

NeuroLIFT

A 6-Week Strength and Brain Health Programme

TERMS AND CONDITIONS

Please read these Terms and Conditions carefully and in their entirety before purchasing or using the NeuroLIFT programme offered through whop.com/neurolift/ (hereinafter referred to as the "Site"). The Site and its content are the property of My Brain For Life FZE LLC.

PURPOSE: These Terms and Conditions clearly explain the rules for using, viewing, browsing, purchasing, and downloading NeuroLIFT and any other course, programme, service, or product offered through the Site.

IMPORTANT NOTICE: By purchasing or using NeuroLIFT in any capacity, you voluntarily agree to these Terms and Conditions. You confirm that you have read, understood, and accepted them. If you have any questions, please contact us at contacto@alejandraneuro.com. You must be at least 18 years old to accept these terms. If you are a minor or do not agree with them, please do not purchase or use NeuroLIFT.

1. Definitions

"Company, We, Us, Our": My Brain For Life FZE LLC

"Programme": NeuroLIFT — A 6-Week Strength and Brain Health Programme, developed in partnership with EDUFit Ireland, available for purchase and access through whop.com/neurolift/.

"Content": All written, visual, video, or audio materials included in NeuroLIFT, including but not limited to video lessons, workout sessions, PDFs, trackers, guides, and any accompanying resources.

"Personal Information": Data such as name, address, email, phone number, etc., that can identify a person.

"Site, Courses, Services, and/or Products": All resources available at whop.com/neurolift/, including courses, coaching, guides, eBooks, forms, downloadable materials, and the NeuroLIFT programme.

"You": The user, client, or purchaser of NeuroLIFT or visitor of the Site.

2. Consent

By purchasing NeuroLIFT or using the Site, you agree to these Terms, our Privacy Policy, and our Disclaimer. You confirm that you are of legal age (18+) and that you have consulted with a qualified healthcare provider prior to beginning any exercise or lifestyle programme.

3. Site Rules

You agree NOT to:

- Abuse, harass, or violate the rights of others
- Post offensive or illegal content
- Use the Site or programme for unlawful purposes
- Send spam or unsolicited content

- Share content that does not belong to you
- Promote products (yours or others') without written permission
- Copy, distribute, reproduce, or resell our Content without written authorization
- Share your programme access credentials or login details with third parties

4. Medical and Exercise Disclaimer

Although Dr. Alejandra Guerrero Barragán holds an MD and MPH and is a licensed neurologist, the content of NeuroLIFT is for educational and wellness purposes only. It does not replace medical advice, diagnosis, or treatment. NeuroLIFT includes physical exercise components. Before beginning any new exercise programme, you must consult your physician or qualified healthcare provider — especially if you have any pre-existing medical conditions, injuries, cardiovascular concerns, or have been sedentary for an extended period. By purchasing and using NeuroLIFT, you acknowledge that you participate in all physical activities at your own risk. My Brain For Life FZE LLC and its partners (including EDUFit and Diane Cooper, PhD) assume no liability for any injury, health issue, or adverse outcome arising from participation in the programme.

All content in NeuroLIFT is provided for general informational and educational purposes. Always seek the advice of your physician before making changes to your diet, exercise routine, or lifestyle.

5. Your Consent

By purchasing NeuroLIFT, you explicitly accept these Terms and Conditions, the Medical and Exercise Disclaimer above, and acknowledge that you are voluntarily participating in a physical exercise and brain health programme.

6. Modifications

We may modify these Terms without prior notice. The update date will be reflected at the end of this document. If you disagree with any changes, please stop using the Site and the programme. Continued use constitutes acceptance of any updated Terms.

7. Third-Party Links and Partners

NeuroLIFT is developed in partnership with EDUFit Ireland. We are not responsible for external websites or third-party services accessed through our Site. Please review their own policies and terms. Any mention of third-party tools, platforms, or services does not constitute an endorsement.

8. Intellectual Property

The Site, NeuroLIFT programme, and all its Content — including video lessons, workout sessions, guides, frameworks (including 'The NeuroLift Effect'), PDFs, and branding — are the exclusive property of My Brain For Life FZE LLC and are protected by applicable intellectual property laws. The workout content is co-created with EDUFit Ireland; all rights are retained by My Brain For Life FZE LLC unless otherwise agreed in writing.

