

Privacy Policy — ExPrysm

Last updated: February 21, 2026 · exprysm.com

1. Who We Are

ExPrysm ("we", "us", "our") is an AI-powered football analytics platform accessible at exprysm.com. We are committed to protecting your personal data and your right to privacy.

For any privacy-related questions, contact us at info@exprysm.com

2. What Data We Collect

- **Account data:** Email address, name, and authentication provider (email/Google) when you register.
- **Usage data:** Pages visited, features used, and session duration — collected via Google Analytics 4.
- **Preferences:** Favorite teams and notification settings you configure.
- **Technical data:** IP address, browser type, device type, and operating system.

3. How We Use Your Data

- To provide and improve our prediction and analytics services
- To personalize your experience (favorite teams, saved preferences)
- To send service-related communications (account updates, important notices)
- To analyze usage patterns and improve platform performance
- To comply with legal obligations

4. Third-Party Services

We use the following third-party services that may process your data:

- **Supabase** – Authentication and database (EU region)
- **Google Analytics 4** – Usage analytics (anonymized)
- **Amazon Web Services (AWS)** – Hosting and infrastructure
- **Meta (Facebook/Instagram)** – If you connect via social login

5. Data Retention

We retain your account data for as long as your account is active. Usage analytics data is retained for 26 months per Google Analytics default settings. You may request deletion at any time.

6. Your Rights (GDPR)

If you are in the European Union, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data ("right to be forgotten")
- Object to or restrict processing of your data
- Data portability

To exercise any of these rights, email us at info@exprysm.com

7. Data Deletion

To request deletion of your ExPrysm account and all associated data, email info@exprysm.com with the subject line "Data Deletion Request". We will process your request within 30 days and confirm once complete.

8. Cookies

We use essential cookies for authentication and session management. We also use Google Analytics cookies for usage tracking. You can disable cookies in your browser settings, though this may affect functionality.

9. Security

We implement industry-standard security measures including HTTPS encryption, secure authentication via Supabase, and access controls. However, no method of transmission over the internet is 100% secure.

10. Changes to This Policy

We may update this policy from time to time. We will notify you of significant changes via email or a notice on our platform. Continued use of ExPrysm after changes constitutes acceptance.

11. Contact

Data Protection Officer / Privacy inquiries:

Email: info@exprysm.com

Website: exprysm.com