

House of Profits - Privacy Policy

1. Introduction

House of Profits ("House of Profits", "we", "us", or "our") respects your privacy. This Privacy Policy explains how we collect, use, disclose, and protect personal information when you access or use our subscription-based membership, including our private Discord community, live onboarding, support, educational content, and alerts (collectively, the "Services").

Our Services are typically purchased and accessed through third-party platforms, including Whop.com for checkout and subscription management and Discord for community access. This Privacy Policy applies to personal information we process in connection with providing our Services. It does not replace or override the privacy policies of third-party platforms you use to access the Services.

2. Scope and Third-Party Platforms

This Privacy Policy covers information we collect and process when you:

- Purchase or manage a subscription to House of Profits through Whop (or a successor platform).
- Join, participate in, or communicate within our Discord community.
- Contact our support team or interact with us via email, social media, forms, or other channels.
- Attend live onboarding or other live sessions hosted by us or our representatives.

Third-party platforms (including Whop and Discord) may independently collect and process information about you. Your use of those platforms is governed by their own terms and privacy policies. We encourage you to review them.

3. Information We Collect

3.1 Information you provide to us

Depending on how you use the Services, we may collect the following categories of information:

- Identifiers and contact details (such as name, email address).
- Account identifiers for platform access (such as your Discord username and Discord user ID).
- Subscription and purchase details (such as plan level, billing cycle, and transaction metadata).
- Support communications (such as questions you ask in support channels or by email).
- Community content you share (such as messages, comments, and posts in success channels).
- Optional information you choose to provide (such as shipping address if needed for any physical fulfillment, or other details you submit voluntarily).

3.2 Payment information

Payments for the Services are processed by third-party payment and commerce providers (for example, Whop and its payment partners). We do not store full payment card numbers or security codes. The payment provider may collect payment details and billing information directly from you in order to process transactions.

3.3 Information collected automatically

We (and/or our service providers) may automatically collect certain information when you access or use our websites or online services (if any), such as IP address, device and browser information, language preferences, and usage and diagnostic data. When you use Whop or Discord, those platforms may also collect usage and device information under their own policies.

4. How We Use Personal Information

We may use personal information for the following purposes:

- To provide, operate, and maintain the Services (including granting access, onboarding, and support).
- To communicate with you about your subscription, account, updates, and service-related notices.
- To personalize member experience (for example, routing support requests or recommending relevant onboarding resources).
- To improve the Services, develop new features, and understand member usage trends (analytics).
- To enforce our Terms of Service, community rules, and prevent fraud, abuse, or unauthorized sharing.
- To comply with legal obligations and respond to lawful requests.
- To send marketing communications where permitted by law (you can opt out at any time).

5. How We Disclose Personal Information

We may disclose personal information in the following circumstances:

- Service providers and processors: to vendors who help us run the Services (for example, Discord, Whop, payment processors, analytics, and customer support tools).
- Legal and safety: to comply with law, regulation, legal process, or to protect the rights, property, and safety of House of Profits, our members, or others.
- Business transfers: in connection with a merger, acquisition, financing, reorganization, or sale of assets (information may be transferred as part of that transaction).
- With your direction: when you ask us to share information or you consent to sharing.

We do not sell your personal information in exchange for money. If we engage in advertising or analytics practices that may be considered "sharing" under certain privacy laws, we will provide applicable opt-out rights as required.

6. Cookies and Similar Technologies

Cookies are small text files stored on your device. If we operate any websites, they may use cookies and similar technologies for functionality, security, and analytics. You can typically control cookies through your browser settings.

Because Whop and Discord are third-party platforms, cookie and tracking controls for those platforms are governed by their policies. We do not control how those third parties use cookies or similar technologies.

7. Data Retention

We retain personal information for as long as necessary to provide the Services, maintain records, resolve disputes, enforce agreements, and comply with legal obligations. Retention periods vary based on the type of information and the purposes for which it is processed.

8. Security

We use reasonable administrative, technical, and organizational measures to help protect personal information. However, no security method is 100% secure, and we cannot guarantee absolute security.

9. International Transfers

We may process and store information in the United States and other countries where we or our service providers operate. If you access the Services from outside the United States, your information may be transferred to and processed in the United States or other jurisdictions.

10. Your Privacy Rights and Choices

Depending on where you live, you may have certain rights regarding your personal information, such as the right to request access, correction, deletion, or portability, and to object to or restrict certain processing.

To exercise your rights, contact us using the details in Section 14. We may need to verify your identity before responding.

10.1 Email marketing

You can opt out of marketing emails by using the unsubscribe link in the email or by contacting us. Even if you opt out of marketing messages, we may still send service-related communications (for example, billing or access notices).

10.2 California privacy rights

If you are a California resident, you may have additional rights under California privacy laws, including the right to know, access, correct, delete, and opt out of certain uses of personal

information, subject to exceptions. You may also designate an authorized agent to submit requests on your behalf.

11. Children's Privacy

House of Profits does not knowingly collect personal information from children under 13. If you believe a child under 13 has provided personal information, please contact us so we can take appropriate action.

12. Third-Party Links and Services

The Services may include links to third-party websites or services. We are not responsible for the privacy practices of third parties. We encourage you to review the privacy policies of any third-party sites or services you use.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be effective as of the "Last updated" date above. Your continued use of the Services after changes become effective indicates your acceptance of the revised policy.

14. Contact Us

If you have questions or requests regarding this Privacy Policy or our privacy practices, contact us at:

Email: contact@joinhouseofprofits.com