

End User License Agreement

APEX Editors · Effective date: July 2, 2026

1. Grant of License

This End User License Agreement (“EULA”) is between you and MnsillaSocial OÜ, a private limited company incorporated in the Republic of Estonia, VAT No. EE102636217 (the “Company”, “we”, “us”) and governs your use of all content and materials provided within the APEX Editors program, including videos, curriculum, frameworks, documents, templates, presets, LUTs, sound packs, project files, and any other digital assets (collectively, the “Materials”).

Subject to your compliance with this EULA and payment of all applicable fees, the Company grants you a personal, non-exclusive, non-transferable, non-sublicensable, revocable license to access and use the Materials for your own education and for use in video editing work you personally perform.

2. Permitted Use

- Studying the curriculum and applying its methods in your own editing practice and client work.
- Using templates, presets, LUTs, sound packs, and project files as components inside finished video projects you deliver to your clients.
- Downloading Materials to your own devices for personal use while your membership is active.

3. Prohibited Use

- Sharing, publishing, uploading, streaming, or otherwise distributing any Materials, in whole or in part, to any person who is not an active member of the Program.
- Reselling, sublicensing, renting, or redistributing the Materials, including reselling templates, presets, LUTs, or sound packs as standalone assets or as part of asset packs.
- Using the Materials to create, teach, or market a competing course, community, coaching program, or educational product.
- Sharing your account credentials or allowing another person to access the Program through your account.
- Removing or altering any proprietary notices, or claiming authorship of the Materials or of the Program’s frameworks.
- Using the Materials to train, fine-tune, or otherwise develop machine-learning or AI models.

4. Ownership

The Materials are licensed, not sold. All rights, title, and interest in the Materials, including all intellectual property rights, remain with the Company or its licensors. Any goodwill arising from your use of the Materials inures to the Company.

5. Client Work

You retain ownership of the finished videos you create for your clients. Incorporating Materials (e.g. a template or sound effect) into a finished, rendered deliverable is permitted; providing the underlying Materials themselves (e.g. the editable template or the asset files) to a client or third party is not.

6. Term and Termination

This license remains in effect while your membership is active and in good standing. It terminates automatically if your membership ends, if you breach this EULA or the Terms of Service, or if you are removed from the Program. Upon termination you must cease using and delete all downloaded Materials. Sections 3, 4, 5, and 7 survive termination.

7. Enforcement

Unauthorized distribution of the Materials causes the Company irreparable harm. In addition to permanent removal from the Program without refund, the Company may seek injunctive relief and damages. Materials may include tracking or identification measures enabling the Company to trace leaked content to the responsible account.

8. Governing Law

This EULA is governed by the laws of the Republic of Estonia, without prejudice to any mandatory consumer protections in your country of residence.