9. Limited License

Upon purchase, you are granted a personal, non-transferable, non-exclusive licence to access and use the NeuroLIFT programme for your individual use only. You may not share, copy, reproduce, sell, resell, or distribute any Content without prior written permission from My Brain For Life FZE LLC.

10. Your Licence to Us

By submitting comments, testimonials, results, or feedback about NeuroLIFT, you guarantee that you are the rightful owner of that content and grant us permission to use it for marketing, promotional, or commercial purposes, including but not limited to the Site, social media, and advertising materials.

11. Sharing the Programme

You need written authorisation to share any Content for commercial purposes. Your access to NeuroLIFT is personal and non-transferable. Sharing login credentials or course materials with other individuals — whether for free or for compensation — constitutes a breach of these Terms and may result in immediate termination of access without refund.

12. Testimonials and Results

Any results, success stories, or testimonials shared in connection with NeuroLIFT are individual examples only. Results vary depending on individual effort, consistency, health status, and lifestyle factors. We do not guarantee the same outcomes for all participants. Nothing in our marketing constitutes a promise of specific results.

13. Disclaimer of Warranties

Everything provided through NeuroLIFT and the Site is offered "AS IS", without express or implied warranties of any kind, including but not limited to warranties of fitness for a particular purpose, non-infringement, or merchantability.

14. Release of Liability

By purchasing and participating in NeuroLIFT, you release My Brain For Life FZE LLC, Dr. Alejandra Guerrero Barragán, EDUFit Ireland, and their respective affiliates, employees, and partners from any and all claims, damages, or liability arising from your use of the programme, the Site, or any of its products and services — including any injury or health outcome related to the exercise component of the programme.

15. Errors or Omissions

While we strive to provide accurate, evidence-based information, we do not guarantee that the Site or programme content is free from errors or that all information is fully up to date. Scientific understanding evolves; content is based on available evidence at the time of creation.

16. Refund Policy

7-DAY MONEY-BACK GUARANTEE NeuroLIFT comes with a 7-day money-back guarantee. If you are not satisfied with the programme within the first 7 days of purchase, you may request a full refund — no questions asked. To request a refund, contact us at contacto@alejandraneuro.com within 7 days of your purchase date. After the 7-day period, all sales are final. No refunds will be issued for partial completion, change of mind, or failure to use the programme after the guarantee period has expired.

We do not accept threats, chargeback disputes, or fraudulent refund claims. Any such action will be disputed and may result in legal action.

17. Governing Law

These Terms and Conditions are governed by the laws of the United Arab Emirates.

18. Jurisdiction

You agree to the exclusive jurisdiction of the courts in Dubai, UAE, for the resolution of any disputes arising from these Terms or your use of NeuroLIFT.

19. Legal Notices

You agree to receive legal notices electronically, in accordance with applicable laws of Dubai, UAE.

20. Payments

By purchasing NeuroLIFT, you authorise a one-time charge of USD \$147 (or the then-current price at time of purchase) processed through Whop (whop.com/neurolift/). If payment fails or is reversed, you will lose access to the programme immediately.

We do not accept threats or chargeback disputes outside of the stated refund policy. Any unauthorised chargebacks will be disputed.

21. Limitation of Liability

To the fullest extent permitted by law, My Brain For Life FZE LLC shall not be liable for any indirect, incidental, special, or consequential damages resulting from the use of the Site, NeuroLIFT, or any of its Content. Our total liability shall not exceed the amount paid by you for the programme.

22. Defence and Indemnification

You agree to defend, indemnify, and hold harmless My Brain For Life FZE LLC and its partners against any claims, liabilities, damages, or expenses (including legal fees) arising from your breach of these Terms or your misuse of the programme or Site.

23. Termination

We reserve the right to terminate your access to NeuroLIFT immediately and without refund if you violate these Terms, including but not limited to sharing programme content, requesting fraudulent chargebacks, or using the programme for unlawful purposes.

24. Entire Agreement

These Terms constitute the entire agreement between you and My Brain For Life FZE LLC with respect to NeuroLIFT and supersede all prior communications, representations, or agreements.

25. Severability

If any clause of these Terms is found to be invalid or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue to be in full effect.

26. Privacy

Please review our Privacy Policy at whop.com/neurolift/ to understand how we collect, use, and protect your personal data. By using the Site and purchasing NeuroLIFT, you agree to our data practices as described therein.

27. Contact

Website: whop.com/neurolift/

Email: contacto@alejandraneuro.com

Programme: NeuroLIFT — My Brain For Life FZE LLC

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