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Privacy Policy

Effective Date: December 18, 2025

1. Definitions

- "**PokeRadar**," "**we**," "**us**," "**our**" means PokeRadar LLC.
- "**Services**" means all offerings provided by PokeRadar, including but not limited to notifications, market data, RadarX (Desktop Application), early-link alerts, analytics dashboards, Assisted Automated Checkout (ACO), and any future products or features.
- "**Assisted Automated Checkout**" or "**ACO**" means any automated or semi-automated checkout assistance service provided by PokeRadar that may assist users in completing purchases on third-party websites.
- "**User**," "**you**," "**your**" means any individual or entity accessing or using the Services.
- "**PII**" means Personally Identifiable Information.

2. Introduction

This Privacy Policy explains what information we collect, how we use it, and what choices you have regarding your information when you use our services, including pokeradar.com and the RadarX Desktop Application (collectively, the "Services").

3. Information We Collect

2.1 Information You Provide Directly

- **Account Registration:** We collect your Discord-provided email address and username, and your email address from our dashboard provider (Whop.com).
- **Support & Feedback:** Any messages, support requests, or feedback you submit to us.

2.2 Technical & Usage Data

- **Application Logs:** Anonymized technical logs (e.g., errors, performance metrics) and your IP address to monitor health, diagnose issues, and improve functionality.
- **Usage Analytics:** Data on how you interact with the Services—such as features accessed, frequency and duration of use, and click paths—to help us understand and optimize user experience.
- **Website Analytics:** Standard web analytics (page visits, click paths) via cookies and similar technologies.
- **Google Analytics:** We use Google Analytics to collect information about how visitors use our website, including pages visited, time spent on pages, and referral sources. Google Analytics uses cookies and may collect your IP address, browser type, device information, and other usage data. For more information, see Google's Privacy Policy at <https://policies.google.com/privacy>.
- **Microsoft Clarity:** We use Microsoft Clarity to analyze user behavior through session recordings, heatmaps, and aggregated analytics. Clarity may collect information about your interactions with our website, including mouse movements, clicks, scrolling behavior, and device/browser information. For more information, see Microsoft's Privacy Statement at <https://privacy.microsoft.com/privacystatement>.
- **Meta Pixel (Facebook Pixel):** We use Meta Pixel to track website visits and conversions, measure ad effectiveness, and build audiences for advertising. Meta Pixel may collect information about your visits to our website, including pages viewed, actions taken, and device/browser information. This data may be used by Meta to show you relevant ads on Facebook and Instagram. For more information, see Meta's Data Policy at <https://www.facebook.com/privacy/explanation>.

2.3 ACO-Related Data

- **Checkout Information:** If you use our Assisted Automated Checkout (ACO) service, we collect the information necessary to complete purchases on your behalf, including but not limited to: payment information (credit card numbers, billing addresses), shipping addresses, contact information (name, email, phone number), and any other details required by

retailers to process your order.

- **ACO Preferences:** We collect information about your ACO preferences and settings (e.g., preferred retailers, product categories, purchase limits) to provide and customize the service.
- **ACO Usage Data:** We collect data about ACO usage patterns, success rates, and performance metrics to improve the service. This includes information about attempted purchases, successful checkouts, and any errors or issues encountered.
- **Order Information:** We may collect and store information about orders placed through ACO, including order confirmations, tracking numbers, and order status, to provide customer support and service delivery.

4. RadarX Desktop Application

- **Local Storage of Sensitive Data:** Any credentials you enter (e.g., for retailer sites) are stored only on your device.
- **No PII Collection:** We do not transmit credit card numbers, passwords, shipping addresses, billing addresses, or other personally identifiable information to our servers.
- **Minimal Permissions:** We request only the permissions necessary to detect and monitor product pages.
- **Data Transmission:** Only anonymized logs, IP addresses, and usage analytics are sent to PokeRadar servers—never your local-stored credentials or other PII.

