

Privacy Policy

for Will Trades Wealth Architects

Effective Date: April 18, 2026

For the purposes of this document, “**The Company**” refers to **Will Trades Wealth Architects** and its associated digital products, specifically the **Will Trades Wealth Architects Discord Server**.

This Privacy Policy explains how we collect, use, disclose, store, and protect personal information in connection with the Server and our related services. By joining the Server, purchasing a subscription, or otherwise interacting with us, you consent to the practices described in this Privacy Policy. This Privacy Policy should be read in conjunction with our **Terms of Service** and **Refund and Return Policy**.

Note on Prior Privacy Practices: The community launched in August 2024. Prior to April 18, 2026, the **Disclosures** section within the Discord Server served as the official notice of record for privacy-related information. No separate formal Privacy Policy PDF existed during that period. This Privacy Policy applies prospectively from the Effective Date onward.

1. Scope and Relationship to Discord and Whop

We do not operate the underlying Discord platform. Your use of the Server is also governed by Discord's Privacy Policy, Terms of Service, and other policies, which you should review separately. We only handle personal information that we directly collect or control.

- **Whop Integration:** We utilize **Whop** as our primary subscription management and storefront platform. Consequently, your personal information is also subject to **Whop's Privacy Policy**, which governs the data collected during the checkout and account management process.

2. Information We Collect

We may collect the following categories of personal information:

- **Account and Subscription Information:** When you purchase a subscription, we (or our payment processor/**Whop**) may receive your name, email address, Discord user ID, billing information, and subscription status. We do not store full credit card details.
- **Contact Information:** Email address (primarily for subscription management, announcements, or responding to inquiries sent to **Will.TradesYT@gmail.com**).
- **Usage and Server Interaction Data:** Any content you voluntarily post in the Server (text, images, charts, etc.). This data is primarily stored by Discord.
- **Communication Data:** Any messages or inquiries you send to us directly via Discord DM or email.
- **Technical Data:** Limited technical information such as IP address (if visible through Discord or email) or device type, but we do not actively track or collect this ourselves beyond what Discord provides.

We do not knowingly collect personal information from children under the age of 13.

3. How We Use Your Personal Information

We use the personal information we collect only for the following purposes:

- To manage your subscription and provide access to the Server.
- To communicate with you about the Server, updates to these terms, or to respond to your inquiries.

- To enforce our Terms of Service, prevent fraud, abuse, or violations of rules.
- To improve our services and understand general usage trends.
- As required or permitted by law.

We do not use your personal information for marketing purposes unless you have explicitly consented, nor do we sell your personal information to third parties.

4. Disclosure of Personal Information

We do not sell, rent, or trade your personal information. We may disclose your information only in limited circumstances:

- To service providers and processors who assist us (e.g., **Whop**, payment processors, email service providers) under strict confidentiality agreements.
- To Discord as necessary for the operation of the Server.
- To comply with legal obligations, court orders, or government requests.
- In the event of a business transaction (e.g., merger or acquisition), subject to appropriate protections.

5. International Transfers

Since the Server is hosted on Discord (a U.S.-based platform) and managed via Whop, your personal information may be transferred to, stored, or processed in countries outside Canada, including the United States. We take reasonable measures to ensure that any such transfers comply with **PIPEDA** requirements.

6. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, to comply with legal obligations, or to resolve disputes.

- **Tax and Legal Obligations:** In accordance with Canadian tax law and **CRA (Canada Revenue Agency)** guidelines, financial and subscription-related records (including names, emails, and transaction histories) are retained for a period of **seven (7) years** following the end of the tax year to which they relate.

7. Your Privacy Rights

Under PIPEDA, you have the right to:

- Access the personal information we hold about you.
- Request correction of inaccurate or incomplete information.
- Withdraw your consent (subject to legal or contractual restrictions).
- To exercise these rights, please contact us at **Will.TradesYT@gmail.com**. If you are not satisfied with our response, you may contact the Office of the Privacy Commissioner of Canada.

8. Security

We take reasonable technical, administrative, and physical security measures to protect your personal information. However, no method of transmission or storage is 100% secure. You are responsible for maintaining the confidentiality of your Discord account and any information you share in the Server.

9. Cookies and Tracking Technologies

We do not directly use cookies or similar tracking technologies on a standalone website. Any such technologies used in connection with the Server or linked content are managed by Discord or third-party platforms you access (e.g., **Whop**, YouTube, Facebook).

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will post the revised version with an updated effective date in the Server (e.g., in the #announcements channel). Your continued use of the Server after changes constitutes acceptance of the updated policy.

11. Contact Information

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us: **Will Trades Wealth Architects Email:** Will.TradesYT@gmail.com You may also reach out via Discord DM to the Admin