

Privacy Policy

Privacy Policy for Ascend Partnership

Last Updated: January 18, 2026

1. Introduction

This Privacy Policy describes the policies of Hypertrophy Headquarters, LLC, doing business as Ascend Partnership ("we," "us," or "our"), regarding the collection, use, and disclosure of your information in connection with your use of our website, ascend-partnership.com (the "Site"), and all related services, including coaching programs, community platforms, and training materials (collectively, the "Services").

We are committed to protecting your personal information and your right to privacy. By accessing our Site or using our Services, you signify your understanding of and agreement to the terms of this Privacy Policy. If you do not agree with our policies and practices, you must not use our Services.

2. Information We Collect

We collect information that you provide directly to us and information that we collect automatically as you navigate our Site and Services.

a. Information You Provide to Us:

- Personal Identification Information: Your first and last name, email address, and phone number.
- Payment Information: Data necessary to process your payments, such as your payment instrument number (e.g., credit card number) and security code. This data is collected and stored by our third-party payment processors.
- Account Information: Your username and credentials for accessing our Services.
- Communications: Information you provide when you contact us for support or otherwise communicate with us.

b. Information Collected Automatically:

- Log and Usage Data: Our servers automatically collect service-related, diagnostic, usage, and performance information when you access our Site. This may include your IP address, device and browser type, and information about your activity on the Site (such as date/time stamps, pages viewed, and files downloaded).
- Cookies and Tracking Technologies: We use cookies and similar tracking technologies to collect and store information. These technologies help us operate our Site, understand user activity, and improve our Services.

3. How and Why We Use Your Information

We use the information we collect for legitimate business purposes, including:

- To Provide and Manage Services: To create and manage your account, fulfill your purchases, and provide you with access to our programs and community.
- To Process Payments: To facilitate and complete financial transactions for the Services you purchase.

- To Send Administrative and Marketing Communications: To send you information regarding your account, changes to our terms, and, with your consent, promotional materials about our Services. You may opt-out of marketing communications at any time.
- For Business Analytics and Improvement: To analyze data and usage trends to evaluate and improve our Site, Services, and marketing efforts.

4. Disclosure of Your Information

We do not sell or rent your personal information. We may disclose your information to third parties only in the following situations:

- Service Providers: We share information with third-party vendors and service providers who perform services on our behalf. This includes:
 - Platform and Hosting Providers: Such as GoHighLevel, which we use to operate our Site and funnels.
 - Payment Processors: Such as Stripe, Whop, and Fanbasis, to securely process payments.
 - Communication Tools: To facilitate the sending of email and SMS communications.
- Compliance with Laws: We may disclose your information where we are legally required to do so to comply with applicable law, a governmental request, a judicial proceeding, or other legal process.
- With Your Consent: We may disclose your personal information for any other purpose with your consent.

5. Your Data Protection Rights

You have certain rights regarding the personal information we hold about you. Depending on your location, these rights may include:

- The Right to Access: The right to request a copy of your personal information.
- The Right to Rectification: The right to request that we correct any inaccurate or incomplete information.
- The Right to Erasure (Right to be Forgotten): The right to request that we delete your personal information, under certain conditions.
- The Right to Restrict Processing: The right to request that we restrict the processing of your personal information, under certain conditions.

Specific Rights for Residents of California (CCPA) and the EEA/UK (GDPR): If you are a resident of these jurisdictions, you are afforded additional specific rights regarding your personal data, which we are committed to upholding.

To exercise any of these rights, please submit a verifiable request to us by using the contact details provided below.

6. Data Security

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure.

7. International Data Transfers

Our servers are located in the United States. If you are accessing our Site from outside the United States, please be aware that your information will be transferred to, stored, and processed in the United States.

8. Children's Privacy

Our Services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children under 18.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by a "Last Updated" date at the top of this policy. We encourage you to review it frequently.

10. Contact Us

If you have questions or comments about this policy, you may contact our Privacy Officer at:

Hypertrophy Headquarters, LLC

1920 Hillhurst Ave #1069 Los Angeles, CA 90027, United States

Email: ops@ascend-partnership.com