5. Assisted Automated Checkout (ACO)

- **Collection of Personal Information:** To provide ACO services, we collect and store personal information necessary to complete purchases on your behalf, including payment information (credit card numbers, billing addresses), shipping addresses, contact information (name, email, phone number), and retailer account credentials when required.
- **Secure Storage:** All ACO-related personal information is stored securely on our servers using industry-standard encryption and security measures. We take appropriate technical and organizational measures to protect your data against unauthorized access, alteration, disclosure, or destruction.
- **Data Usage:** We use your ACO information solely to complete purchases as requested, provide customer support, and improve our ACO service. We do not use your payment information or personal details for any other purpose without your explicit consent.

- **Third-Party Retailers:** When completing purchases, we transmit necessary information (payment details, shipping addresses) to third-party retailers' websites to process your orders. These retailers have their own privacy policies governing how they handle your information.
- **Data Retention:** We retain ACO-related personal information for as long as necessary to provide the service, comply with legal obligations, resolve disputes, and enforce our agreements. You may request deletion of your ACO data at any time by contacting privacy@pokeradar.com.

6. How We Use Your Information

- **Account Management:** To create and maintain your account, authenticate access, and provide support.
- **Service Improvement:** Analyze anonymized logs and usage patterns to identify bugs, optimize performance, and plan new features.
- **Security & Integrity:** Monitor for abuse or malicious activity and ensure proper operation of our Services.
- **Analytics:** Understand overall usage trends and feature adoption through Google Analytics, Microsoft Clarity, and Meta Pixel.
- **Advertising & Marketing:** Use data collected via Meta Pixel and other analytics tools to measure ad performance, optimize marketing campaigns, and deliver relevant advertisements on third-party platforms (such as Facebook and Instagram).
- **ACO Service Delivery:** Use ACO-related data to provide, maintain, and improve our Assisted Automated Checkout service, including optimizing checkout success rates and user experience.

7. Information Sharing & Disclosure

- **Third-Party Service Providers:** We may share anonymized technical data and usage analytics with trusted vendors (e.g., hosting, analytics, crash-reporting) strictly for performance, security, and product improvement purposes.
- **ACO Service Delivery:** When you use ACO, we share necessary information (payment details, shipping addresses, contact information) with third-party retailers to complete your purchases. These retailers have their own privacy policies governing how they handle your information.

- **Analytics Partners:** We share website usage data with Google Analytics, Microsoft Clarity, and Meta Pixel in accordance with their respective privacy policies. These services may use cookies and similar technologies to collect and process data about your interactions with our website.
- **Advertising Partners:** Data collected via Meta Pixel may be shared with Meta (Facebook) and used by Meta to show you relevant advertisements on Facebook, Instagram, and other Meta platforms. You can control ad preferences through your Meta account settings.
- **Legal Requirements:** We disclose information only if required by law, to respond to lawful requests, or to protect PokeRadar's rights and property.
- **No Sale of PII:** We **do not** sell, rent, or trade your personal data. We **do not** share your email addresses, username, or ACO information with advertisers or third parties for marketing purposes, except as described in this Privacy Policy regarding analytics, advertising services, and ACO service delivery.

8. Confidentiality & Non-Disclosure

- All data collected by PokeRadar (technical logs, analytics) is proprietary and confidential.
- We do not permit any third party to redistribute or republish our data feeds, logs, or proprietary analytics.
- Unauthorized disclosure or redistribution of PokeRadar data by service providers or employees is prohibited and may result in legal action.

9. Data Security

- **RadarX Security:** Because personal identifiers and retailer credentials used with RadarX are stored locally on your device—not on our servers—we encourage you to practice good security. Use strong, unique passwords, keep your device's operating system and applications up to date, and safeguard your local data to help protect your privacy.
- **ACO Security:** For ACO services, we implement industry-standard security measures including encryption, secure data transmission (HTTPS/TLS), access controls, and regular security assessments to protect your personal and payment information stored on our servers.
- **General Security:** We take reasonable measures to protect all data we collect, but no method of transmission over the

internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your information, we cannot guarantee absolute security.

