

## Acceptance of Terms

By accessing or using True Leads services, you agree to comply with these Terms & Conditions and all applicable laws and regulations.

### Services

True Leads provides real estate lead generation, digital marketing, automation, and customer acquisition services.

Results may vary depending on market conditions, client responsiveness, campaign performance, and external factors outside our control.

### User Responsibilities

Provide accurate account and business information.

Follow up with leads professionally and promptly.

Use services in compliance with applicable laws and regulations.

Maintain confidentiality of account credentials and login information.

### Payments & Billing

Clients agree to pay all applicable fees associated with their selected plan.

Failure to complete payments may result in suspension or termination of services.

### Refund Policy

Refund eligibility is governed by the official True Leads Refund Policy. Clients are encouraged to review the refund terms before purchasing any service package.

### Intellectual Property

All branding, website content, graphics, systems, and materials provided by True Leads remain the intellectual property of True Leads unless otherwise stated.

### Limitation of Liability

True Leads shall not be held liable for indirect, incidental, or consequential damages arising from the use of our services.

### Termination

We reserve the right to suspend or terminate services in cases involving misuse, fraudulent activity, non-payment, or violation of these Terms & Conditions.