed Materials — including course and training materials, proprietary methodologies, and non-public Program information — constitute the AGENCY's Confidential Information under the Non-Disclosure and Confidentiality provisions of the Creator Membership Agreement and Section XII of the Terms of Service, which apply to the MEMBER's use of the Licensed Materials as if set out in full here. The MEMBER shall protect the Licensed Materials with at least reasonable care, shall not disclose them outside the Program, and shall promptly notify the AGENCY in writing of any unauthorized disclosure or loss. These confidentiality obligations survive termination indefinitely.

VII. REMEDIES; INJUNCTIVE RELIEF

The MEMBER agrees that unauthorized use, disclosure, or distribution of the Licensed Materials will give rise to irreparable injury for which money damages may not constitute an adequate remedy. Accordingly, the AGENCY shall be entitled to seek specific performance, injunctive relief, and all other available remedies at law or in equity, including recovery of actual damages, disgorgement of profits, and statutory damages under copyright law where applicable. If a court of competent jurisdiction determines in a final, non-appealable order that the MEMBER has breached this EULA, the MEMBER shall be liable for the AGENCY's reasonable attorneys' fees and litigation expenses, including any appeals. The AGENCY may also terminate all Program access without refund, per the Terms of Service.

VIII. DISCLAIMER; LIMITATION OF LIABILITY

THE LICENSED MATERIALS ARE PROVIDED "AS IS" AND "AS AVAILABLE," WITHOUT REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, AS TO THEIR ACCURACY, COMPLETENESS, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. The Licensed Materials are educational and informational; other than the conditional Money-Back Guarantee in Section IV of the Terms of Service, no result — financial or otherwise — is guaranteed, and nothing in the Licensed Materials constitutes legal, financial, investment, or tax advice.

LIABILITY ARISING OUT OF OR RELATING TO THIS EULA IS SUBJECT TO THE LIMITATIONS AND EXCLUSIONS IN SECTION XIII OF THE TERMS OF SERVICE, WHICH APPLY TO THIS EULA AS IF SET OUT IN FULL HERE, INCLUDING THE CAP AT THE FEE

ACTUALLY PAID AND THE CARVE-OUTS FOR LIABILITY THAT CANNOT BE LIMITED UNDER APPLICABLE LAW.

IX. GOVERNING LAW & JURISDICTION

This EULA shall be governed by and construed in accordance with the laws of the **State of Texas**, without regard to conflict-of-laws principles. Each Party irrevocably consents to the **exclusive jurisdiction of the courts located in the State of Texas** for any action arising out of or relating to this EULA, and waives any objection to venue in such courts, subject to any non-waivable consumer venue rights under applicable law.

X. GENERAL

If any provision of this EULA is held invalid or unenforceable, the remaining provisions remain in full force and effect. No waiver is effective unless in a signed writing and applies only to the specific instance described. The MEMBER may not assign this EULA without the AGENCY's prior written consent; the AGENCY may assign it in connection with a merger, acquisition, or sale of assets. This EULA, together with the Terms of Service and any individually signed Creator Membership Agreement, constitutes the entire agreement regarding the Licensed Materials; a signed Creator Membership Agreement controls in the event of a conflict.

XI. CONTACT

Maverick Creative Media Inc. Attn: Noah Frydberg, Owner & CEO Email: noah@maverickcreative.net Whop store: [WHOP STORE URL]

To report piracy or unauthorized distribution: email noah@maverickcreative.net with the subject "Piracy Report."
