

GREY MATTER COMMUNITY

Privacy Policy

Last Updated: 6/15/2026

This Privacy Policy explains how Team Apollo Fitness and Grey Matter Training, which operate the Grey Matter Community membership ("Grey Matter Community," "we," "us," or "our"), collect, use, and share information about you when you join or use the Grey Matter Community (the "Community"). The Community is hosted and billed through our platform provider, Whop. By using the Community, you agree to this Policy. This Policy is part of and incorporated into our Membership Terms and Conditions.

1. Information We Collect

Information you provide. At checkout we collect your name, billing or shipping address, and payment information. You may also choose to post content or messages in the Community or send us messages. We do not require you to provide any health information, and anything you choose to share in the Community is voluntary.

Payment information. Membership payments are processed through our platform provider, Whop, and its payment processors. Your payment card or other payment details are handled by those processors, and we do not store your full payment card numbers. We may receive limited transaction and subscription information, such as the name and billing address on the payment, confirmation that a payment succeeded, and your membership status.

Information from the platform and automatic collection. Through Whop we may also receive the email address or account identifier associated with your membership so you can access the Community and receive transactional messages. When you access the Community, the platform may collect usage data, device and browser information, IP address, log data, and information through cookies and similar technologies.

2. How We Use Information

- To provide, operate, and maintain the Community.
- To process your membership and payments through Whop.
- To communicate with you, including account, transactional, and support messages, and Community updates.
- To personalize and improve the Community.
- To maintain security, prevent fraud, and enforce our Terms.
- To comply with legal obligations.

3. How We Share Information

Service providers. We share information with vendors that help us operate the Community, including Whop as our hosting and payment platform and its payment processors.

Legal and safety. We may disclose information to comply with the law, respond to lawful requests, or protect the rights, property, or safety of our members, the public, or us.

Business transfers. If we are involved in a merger, acquisition, or sale of assets, information may be transferred as part of that transaction.

With your consent. We may share information for other purposes with your consent.

Marketing and social media. Content you voluntarily post in the Community forums, such as comments, progress updates, photos, or testimonials, may be reproduced and shared on our social media and other marketing channels to promote the Community. Before sharing such content publicly, we remove sensitive personally identifying information, such as your full name, contact details, and other sensitive identifiers. Please do not post anything in the Community that you would not want shared. If you would like content you previously posted removed from our marketing, contact us through the platform.

We do not sell your personal information.

4. Cookies and Tracking Technologies

We and our platform provider may use cookies and similar technologies for functionality, preferences, and analytics. You can control cookies through your browser settings, but some features of the Community may not work properly without them.

5. Data Retention

We retain your information for as long as your membership is active and as needed to provide the Community, comply with our legal obligations, resolve disputes, and enforce our agreements. When information is no longer needed, we delete or anonymize it.

6. Data Security

We and our providers use reasonable technical and organizational measures to protect your information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Your Choices and Rights

You can review and update your account information through your Whop account. You may request access to, correction of, or deletion of your personal information, and you may opt out of non-essential communications, by contacting us through the Grey Matter Community platform. Depending on where you live, you may have additional rights under applicable privacy laws, such as the right to access, delete, correct, or port your information, and the right not to be discriminated against for exercising those rights. To exercise any right, contact us through the platform, and we will respond as required by law.

8. Children's Privacy

The Community is intended only for adults 18 years of age and older. It is not directed to children, and we do not knowingly collect personal information from anyone under 18. If we learn that we have collected such information, we will delete it.

9. Third-Party Links and Services

The Community may contain links to or integrations with third-party websites and services, including Whop. Their privacy practices are governed by their own policies, and we are not responsible for them. We encourage you to review the privacy policies of any third party you interact with.

10. International Users

The Community is operated from the United States. If you access it from outside the United States, you understand that your information may be processed and stored in the United States, where data protection laws may differ from those in your location.

11. Changes to This Policy

We may update this Policy from time to time. We will post the updated Policy with a revised Last Updated date. Your continued use of the Community after the changes take effect constitutes your acceptance of the updated Policy.

12. Contact Us

If you have questions about this Policy or your information, contact us through the Grey Matter Community platform on Whop. This Community is operated by Team Apollo Fitness and Grey Matter Training.