

Privacy Policy – Bright Side Health

Effective Date: 15/01/2026

Bright Side Health (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your data when you visit our website, use our services, or purchase The Root Reset System.

1. Information We Collect

We may collect personal and non-personal information to provide, maintain, and improve your experience:

- Personal Information: Name, email address, billing information, payment details, and any information you voluntarily provide.
- Usage Information: Pages visited, clicks, interactions, and engagement with our digital products or communications.
- Device & Technical Information: IP address, browser type, device type, operating system, and cookies.
- Marketing Data: Preferences and engagement with our marketing communications.

2. How We Use Your Information

Your information is used for purposes including, but not limited to:

- Processing orders, delivering digital products, and managing subscriptions.

- Communicating updates, support, and relevant offers.
- Improving our products, services, and website experience.
- Ensuring legal compliance, fraud prevention, and account security.
- Customizing marketing and educational content to enhance your experience.

3. Sharing Your Information

We do not sell your data. We may share your information only in the following situations:

- Service Providers: Payment processors, email platforms, analytics tools, and IT providers to operate our business.
- Legal Compliance: When required by law or to protect our rights, property, or safety.
- Business Transfers: In connection with a merger, acquisition, or sale of assets.

4. Data Retention

We retain your personal information only as long as necessary for the purposes outlined above or as required by law.

5. Security

We implement industry-standard security measures to protect your data from unauthorized access, disclosure, alteration, or destruction. However, no system is completely secure, and we cannot guarantee absolute protection.

6. Your Rights

Depending on your location, you may have the following rights:

- Access, correct, or delete your personal data.
- Withdraw consent for certain data processing.
- Opt-out of marketing communications.
- Request information regarding data collection, use, or sharing.

To exercise these rights, contact us at brightsidehealth4@gmail.com.

7. Cookies and Tracking

We use cookies and analytics tools to improve your experience and provide personalized content. You may disable cookies through your browser, but some features may be limited.

8. Children's Privacy

Our products and services are not intended for children under 13. We do not knowingly collect data from minors.

9. International Users

We strive to comply with international privacy laws, including GDPR (EU) and CCPA (California, USA).

10. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

Continued use of our services constitutes acceptance of the revised policy.

11. Contact Us

If you have questions, concerns, or data requests regarding your personal information, contact us:

Email: **brightsidehealth4@gmail.com**