

Privacy Policy

Effective Date: 24 June 2026

This Privacy Policy explains how Evolve Your Performance LLC collects, uses, protects, and shares information when you visit this website, purchase Strategic Storytelling Studio services, complete a form, schedule a call, or communicate with us.

1. Information We Collect

We may collect information you provide directly, including:

- Name
- Email address
- Phone number
- Company or organization name
- Job title
- Billing information
- Billing address
- Country
- Tax or VAT information, if applicable
- Project details
- Intake form responses
- Source materials you upload or share
- Calendar scheduling information
- Communications with us

We may also collect limited technical information automatically, such as:

- IP address
- Browser type
- Device information
- Pages visited
- Referral source
- Website usage activity
- Cookie or tracking information, depending on your browser settings and the tools used on the site

2. How We Use Your Information

We use your information to:

- Provide Strategic Storytelling Studio services
- Process purchases and payment confirmations
- Send project confirmations and next steps
- Schedule and manage strategy calls
- Review project intake information
- Create custom deliverables
- Communicate with you about your project
- Respond to questions or support requests
- Maintain business records
- Improve the website, offers, and client experience
- Send relevant updates or marketing communications, if you have opted in or if otherwise permitted by law
- Comply with legal, tax, accounting, or regulatory obligations

3. Payment Information

Payments may be processed through third-party payment providers.

Evolve Your Performance does not intentionally store full credit card numbers or complete payment account details on its own systems.

If you pay by ACH, wire, card, or another payment method, your payment may be subject to the terms and privacy practices of the payment provider or financial institution involved.

4. Project Materials

When you submit project materials, documents, slides, notes, reports, images, brand files, or other content, we use those materials to provide the services you purchased.

Project materials are treated as confidential and are not shared publicly without your permission.

Please do not submit sensitive, classified, legally restricted, or highly confidential information unless we have separately agreed in writing on appropriate handling requirements.

5. Use of Service Providers

We may share information with trusted service providers that help us operate the business and deliver services, including:

- Website and landing page platforms
- CRM and email platforms
- Payment processors

- Calendar and scheduling tools
- Cloud storage providers
- Design and productivity tools
- AI-assisted tools
- Analytics tools
- Accounting or administrative tools
- Legal, tax, or professional advisors

These providers are only given access to information needed to perform their functions.

6. AI-Assisted Tools

Evolve Your Performance may use AI-assisted tools to support drafting, design concepts, editing, or organization of project materials.

Professional judgment, synthesis, ideation, review, and final decision-making remain with Evolve Your Performance.

If your project requires special confidentiality restrictions or limits on tool use, please notify us before submitting materials so we can determine whether the project can be accepted under those conditions.

7. Cookies and Analytics

This website may use cookies, pixels, analytics tools, or similar technologies to understand website traffic, improve user experience, support marketing, or measure performance.

You may be able to disable cookies through your browser settings. Some website features may not work properly if cookies are disabled.

8. Email Communications

If you submit a form, purchase a service, or schedule a call, we may send you emails related to your project or transaction.

If you opt in to marketing emails, you may unsubscribe at any time using the unsubscribe link or by contacting us.

Transactional or project-related emails may still be sent when necessary to complete your purchase or service.

9. How Long We Keep Information

We keep information for as long as needed to provide services, maintain business records, comply with legal or accounting obligations, resolve disputes, and support legitimate business purposes.

Project materials may be deleted, archived, or retained depending on the nature of the project, business needs, and applicable legal obligations.

10. How We Protect Information

We use reasonable administrative, technical, and organizational safeguards to protect information.

No system can be guaranteed completely secure. You are responsible for using secure methods when sharing sensitive materials and for avoiding submission of information that should not be transmitted electronically.

11. Your Choices and Rights

Depending on where you live, you may have rights to:

- Request access to personal information we hold about you
- Ask us to correct inaccurate information
- Ask us to delete certain information
- Ask us to limit or object to certain uses
- Request a copy of certain information
- Withdraw consent where processing is based on consent
- Opt out of marketing emails

To make a privacy request, contact us using the information below.

We may need to verify your identity before responding to a request.

12. International Users

Evolve Your Performance is based in the United States.

If you access the website or purchase services from outside the United States, your information may be processed in the United States or by service providers in other countries.

By using the website or purchasing services, you understand that your information may be transferred to and processed in countries with privacy laws different from those where you live.

13. Children's Privacy

This website and these services are intended for adults and business users.

We do not knowingly collect any information, personal or otherwise, from children under 13.

14. Changes to This Policy

We may update this Privacy Policy from time to time. The effective date at the top of this page will reflect the most recent version.

15. Contact

For questions about this Privacy Policy or to make a privacy request, contact:

Evolve Your Performance LLC

Email: support@evolveyourperformance.com