

Privacy Policy

Last updated: March 14, 2026

At yew, we respect your privacy and are committed to being transparent about how we handle data. This Privacy Policy explains what information is collected when you visit **yew.gg** and how it is used.

1. Information We Collect

yew collects minimal data. We do not require you to create an account on our website, and we do not collect personal information such as your name, email address, or phone number directly through yew.gg.

2. Session Recordings & Analytics

We use **Microsoft Clarity** to understand how visitors interact with our website. Clarity records anonymized session replays and heatmaps that show how users navigate pages, where they click, and how they scroll. This helps us improve the design and usability of our site.

Clarity may collect the following types of data:

- Pages visited and time spent on each page
- Mouse movements, clicks, and scroll behavior
- Device type, browser, and screen resolution
- General geographic region (country/city level, not precise location)
- Referring URL (how you arrived at our site)

Clarity does not collect passwords, payment information, or personally identifiable information. Session recordings are anonymized and used solely to improve the user experience on yew.gg.

3. Payments & Account Data

All purchases are processed through **Whop**, our platform partner. When you make a purchase, Whop collects and processes your payment information, account details, and transaction data. yew does not have direct access to your payment card details or billing information.

4. Cookies

Our website may use cookies set by Microsoft Clarity to enable session recording functionality. These are functional cookies that help us analyze site usage. We do not use advertising cookies or third-party tracking cookies for marketing purposes.

5. Third-Party Services

Our website integrates with the following third-party services:

- **Microsoft Clarity** — session recordings and heatmaps for UX improvement
- **Whop** — payment processing and product delivery
- **Vercel** — website hosting

Each of these services has its own privacy policy governing how they handle data.

6. Data We Do Not Collect

To be clear, we do **not**:

- Collect or store email addresses through our website
- Run email marketing or mailing lists
- Use Google Analytics or similar analytics platforms
- Sell, rent, or share any data with third parties for advertising
- Store any payment or financial information

7. Children's Privacy

Our services are available to users aged 13 and older with parental consent for those under 18. We do not knowingly collect personal information from children under 13. If you believe a child under 13 has provided us with personal information, please contact us and we will take steps to remove it.

8. Data Security

We take reasonable measures to protect the limited data collected through our site. Our website is served over HTTPS and hosted on Vercel's secure infrastructure. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

9. Your Rights

Depending on your location, you may have the right to request access to, correction of, or deletion of any data associated with your visits. Since we collect minimal data and do not maintain user accounts on our site, most data is anonymized and cannot be traced back to individual users. If you have concerns, contact us and we will assist you.

10. Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated "Last updated" date. Your continued use of our website after changes are posted constitutes acceptance of the revised policy.

11. Contact

If you have any questions about this Privacy Policy, contact us at biz@yew.gg.