

# Privacy Policy

EFFECTIVE DATE: JUNE 2026

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This Privacy Policy explains how PK DIGITAL LLC, operating as NOREN Agency (“NOREN Agency”, “we”, “us”) collects, uses, and protects personal information when you visit norenagency.com, contact us, or engage our services. We aim to be clear about what we collect and why.

## 01 Who is responsible for your data

PK DIGITAL LLC is the controller of personal information collected through this website and in the course of an engagement. Business address: 2335 E. Atlantic Blvd, STE 200, Pompano Beach, FL 33062, United States. Registered address: 412 W 7th St, Clovis, NM 88101, United States. Contact: [contact@norenagency.com](mailto:contact@norenagency.com) or +1 (954) 676-1050.

## 02 Information we collect

We collect information you provide directly — such as your name, company, email address, website, and the contents of your message when you submit our contact form, and the account, brand, and project information you share if you engage us or use a client portal or workspace we provide.

We also collect limited technical and usage data automatically — such as IP address, browser type, pages viewed, and referring source — through server logs and, where analytics are used, cookies and similar technologies (see our Cookie Policy).

## 03 How we use it, and our legal basis

We use your information to respond to enquiries and provide proposals; to deliver, administer, and support our services and any client portal or workspace; to process payments through our checkout provider; to operate, secure, and improve the website; and to comply with legal obligations. Where the GDPR applies, we rely on legitimate interests (responding to and managing enquiries), steps necessary to enter into or perform a contract, your consent (for non-essential cookies), and legal obligation, as applicable.

## 04 Service providers we share with

We do not sell your personal information. We share it only with service providers that help us operate, who process it on our behalf under appropriate safeguards — for example, website hosting, email, analytics (where used), our payment and checkout provider (for example, Whop), and workspace or client-portal tools — and with authorities or advisers where required by law or to protect our rights.

## **05 International transfers**

Some of our service providers may process personal information in countries other than your own. Where we transfer personal information internationally, we take steps to ensure it is protected by appropriate safeguards consistent with applicable law.

## **06 Retention**

We keep personal information only as long as necessary for the purposes described here — to handle your enquiry, deliver and administer an engagement, maintain our business relationship, and meet legal or accounting requirements — after which it is deleted or anonymized.

## **07 Security**

We use reasonable technical and organizational measures to protect personal information against unauthorized access, loss, or misuse. No method of transmission or storage is completely secure, but we work to protect your information and to limit access to those who need it to perform their role.

## **08 Your rights**

Depending on your location, you may have rights to access, correct, delete, or port your personal information, to object to or restrict certain processing, and to withdraw consent. Residents of California and certain other US states, and individuals in the EU/UK, have specific statutory rights. To exercise any right, contact us at [contact@norenagency.com](mailto:contact@norenagency.com); we will respond as required by applicable law.

## **09 Cookies**

We use cookies and similar technologies as described in our Cookie Policy, where you can also manage your preferences.

## **10 Contact**

For any privacy question or request, contact [contact@norenagency.com](mailto:contact@norenagency.com), call +1 (954) 676-1050, or write to PK DIGITAL LLC, 2335 E. Atlantic Blvd, STE 200, Pompano Beach, FL 33062, United States. We may update this policy from time to time; the date above reflects the latest revision.