

End User License Agreement (EULA)

NEU Holdings Inc., a Delaware corporation, doing business as **Boutique Stars**. Effective August 13, 2026.

What this covers	Every course, video, replay, workbook, template, script, spreadsheet, swipe file, software tool, community, and coaching material we provide (the “Materials”).
In one line	You are buying a personal, single-user licence to use the Materials — you are not buying ownership of them.

1. Licence grant

Subject to your full payment and continued compliance with this Agreement and our Terms of Service, we grant you a **limited, personal, non-exclusive, non-transferable, non-sublicensable, revocable licence** to access and use the Materials for your own individual learning and for use within your own business.

This licence is for **one person and one account**. If you want access for a team member, partner, employee, or virtual assistant, they must purchase their own seat.

2. What you may not do

You may not, directly or indirectly:

- share, sell, lend, rent, gift, or transfer your login credentials or community access;
- record, screen-capture, screenshot, transcribe, or download the Materials except where a download is expressly provided;
- copy, republish, post, upload, or distribute the Materials in whole or in part, including on social media, file-sharing sites, group chats, or resale marketplaces;
- resell, licence, repackage, or use the Materials to build, teach, or promote a competing course, coaching program, community, agency service, or membership;
- create derivative works from, or remove or alter any copyright notice or branding on, the Materials;
- use the Materials, or any output derived from them, to **train, fine-tune, or ground any artificial intelligence or machine learning system**;
- scrape, crawl, or use automated tools to extract the Materials or member data; or
- share the Materials with a non-purchaser in any form, including by paraphrasing them into a document or recording for someone else's use.

3. Ownership

All Materials, along with our brand names, logos, frameworks, methods, curricula, and course structure, are the exclusive property of NEU Holdings Inc. and are protected by copyright, trademark, and trade secret law. Nothing in this Agreement transfers ownership to you. All rights not expressly granted are reserved.

You keep ownership of the business assets you create by applying what you learn — your own products, listings, campaigns, and copy are yours.

4. Community content and testimonials

You retain ownership of what you post in our communities. By posting, you grant us a non-exclusive, worldwide, royalty-free licence to display, reproduce, and reference that content in connection with operating and promoting the Programs.

If you share a result, review, testimonial, or before-and-after in our community or in writing to us, you grant us permission to use it in our marketing, with attribution to your first name and business name, unless you tell us in writing that you would rather we did not.

5. Confidentiality of the community

Our communities and coaching calls are private. You agree not to disclose, publish, or repost another member's private information, revenue figures, suppliers, strategies, or personal circumstances outside the community.

6. Term, termination, and enforcement

This licence begins when access is granted and continues until terminated. It terminates automatically and immediately if you breach this Agreement, share access, pirate the Materials, fail to complete payment, or file a chargeback on a delivered product.

Termination for breach does not entitle you to a refund, and it does not release you from any unpaid balance.

Because unauthorised distribution causes harm that money alone cannot fix, you agree that we are entitled to seek **injunctive relief** in addition to damages, statutory damages, and recovery of our reasonable attorneys' fees and costs. We actively monitor for pirated copies and will pursue takedowns and claims against infringers.

Sections 2, 3, 6, 7, 8, and 9 survive termination.

7. No warranty and no guarantee of results

The Materials are provided **"as is"** without warranty of any kind, express or implied. We make **no guarantee of income, revenue, sales, or any other business result**. The Materials teach skills that create the potential to earn more; they do not promise any specific outcome. Results vary based on the individual and on the work they put in. Nothing here is legal, tax, financial, or professional advice.

8. Limitation of liability

To the maximum extent permitted by law, our total liability arising out of or relating to the Materials shall not exceed the amount you paid us in the twelve (12) months preceding the claim. We are not liable for indirect, incidental, consequential, special, or punitive damages, or for lost profits, revenue, or data.

9. Governing law and general

This Agreement is governed by Florida law and is subject to the binding arbitration, class action waiver, and one-year claim limitation provisions in our Terms of Service, which are incorporated here by reference. This Agreement, together with the Terms of Service, Return & Refund Policy, and Privacy Policy, is the entire agreement between us regarding the Materials. We may update it by posting a revised version.

10. Contact

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