

Privacy Policy

Validation-stage upload document

1. Scope

Effective date: August 9, 2026. This Privacy Policy explains how MindRank handles personal information through its validation website, waitlist, founding reservation flow, and future game service.

MindRank is currently a working product name and the consumer app is still in development. These terms use “MindRank,” “we,” “us,” and “our” to refer to the operator of the MindRank validation service. Before public launch, replace the bracketed operator/contact fields below with the final legal entity name, mailing address, support email, and governing jurisdiction.

2. Information we may collect

- Contact and account data, such as email address, display name, login identifiers, age/region eligibility information, and language preference.
- Validation and purchase data, such as waitlist status, founder-reservation status, transaction identifiers, refund status, and checkout-provider metadata. Full payment-card data is handled by the payment provider rather than MindRank.
- Attribution data, including UTM source, campaign, content/creative ID, and first-touch/last-touch attribution.
- Game data after launch, including match participation, answers or answer outcomes, response timing, scores, Mind Rating, category ratings, rank, rivalry history, Party/Club results, and integrity signals.
- Technical data reasonably needed for security and operation, such as device/browser information, logs, approximate network information, error data, and anti-abuse signals.
- User-provided social data, such as friend challenges, private Club membership, profile/avatar information, and preset reactions.

3. How we use information

- Provide the waitlist, checkout handoff, accounts, matches, ratings, rivalry records, private Clubs, support, refunds, and requested communications.
- Operate fair play, fraud prevention, abuse prevention, security, debugging, and service reliability.
- Measure validation performance and attribution, including which creative or campaign led to a signup or purchase.
- Calculate real in-app statistics only when the documented cohort and sample thresholds are met.
- Improve the product using aggregated or appropriately de-identified analysis where practical.

4. Cognitive-performance and friend data

MindRank does not intend to sell individual cognitive-performance profiles or friend graphs. Game ratings are in-game performance measures, not IQ scores or medical/psychological assessments. We do not use placeholder or invented percentiles as if they were observed user statistics.

5. Audio and sensitive permissions

The planned spelling experience delivers audio from the app and does not require microphone input. If a future feature requests microphone, precise location, contacts, camera, or another sensitive permission, the app will request permission at the time and this policy will be updated as appropriate.

6. Sharing and service providers

We may share information with vendors that help provide hosting, databases, analytics, email delivery, security, customer support, and payment processing, but only for the relevant service purpose. We may also disclose information when required by law, to protect users or the service, or as part of a legitimate business transaction subject to appropriate safeguards.

7. Cookies and analytics

The validation site may use necessary storage and limited analytics to operate the site, prevent abuse, remember attribution, and measure conversions. If non-essential cookies or tracking technologies are added where consent is required, we will provide the required controls.

8. Retention

We retain personal information only as long as reasonably necessary for the purposes described here, including providing the service, maintaining transaction/refund records, resolving disputes, enforcing agreements, preventing abuse, and meeting legal obligations. Retention periods may differ by data type.

9. Your choices and rights

- You may unsubscribe from non-essential marketing communications.
- You may request access, correction, deletion, or other privacy rights available under applicable law.
- Account deletion controls are intended to be self-service once accounts launch; before then, requests may be sent to the support contact.
- Some transaction, fraud-prevention, or legal records may need to be retained even after an account is deleted.

10. Younger users

MindRank is marketed primarily to people age 16 and older. We do not knowingly design the validation service to collect personal information from children below the minimum age permitted without required parental consent. If we learn that information was collected contrary to applicable law, we will take appropriate steps to delete or otherwise address it.

11. International processing

Service providers may process information in countries other than your own. Where required, we will use appropriate legal safeguards for cross-border transfers.

12. Security

We use reasonable administrative, technical, and organizational measures appropriate to the stage and nature of the service. No online service can guarantee absolute security.

13. Changes to this policy

We may update this policy as the product moves from validation to testing and launch. Material changes will be communicated as required by law, and the effective date will be updated.

14. Contact

Privacy/operator contact: [INSERT LEGAL ENTITY / OPERATOR NAME]

Email: [INSERT PRIVACY OR SUPPORT EMAIL]

Mailing address: [INSERT MAILING ADDRESS]