

Privacy Policy

Effective Date: June 1, 2025

This Privacy Policy explains how SnapFrame ("we," "us," or "our") collects, uses, and protects your information when you use the SnapFrame Chrome extension.

1. Our Core Privacy Commitment

SnapFrame is built on a client-side architecture. All web captures and image processing occur entirely within your browser. We do not upload, transmit, or store your screenshots or captured content on any server.

2. Information We Collect

2a. Information You Provide

- **License Key:** When activating a Pro license, your license key is stored locally in `chrome.storage.sync` to persist your activation across devices.
- **Email Address:** Collected only when you make a purchase through our payment processor (whop) for order confirmation and license delivery. We do not store payment details.

2b. Automatically Collected Information

- **License Verification:** Our background service periodically verifies your license key against our payment provider's API to confirm active subscription status. This check transmits only your license key and a device instance ID.
- **No Browsing Data:** We do not collect, transmit, or log any URLs, page content, or browsing history. Captures never leave your device.

3. How We Use Your Information

- To activate and verify your Pro license.
- To send you license keys, product updates, and support communications.
- To improve the Extension based on aggregate, non-identifiable usage patterns (if analytics are ever introduced, you will be notified and given opt-out options).

4. Data Storage

- License status and device instance ID are stored in `chrome.storage.sync` (encrypted by Chrome, synced across your signed-in Chrome devices).

- Canvas chunks during capture are stored temporarily in your browser's IndexedDB and are cleared when you close the viewer. No data is stored permanently on-device beyond your license status.

5. Third-Party Services

- Payment Processors (whop): Handle all transactions. We do not store your payment information. Their respective privacy policies apply to payment data.
- Chrome Web Store: Subject to Google's Privacy Policy for distribution and updates.

We do not sell, rent, or share your personal information with any third party for marketing purposes.

6. Data Retention

License key data is retained as long as you have the Extension installed. If you uninstall the Extension, chrome.storage.sync data is cleared automatically by Chrome. You may also request deletion of your account data by contacting us at whop store.

7. Children's Privacy

The Extension is not directed at children under 13. We do not knowingly collect personal information from children. If you believe a child has provided us with personal information, contact us immediately.

8. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes via email or in-app notice. Continued use of the Extension after changes constitutes acceptance.

9. Contact

For privacy-related questions or data deletion requests, send a dm on whop.