

Privacy Policy

At Market Matrix, we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy describes how we collect, use, store, and share your personal data when you visit our website (marketmatrix.trade) and use our services, as well as your rights regarding this information. By using our website, you agree to the terms outlined in this Privacy Policy.

1. Company Information

Market Matrix

Website: marketmatrix.trade

Email: info@marketmatrix.trade

2. Information We Collect

We collect both personal and non-personal information to provide, improve, and personalize our services. The types of information we collect include:

- Personal Information: Information you voluntarily provide to us, such as:
 - o Name
 - o Email address
 - o Payment information (processed through a secure third-party payment provider)
 - o Any other information you provide when you contact us or sign up for our services
- Non-Personal Information: Information collected automatically as you interact with our website, such as:
 - o IP address
 - o Browser type and version
 - o Device information
 - o Pages viewed, links clicked, and time spent on our website
 - o Referring site or service
- Cookies and Tracking Technologies: We use cookies and similar technologies to collect information about your activity on our site. Cookies help us enhance your experience by remembering your preferences and providing personalized content.

3. How We Use Your Information

We use the information we collect for a variety of purposes, including:

- Providing Services: To provide and maintain our services, process transactions, and manage your account.
- Improving User Experience: To analyze user interactions, improve website performance, and customize your experience.
- Customer Support: To respond to your inquiries, provide customer service, and address any issues.
- Marketing and Communications: To send you promotional messages, newsletters, updates, and special offers. You may opt out of marketing communications at any time by following the unsubscribe instructions included in our emails.
- Legal Compliance: To comply with legal requirements, prevent fraud, and enforce our Terms of

Service.

4. Sharing Your Information

Market Matrix does not sell, rent, or trade your personal information. We may share information in the following circumstances:

- With Service Providers: We may share your information with third-party vendors who help us operate our website and provide services, such as payment processing, data analysis, email delivery, hosting, and customer service. These providers are authorized to use your personal information only as necessary to provide services on our behalf.
- For Legal and Compliance Purposes: We may disclose your information if required by law or if we believe such disclosure is necessary to protect our rights, comply with legal obligations, or protect the safety of our users or the public.
- In Business Transactions: In the event of a merger, acquisition, reorganization, or sale of all or a portion of our assets, your information may be transferred as part of that transaction, subject to confidentiality agreements.

5. Cookies and Tracking Technologies

Market Matrix uses cookies, web beacons, and similar tracking technologies to collect information about your browsing activities on our site. Cookies are small files placed on your device that help us recognize you and customize your experience.

- Types of Cookies Used:

- o Essential Cookies: Necessary for the basic functionality of our website.

- o Analytical Cookies: Used to analyze how users interact with our site and improve its performance.

- o Marketing Cookies: Used to deliver relevant ads and track ad performance.

- Managing Cookies: You can control and manage cookies through your browser settings.

Please note that disabling cookies may affect the functionality of our website.

6. Security of Your Information

We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure. While we strive to use commercially acceptable means to protect your data, no method of transmission over the internet or electronic storage is 100% secure. As such, we cannot guarantee absolute security of your information.

7. Data Retention

We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with our legal obligations, resolve disputes, and enforce our agreements. When personal information is no longer needed, we will securely delete or anonymize it.

8. International Data Transfers

Market Matrix is based in the United States, and your information may be transferred to and processed in the United States or other countries where our service providers are located. By using our Service, you consent to the transfer of information to countries outside your country of residence, which may have different data protection laws than your country.

9. Your Rights and Choices

Depending on your jurisdiction, you may have certain rights regarding your personal information. These may include:

- **Access and Correction:** You have the right to access and request corrections to the personal information we hold about you.
- **Deletion:** You have the right to request that we delete your personal information, subject to certain exceptions.
- **Data Portability:** You may request a copy of your personal information in a structured, commonly used, and machine-readable format.
- **Objection and Restriction:** You have the right to object to or request a restriction of our processing of your personal information.
- **Withdraw Consent:** If we process your information based on consent, you may withdraw your consent at any time. Withdrawing consent does not affect the legality of data processing that occurred before the withdrawal.

To exercise your rights, please contact us at info@marketmatrix.trade. We may request additional information to verify your identity before processing your request.

10. Marketing Communications

By providing your email address, you consent to receive occasional marketing emails, such as newsletters and promotions. You may opt out of receiving marketing communications from us at any time by following the unsubscribe link in our emails or by contacting us at info@marketmatrix.trade. Please note that we may still send you administrative or transactional messages related to your account or our services.

11. Children's Privacy

Our Service is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected information from a child under 13 without parental consent, we will delete that information as quickly as possible. If you believe we may have collected information from a child under 13, please contact us at info@marketmatrix.trade.

12. Third-Party Websites and Services

Our Site may contain links to third-party websites or services that are not controlled by Market Matrix. This Privacy Policy does not apply to third-party websites, and we are not responsible for their content, privacy practices, or security measures. We encourage you to review the privacy policies of any third-party sites you visit.

13. Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or other factors. When we make changes, we will post the updated policy on this page with a new "Last Updated" date. Your continued use of our Site after any changes to this Privacy Policy constitute acceptance of those changes. Please review this Privacy Policy periodically to stay informed about our data practices.

14. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Email: info@marketmatrix.trade

Website: marketmatrix.trade