10. Cookies & Tracking Technologies

- **Cookies & Local Storage:** We use cookies, local storage, and similar technologies to remember preferences, support login sessions, and collect web analytics.
- **Third-Party Cookies:** We use third-party cookies and tracking technologies from Google Analytics, Microsoft Clarity, and Meta Pixel. These services may set their own cookies and collect information about your browsing behavior across websites.
- **Cookie Control:** You may control or disable cookies via your browser settings. However, some website features may not function properly if cookies are blocked. You can also opt out of certain tracking:
 - Google Analytics: <https://tools.google.com/dlpage/gaoptout>
 - Meta Pixel: Adjust your ad preferences in your Facebook account settings
 - Microsoft Clarity: Contact us to request opt-out
- **Do Not Track:** Our website does not currently respond to "Do Not Track" signals from browsers. We continue to monitor developments in this area.

11. Your Privacy Rights

- **Access & Correction:** You can view your registered email addresses and username via your profile on pokeradar.com. Because your email is bound to your account through Discord OAuth2 and Whop, it cannot be changed via the dashboard. To request changes or deletion of your registration data, contact us at privacy@pokeradar.com.
- **Data Deletion:** To delete your account and associated registration data, contact privacy@pokeradar.com. Note that data collected by third-party analytics services (Google Analytics, Microsoft Clarity, Meta Pixel) is subject to their respective privacy policies and retention practices.
- **ACO Data Deletion:** To delete your ACO-related personal information (payment details, shipping addresses, etc.), contact privacy@pokeradar.com. We will delete your ACO data within a reasonable timeframe, subject to any legal

obligations to retain certain information.

- **Usage Data Requests:** To request access to or deletion of technical logs and usage analytics we store, contact privacy@pokeradar.com.
- **Opt-Out of Analytics:** You can opt out of certain analytics and advertising tracking as described in Section 9 (Cookies & Tracking Technologies).
- **California Privacy Rights:** If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA), including the right to know what personal information we collect, the right to delete personal information, and the right to opt-out of the sale of personal information (we do not sell personal information).
- **European Privacy Rights:** If you are located in the European Economic Area (EEA), you may have additional rights under the General Data Protection Regulation (GDPR), including the right to access, rectify, erase, restrict processing, object to processing, and data portability.

12. Data Retention

- We retain anonymized logs and usage analytics for up to 24 months for troubleshooting and improvement. After that, data is purged or permanently aggregated to prevent re-identification.
- Account registration data (email addresses and username) is retained for as long as your account remains active, or in accordance with our dashboard provider's (Whop.com) retention policies. Registration data is deleted upon your request or account closure.
- **ACO Data Retention:** ACO-related personal information (payment details, shipping addresses, contact information) is retained for as long as necessary to provide the service, comply with legal obligations (such as tax and accounting requirements), resolve disputes, and enforce our agreements. We may retain certain transaction records for up to 7 years as required by law. You may request deletion of your ACO data at any time, and we will delete it within a reasonable timeframe, subject to legal retention requirements.
- **Third-Party Data Retention:** Data collected by Google Analytics, Microsoft Clarity, and Meta Pixel is retained according to their respective data retention policies. We encourage you to review their privacy policies for specific retention periods. You may request deletion of data we control, but data already processed by these third-party services may be subject to their retention schedules.

13. Children's Privacy

Our Services are not directed to children under 13. We do not knowingly collect personal data from children under 13. If you believe we have inadvertently collected such data, please contact us to have it removed.

14. Changes to This Policy

We may update this Privacy Policy from time to time. If we make material changes, we will post the updated policy here with a new "Effective Date" and, where appropriate, notify you via in-app notice or email. Continued use of the Services after changes indicates your acceptance.

15. Third-Party Links & Services

Our Services may contain links to third-party websites or services. This Policy does not apply to those third parties. We encourage you to review their privacy policies when you leave our Services.

16. International Transfers

Anonymized logs, IP addresses, and usage analytics may be processed or stored in any country where our service providers operate, including but not limited to the United States, where Google Analytics, Microsoft Clarity, and Meta Pixel are based. By using the Services, you consent to such transfers in accordance with applicable data protection laws. We take appropriate safeguards to protect your data in accordance with this Privacy Policy.

17. Governing Law

This Privacy Policy is governed by and construed in accordance with the laws of the jurisdiction in which PokeRadar LLC is established, without regard to conflict-of-law provisions.

