

Privacy Policy

Last updated: July 26, 2026

This Privacy Policy is provided by **Frontier Algo, LLC** (the "Company," "we," "us," or "our"). It explains how we collect, use, disclose, and protect personal information in connection with the FrontierAlgo website (frontieralgo.com) and purchases of our products.

Frontier Algo, LLC, operating as FrontierAlgo.com ("Company," "we," "us," or "our"), operates the FrontierAlgo website (frontieralgo.com). This Privacy Policy describes how we collect, use, disclose, and protect your personal information.

Information We Collect

Information You Provide:

- **Identity Information:** Name, username
- **Contact Information:** Email address, mailing address, phone number
- **Financial Information:** Payment card details, billing address (processed by our payment processors)
- **Transaction Information:** Purchase history, product preferences

Information Collected Automatically:

- **Device Information:** IP address, browser type, operating system
- **Usage Information:** Pages visited, time spent on pages, referring website
- **Cookie Information:** As described in this Privacy Policy

Tracking Technologies & Advertising Telemetry

We use cookies and similar tracking technologies on our website for site functionality, analytics, and advertising. We use the **Meta Pixel** and related Meta Business Tools (which may include Meta's Conversions API) to measure the performance of our advertising and to deliver and optimize ads. These tools collect information such as your IP address, browser and device information, pages viewed, and actions taken on our site (for example, page views and purchases), and share this information with Meta Platforms, Inc., which may use it for ad measurement and for targeted (cross-context behavioral) advertising. You can control or opt out of this as described under "Your Opt-Out Rights" and the California Residents (CCPA/CPRA) section below.

We also use **Google Analytics** and **Google Tag Manager** (provided by Google LLC) to understand how visitors use our site and to measure site and advertising performance. These tools collect information such as your IP address, browser and device information, and pages viewed, and share it with Google, which processes it in accordance with [Google's Privacy Policy](#). You can opt out of Google Analytics via the [Google Analytics Opt-out Browser Add-on](#).

Payment-flow data (checkout events, purchase events) is processed by Whop, Inc. as our Merchant of Record under their own privacy practices. See Whop's [Privacy Policy](#).

Your Opt-Out Rights

You have the right to manage how your data is collected and used:

- **Browser Settings:** You can manage or delete cookies through your browser settings. Note that disabling cookies may affect site functionality.
- **Meta / Interest-Based Ads:** You can opt out of interest-based ads from Meta through your [Meta Ad Preferences](#), and limit ad tracking through your device settings.
- **Global Privacy Control:** We honor recognized opt-out preference signals, including Global Privacy Control (GPC), as an opt-out of the sale or sharing of personal information.
- **Whop:** For payment-related data Whop processes as Merchant of Record, see Whop's [Buyer Terms](#) and [Privacy Policy](#).

Our cookie/consent notice lets you manage non-essential tracking, including advertising cookies, on our site.

How We Use Your Information

- **Order Fulfillment:** To process transactions and deliver products
- **Account Management:** To create and manage your account
- **Communication:** To send purchase confirmations, product updates, and support responses
- **Marketing:** To send promotional emails (with your consent)
- **Advertising:** To measure ad performance and to deliver and optimize advertising, including through the Meta Pixel and related Meta Business Tools (see the Tracking Technologies & Advertising Telemetry section above).
- **Security:** To detect and prevent fraud

Information Sharing

We share information with the following categories of third parties to operate our business:

- **Payment Processors:** Whop, Inc. acts as our Merchant of Record and processes all transactions securely. Whop receives the information necessary to complete your purchase (name, email, billing details, payment method) and handles sales-tax collection and remittance on our behalf. See Whop's [Privacy Policy](#) and [Buyer Terms](#) for details on how they handle your payment data.
- **Email Service Providers:** To deliver communications and marketing messages
- **Advertising & Analytics Partners:** Meta Platforms, Inc., Google LLC (Google Analytics / Google Tag Manager), and analytics vendors that help us measure and optimize advertising and understand site usage. Through the Meta Pixel and related Meta Business Tools we share online identifiers and activity data with Meta for ad measurement and targeted advertising. See Meta's [Privacy Policy](#).

We may also disclose information when required by law or to protect our legal rights.

Important Notice: Under certain privacy laws, including the California Consumer Privacy Act (CCPA/CPRA), our use of the Meta Pixel and similar advertising tools to share data with Meta Platforms, Inc. for targeted advertising may constitute a “sale” or “sharing” of personal information. You have the right to opt out. See the California Residents (CCPA/CPRA) section below and “Your Opt-Out Rights.”

Your Rights

Depending on your location, you may have rights to access, correct, delete, or port your personal information. For specific rights available to California residents, see the California Residents (CCPA/CPRA) section below. To exercise any privacy rights, contact us at support@frontieralgo.com with "Privacy Request" in the subject line.

Data Security

We implement appropriate technical and organizational measures to protect your personal information, including SSL/TLS encryption and secure hosting infrastructure.

California Residents (CCPA/CPRA)

This section applies to California residents and supplements our Privacy Policy with information required under the California Consumer Privacy Act (CCPA) and the California Privacy Rights Act (CPRA).

Your California Privacy Rights

- **Right to Know:** You have the right to know what personal information is collected about you and how it is used, including the categories of personal information collected, the sources from which it was collected, the business purposes for collection, and the categories of third parties with whom it is shared
- **Right to Delete:** You have the right to request deletion of your personal information, subject to certain exceptions permitted by law
- **Right to Correct:** You have the right to request correction of inaccurate personal information
- **Right to Opt-Out of Sale/Sharing:** You have the right to opt out of the sale or sharing of your personal information for cross-context behavioral advertising purposes
- **Right to Non-Discrimination:** We will not discriminate against you for exercising any of your privacy rights under the CCPA/CPRA

Sale and Sharing of Personal Information

Under the CCPA/CPRA, “selling” and “sharing” personal information have broad definitions. We use the Meta Pixel and related Meta Business Tools that share online identifiers and activity data with Meta Platforms, Inc. for cross-context behavioral advertising; this may constitute “selling” or “sharing” under the CCPA/CPRA. We do not knowingly sell or share the personal information of consumers under 16 years of age.

You may opt out of this sale or sharing by: (i) emailing support@frontieralgo.com with the subject line “Do Not Sell or Share My Personal Information”; (ii) using a recognized opt-out preference signal such as Global Privacy Control (GPC), which we honor; (iii) adjusting your [Meta Ad Preferences](#); or (iv) managing or disabling cookies in your browser.

How to Exercise Your Rights

To submit a California privacy request, email us at support@frontieralgo.com with the subject line "**California Privacy Request.**" Please include your name and the specific right you wish to exercise. We will verify your identity and respond within 45 days as required by law.

You may also opt out of the sale or sharing of your personal information for targeted advertising by:

- Adjusting your [Meta Ad Preferences](#)
- Using a Global Privacy Control (GPC) signal, which we honor
- Managing or disabling cookies through your browser settings

Contact

For questions about this Privacy Policy or to exercise any privacy right, contact us at support@frontieralgo.com. Whop, Inc. acts as our Merchant of Record and processes payment data under its own [Privacy Policy](#).

Frontier Algo, LLC

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Whop, Inc. is the Merchant of Record for all purchases.

Questions about this privacy policy? Contact **support@frontieralgo.com**. Frontier Algo, LLC is the publisher of FrontierAlgo; Whop, Inc. is the Merchant of Record for all purchases.