

# Privacy Policy

Effective date: 19 May 2026

This Privacy Policy explains how personal information may be collected, used, and shared in connection with The AI Shorts Method, including the Whop page, Discord community, course materials, and related digital downloads. The service is operated from the United Kingdom.

[cite:1]

## 1. Information collected

Personal information may include account and profile details provided through Whop, Discord usernames, communications in support channels, membership and billing-related information handled through Whop, and any content users choose to post in community spaces. This may include messages, screenshots, comments, progress updates, wins, and support requests.[cite:1]

## 2. How information is used

Information may be used to provide access to the course and community, manage memberships, respond to support requests, moderate the community, improve content, enforce rules, and maintain platform security. Information may also be used for service administration and community operations.[cite:1]

## 3. Promotional use of community content

The service may use screenshots of user wins, messages, testimonials, or community activity for promotional content. Because user-generated content can include personal data, UK GDPR principles such as lawfulness, fairness, transparency, purpose limitation, and accountability should apply to that use.[web:69]

Where reasonably appropriate, identifying details should be minimised or limited before promotional use. Users who object to promotional use of their identifiable content should raise this through Whop or Discord support so the request can be reviewed.[web:63] [web:69]

## 4. Legal basis and fairness

In the UK, use of personal data requires a lawful basis and must be fair and transparent. For user-generated content used in marketing, consent may be appropriate in some cases, while legitimate interests may be relevant in others where the use is proportionate and privacy impact is limited.[web:63] [web:69]

## 5. Sharing of information

Information may be processed through third-party platforms used to operate the service, including Whop and Discord. Information may also be shared where necessary to comply with legal obligations, enforce policies, investigate abuse, or protect rights and safety.[cite:1]

## 6. Data retention

Personal information will be kept only for as long as reasonably necessary for the purposes described in this policy, including service delivery, support, moderation, record keeping, and legal compliance. Retention periods may vary depending on the type of information and operational need.[web:69]

## 7. User rights

Depending on the circumstances, users may have rights under UK data protection law to request access to their personal data, correction of inaccurate data, deletion, restriction of processing, or objection to certain processing activities. Requests may be made through Whop or Discord support.[web:69]

## 8. Children and minors

The service is open to all users, but extra care may be needed where any user-generated content relates to children or younger users. Guidance on user-generated content stresses that organisations should take particular care where children may be identifiable in promotional use.[web:63]

## 9. Security

Reasonable administrative and platform-based measures may be used to help protect information, but no online platform or transmission method can be guaranteed fully secure. Users should also protect their own account credentials and avoid posting unnecessary sensitive personal information.[cite:1]

## 10. International processing

Because online platforms may operate globally, information may be processed in countries outside the United Kingdom through service providers used to run the course and community. Such processing is subject to the provider's own infrastructure and safeguards.[cite:1]

## 11. Changes to this policy

This Privacy Policy may be updated from time to time to reflect legal, operational, or service changes. Continued use of the service after an update indicates acceptance of the revised policy.[cite:1]

## 12. Contact

Questions or requests relating to privacy can be raised through the official Whop page or the associated Discord support channels.[cite:1]