

Asena Club Privacy Policy

Effective Date: 11/29/2020

Asena Club (“Asena Club,” “we,” “us,” or “our” “Asena Agency” “Asena” “Asena Events” “Asena Academy”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, store, disclose, and protect your information when you access or participate in Asena Club’s website, community platforms, applications, events, communications, and services (collectively, the “Services”).

By using Asena Club, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following categories of information:

a. Personal Information

- Full name
- Email address
- Phone number
- Home address
- Social media profiles
- Business or professional information
- Payment and billing information (processed through third-party providers)

b. Community & Usage Data

- Messages, posts, comments, and interactions within the community
- Event participation and attendance

- Referral and affiliate activity
- Application responses and onboarding data

c. Technical Information

- IP address
 - Browser type and device information
 - Log data, cookies, and analytics
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2. How We Use Your Information

We use your information to:

- Review applications and manage memberships
- Operate, maintain, and improve Asena Club
- Facilitate community access, events, and communications
- Process payments and affiliate commissions
- Enforce our Terms of Service and community standards
- Prevent fraud, misuse, or unauthorized access
- Comply with legal and regulatory obligations

We do **not** sell personal data.

3. Confidentiality Within a Private Community

Asena Club is a **private, curated community**. While we take strong measures to protect member data, you acknowledge that information you voluntarily share within the Community may be seen by other members.

Members are contractually required **not to record, copy, screenshot, or distribute** private community content. However, Asena Club cannot guarantee absolute confidentiality of member-to-member disclosures.

4. Cookies & Tracking Technologies

We may use cookies and similar technologies to:

- Improve functionality and performance
- Analyze usage patterns
- Secure the platform

You may disable cookies through your browser settings, though some features may not function properly.

5. Third-Party Services

We may use trusted third-party providers for:

- Payment processing
- Analytics
- Email communications
- Community hosting platforms

These providers only receive the information necessary to perform their services and are required to maintain appropriate security standards.

Asena Club is **not responsible** for the privacy practices of third-party platforms linked or integrated with our Services.

6. Data Retention

We retain personal information only as long as necessary to:

- Provide Services
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

We may retain limited information after membership termination for legal, accounting, or security purposes.

7. Data Security

We implement reasonable administrative, technical, and organizational safeguards to protect your information. However, no system is completely secure, and we cannot guarantee absolute security.

You acknowledge that use of the Services is at your own risk.

8. Your Rights & Choices

Depending on your jurisdiction, you may have the right to:

- Request access to your personal data
- Request correction or deletion
- Withdraw consent where applicable

Requests may be subject to verification and legal limitations.

9. International Users

If you access Asena Club from outside the United States, you acknowledge that your information may be transferred to, stored, and processed in the United States or other jurisdictions with different data protection laws.

10. Children's Privacy

Asena Club is not intended for individuals under the age of 18. We do not knowingly collect personal information from minors.

11. Legal Disclosure

We may disclose personal information if required to do so by law or if we believe such disclosure is necessary to:

- Comply with legal obligations
 - Protect the rights, property, or safety of Asena Club, its members, or others
 - Investigate fraud, security, or policy violations
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12. Changes to This Privacy Policy

Asena Club reserves the right to update this Privacy Policy at any time. Continued use of the Services after changes constitutes acceptance of the revised policy.

13. Contact Information

For privacy-related inquiries, contact:
support@asenaclub.com

Asena Club operates as a private network. Access is selective. Information is handled with discretion.