

PRIVACY POLICY

CashCowConsulting B.V. — wannercashcow.com

Version 1.0 | Effective date: 5 March 2026

DATA CONTROLLER

CashCowConsulting B.V. | CoC: 99424673 | VAT: NL868984838B01
Anker 36, 4905CA Oosterhout, the Netherlands
Email: admin@wannercashcow.com | Website: wannercashcow.com

CashCowConsulting B.V. ('CashCowConsulting', 'we', 'us') attaches great importance to the protection of your personal data. In this Privacy Policy we explain which data we collect, why we process it, how long we retain it and what rights you have. This policy applies to all processing of personal data by CashCowConsulting in connection with the website wannercashcow.com, its coaching programmes and other services.

ARTICLE 1 — WHAT DATA DO WE COLLECT?

1.1 Data you provide directly:

- Name and contact details (email address, phone number, address);
- Payment details (processed via our payment service providers; we do not store full card details);
- Account details (username, password);
- Communications via email, contact forms, chat or community platforms;
- Content you post in the community, Discord, app messages or during group lessons.

1.2 Data collected automatically:

- IP address and browser information;
- Device type and operating system;
- Page visits, click behaviour and session duration via cookies and similar technologies;
- Time and duration of access to the programme.

1.3 Special categories of personal data: CashCowConsulting does not in principle process special categories of personal data (such as health data, ethnic origin or religion), unless you voluntarily share these yourself.

ARTICLE 2 — PURPOSES AND LEGAL BASES FOR PROCESSING

Purpose	Legal basis (GDPR Art. 6)
Performance of the coaching agreement and delivery of the programme	Necessary for performance of a contract (Art. 6(1)(b))
Management of your account and access to the programme	Necessary for performance of a contract (Art. 6(1)(b))
Processing of payments	Necessary for performance of a contract (Art. 6(1)(b))
Invoicing and accounting	Legal obligation (Art. 6(1)(c))
Complaints handling and customer service	Legitimate interest (Art. 6(1)(f))
Improvement of the Site and services (analytics)	Legitimate interest (Art. 6(1)(f))
Sending newsletters and marketing	Consent (Art. 6(1)(a))

communications	
Site security and fraud prevention	Legitimate interest (Art. 6(1)(f))
Compliance with legal obligations	Legal obligation (Art. 6(1)(c))

ARTICLE 3 — RETENTION PERIODS

3.1 We do not retain your personal data longer than necessary for the purposes for which it was collected, or as required by law. The following retention periods apply:

Category	Retention period
Customer data and agreements	7 years after termination of the agreement (statutory retention obligation)
Payment data and invoices	7 years (Dutch Tax Authority statutory retention obligation)
Account data (active users)	Duration of the agreement + 1 year
Communications (email, support)	2 years after last contact
Analytics data (anonymised)	Maximum 26 months
Marketing consent	Until consent is withdrawn

ARTICLE 4 — SHARING WITH THIRD PARTIES

4.1 CashCowConsulting does not sell your personal data to third parties. We may share your data with processors who provide services on our behalf, solely on the basis of a data processing agreement in accordance with Article 28 GDPR:

- Payment service providers: Whop, Stripe, PayPal (payment processing);
- Hosting providers and cloud services (storage of website data and programme content);
- Email service providers (sending communications);
- Analytics services (anonymous website statistics);
- Accountants and tax advisers (statutory obligations).

4.2 We only disclose your data to government authorities or supervisory bodies if we are legally required to do so.

4.3 Transfers to countries outside the European Economic Area (EEA) take place only on the basis of an adequacy decision by the European Commission, or with appropriate safeguards (such as EU Standard Contractual Clauses).

ARTICLE 5 — COOKIES AND TRACKING TECHNOLOGY

5.1 The Site uses cookies and similar technologies. We distinguish the following categories:

Cookie type	Purpose
Functional cookies	Necessary for the operation of the Site (e.g. login status). No consent required.
Analytical cookies	Measuring website visits and user behaviour (e.g. anonymised Google Analytics). Consent required.
Marketing cookies	Personalised advertising and retargeting. Consent required.

5.2 You can change your cookie preferences at any time via the cookie settings on the Site or via your browser settings.

ARTICLE 6 — YOUR RIGHTS UNDER THE GDPR

6.1 Under the General Data Protection Regulation (GDPR), you have the following rights:

Right	Description
Right of access (Art. 15 GDPR)	You have the right to know which personal data we process about you.
Right to rectification (Art. 16 GDPR)	You can have inaccurate or incomplete data corrected.
Right to erasure (Art. 17 GDPR)	You can request deletion of your data ('right to be forgotten'), unless a statutory retention obligation applies.
Right to restriction (Art. 18 GDPR)	You can request that the processing of your data be temporarily restricted.
Right to data portability (Art. 20 GDPR)	You can request your data in a structured, commonly used and machine-readable format.
Right to object (Art. 21 GDPR)	You can object to processing based on legitimate interest or for direct marketing.
Withdrawal of consent (Art. 7(3) GDPR)	You can withdraw your consent to processing at any time without affecting the lawfulness of prior processing.

6.2 Requests can be submitted via admin@wannercashcow.com. We will respond within one (1) month of receipt of your request. In complex cases this period may be extended by two months, of which we will notify you in a timely manner.

6.3 We may ask you to verify your identity before processing a request.

6.4 If you believe we are not processing your personal data correctly, you have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) at www.autoriteitpersoonsgegevens.nl.

ARTICLE 7 — SECURITY

7.1 CashCowConsulting implements appropriate technical and organisational measures to protect your personal data against loss, unauthorised access, disclosure or alteration, including:

- Encrypted connections (SSL/TLS) for all data transmission;
- Access controls based on the need-to-know principle;
- Regular security assessments of our systems;
- Data processing agreements with all external service providers.

7.2 In the event of a data breach that poses a risk to your rights and freedoms, we will notify you and the Dutch Data Protection Authority in accordance with the GDPR data breach notification obligation (Arts. 33–34 GDPR).

ARTICLE 8 — MINORS

8.1 Our services are not directed at persons under the age of eighteen (18). We do not knowingly collect personal data from minors. If we become aware that we have received data from a minor without valid parental or guardian consent, we will delete such data as soon as possible.

ARTICLE 9 — LINKS TO THIRD PARTIES

9.1 The Site may contain links to third-party websites. CashCowConsulting is not responsible for the privacy policy or content of these external websites. We recommend that you consult the privacy policies of these websites yourself.

ARTICLE 10 — CHANGES TO THIS PRIVACY POLICY

10.1 CashCowConsulting reserves the right to amend this Privacy Policy at any time. Amendments will be published at wannercashcow.com/privacy. In the event of material changes, we will notify you by email or via a notice on the Site. The date at the top of this policy indicates when it was last updated.

ARTICLE 11 — CONTACT AND COMPLAINTS

11.1 For questions, requests or complaints about this Privacy Policy or the processing of your personal data, please contact:

CashCowConsulting B.V.

Anker 36, 4905CA Oosterhout, the Netherlands

Email: admin@wannercashcow.com

Website: wannercashcow.com

Dutch Data Protection Authority: www.autoriteitpersoonsgegevens.nl

CashCowConsulting B.V. | CoC 99424673 | VAT NL868984838B01 | admin@wannercashcow.com | wannercashcow.com