

Privacy Policy

Last Updated: June 24, 2026

Vantaflow ("Vantaflow", "we", "our", or "us") values your privacy and takes the protection of your personal data seriously. This Privacy Policy outlines what information we collect, how we use it, how it is stored, and the circumstances under which it may be shared when you interact with our website, services, or communications.

By accessing or using our website and services, you acknowledge and agree to the practices described below.

1. Information We Collect

We collect information in two primary ways: information you choose to provide and information collected automatically through your use of our services.

1.1 Information You Provide Voluntarily

This may include:

- Your name, email address, company name, and other business-related details submitted through our forms
- Payment-related information processed through third-party providers such as Stripe, PayPal, or similar platforms (we do not process or store full payment details ourselves)
- Messages, feedback, inquiries, and other communications related to our services

1.2 Information Collected Automatically

When you visit or use our website, we may automatically collect certain technical information, including:

- IP address, browser type, device data, and interaction or usage metrics
- Cookies and comparable tracking technologies
- Website analytics and performance-related data

1.3 Marketing-Related Information

If you choose to opt in, we may collect and store your contact details for the purpose of sending updates, promotional content, or other marketing communications.

2. How We Use Collected Information

We process your information for the following purposes:

- To operate, deliver, and maintain our services
 - To communicate with you regarding onboarding, service delivery, support, or updates
 - To facilitate secure payments and confirm transactions
 - To analyze usage and improve our website, services, and user experience
 - To send marketing or promotional communications where you have provided consent
-

3. Cookies and Tracking Technologies

We use cookies and similar tools to ensure proper website functionality, analyze visitor behavior, and support marketing activities.

Third-party analytics and advertising tools, such as Google Analytics or marketing pixels, may be used to understand traffic patterns and campaign effectiveness.

You may control or disable cookies through your browser settings. Please note that restricting cookies may limit certain features or functionality of the website.

4. Information Sharing

We do not sell or lease your personal information. Data may only be shared in limited and appropriate situations, including:

- With payment service providers to process transactions securely
 - With cloud-based platforms and operational tools necessary to run our services
 - Where disclosure is required to comply with applicable laws, regulations, or legal requests
 - With trusted third-party service providers supporting analytics, infrastructure, or marketing, under confidentiality and data-protection obligations
-

5. Data Retention

We retain personal information only for as long as it is reasonably necessary to provide our services, fulfill operational needs, and meet legal or regulatory requirements.

Certain service-related records may be retained for support, internal documentation, portfolio references, or legal purposes, unless deletion is requested and permitted by law.

6. Your Data Rights

Depending on your jurisdiction, you may have the right to:

- Request access to, correction of, or deletion of your personal data
- Unsubscribe from marketing communications at any time
- Withdraw consent for specific data processing activities

To exercise any of these rights, please contact us at **support@vantaflow.com**.