

NeuroLIFT

A 6-Week Strength and Brain Health Programme

PRIVACY POLICY

PLEASE READ THIS PRIVACY POLICY CAREFULLY AND IN ITS ENTIRETY BEFORE USING [WHOP.COM/NEUROLIFT/](https://whop.com/neurolift/) (HEREINAFTER REFERRED TO AS THE "SITE").

This Privacy Policy is designed to help you understand how we collect, use, and protect your personal information. By using the Site and/or purchasing, viewing, downloading, or registering to receive content from My Brain For Life FZE LLC (including NeuroLIFT, newsletters, publications, courses, services, guides, eBooks, forms, worksheets, and web materials, hereinafter "Site, Courses, Services, and/or Products"), you voluntarily agree to the terms of this Privacy Policy.

If you have any questions, contact us at contacto@alejandraneuro.com. If you do not agree with this Policy, please do not use the Site.

1. Definitions

"Company, We, Us, Our": My Brain For Life FZE LLC, operators of NeuroLIFT available at whop.com/neurolift/.

"Content": All written, visual, video, or audio information available through the Site, including emails, posts, documents, templates, and programme materials.

"Personal Information": Any data that identifies an individual, such as name, address, email, phone number, payment information, site behaviour, etc.

"Site, Courses, Services, and/or Products": All pages on whop.com/neurolift/, content, courses, coaching, forms, guides, digital materials, and any other product or service available — including the NeuroLIFT programme.

"You or Your": The user of the Site.

2. Company Statement

The Site and its content are the property of My Brain For Life FZE LLC. We are committed to protecting your personal information.

3. What Type of Personal Information Do We Collect?

Information you provide:

When you complete forms, make purchases, or contact us, you may share your name, email, address, payment details, etc. This information is used to deliver products, improve the Site, and send educational content, promotions, or updates.

Information collected automatically:

We use tools such as Google Analytics to understand user behaviour (device, IP, location, browsing) for statistical purposes and to improve the user experience.

4. Updating or Correcting Data

If you wish to update or correct your information, please contact contacto@alejandraneuro.com. We will make the appropriate changes.

5. When Do We Collect Personal Information?

We collect information when you make a purchase, register, download free resources, join the newsletter, fill out forms, browse the Site, or use our services.

If you request free content or purchase products, you will be added to our email list. You may unsubscribe at any time.

6. How Do We Use Your Information?

- To personalise your experience
- To improve the Site and respond to your inquiries
- To process transactions
- To send periodic emails about the Site or our services
- To manage promotions or surveys
- To display personalised ads on social media

7. Do We Share Your Personal Information?

We do not sell or share your information for commercial purposes, except:

- When required by law or court order
- With external providers who help us operate (email, website, support services)
- With social media platforms when you interact from the Site
- For personalised advertising (e.g., Facebook Ads) using cookies and tracking

We may share information with affiliates or partners under confidentiality agreements. Non-identifiable information may be used for marketing purposes.

8. Information Security

We implement commercially accepted measures to protect your data. We use SSL certificates and external payment processors (Stripe, PayPal). Your information is only accessible to authorised personnel.

9. Use of Cookies and Social Media Pixels

Yes, we use cookies to:

- Remember your preferences or previous activity
- Improve your browsing experience
- Personalise content and ads

You can disable cookies in your browser settings, though this may affect certain Site functions.

We also use social media pixels (e.g., Facebook or Instagram) to show ads based on your previous interactions with the Site.

10. Third-Party Links

The Site may contain links to external websites or services. We are not responsible for the content or privacy policies of these third-party sites.

11. Google Advertising and Google Analytics

We do not currently use Google Ads but may do so in the future.

We use Google Analytics to analyse user behaviour. You can manage your ad preferences through Google settings or the browser opt-out add-on.

12. Child Protection (COPPA)

We do not target our services to individuals under 13 years old. If you are under 13, do not browse the Site or share personal information.

Parents: if you believe your child has provided personal data, please contact us so we can delete it.

13. Data Breach Notification

If a data breach occurs, we will notify affected users via email within 3 business days.

14. Rights Under the General Data Protection Regulation (GDPR)

If you are in the European Union, you have the right to:

- Know how long we store your data
- Access, correct, or delete your personal information
- Withdraw your consent at any time
- File a complaint with a data protection authority
- Provide only the information necessary to use our services

15. Contact Us

If you have questions about this Policy, please contact us:

My Brain For Life FZE LLC

Website: whop.com/neurolift/

Email: contacto@alejandraneuro.com

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