

# Privacy Policy

Effective Date: July 24, 2025

Last updated: March 3, 2026

Weekly Wizdom LLC ("we," "our," or "us") values your privacy and is committed to protecting your personal data. This policy explains how we collect, use, share, and protect your information when you use our website, newsletters, and services (collectively, the "Services").

## 1. Information We Collect

### Personal Information

We collect personal information when you fill out forms on our website or external platforms, contact us via email or social media, send messages in our community chat (e.g., Telegram), or create an account. This may include:

- Your name, email address, and contact details
- Display name, username, and bio (optional profile fields)
- Payment information (processed securely by Whop — we do not store card details)
- Telegram user ID and username (if you link your Telegram account)
- Trading style preferences and watchlist selections
- General info about your interests, employment, wealth range, or goals related to our services
- Support ticket content

### Automatically Collected Information

When you access our Services, we may automatically collect:

- IP address (via our hosting infrastructure)
- Browser type and operating system
- Pages visited and features used

We use PostHog for product analytics and Sentry for error monitoring (see Section 5).

Both are activated only with your consent via our cookie banner.

## 2. How We Use Your Information

We use your information to:

- Provide, maintain, and improve our Services
- Authenticate your identity via one-time passcode (OTP) emails
- Process transactions and manage subscriptions
- Send newsletters, updates, and trading signals
- Tailor communications, marketing, and relevant content
- Respond to your inquiries and provide customer support
- Personalize your dashboard experience
- Detect, prevent, and address security issues
- Comply with legal obligations

## 3. Legal Basis for Processing (EU/UK Users)

For users in the EU/UK, we process your personal data under one or more of the following bases:

- **Consent** — You have given clear consent for us to process your personal data for a specific purpose
- **Contract** — Processing is necessary to perform a contract with you (e.g., providing your subscription)
- **Legitimate Interests** — Processing is necessary for our legitimate business interests, such as improving our services
- **Legal Compliance** — Processing is necessary to comply with a legal obligation

## 4. Sharing of Information

We do not sell your personal data. We may share data with:

- **Internal Staff & Service Providers:** Third-party services necessary to operate our platform (see Section 5)
- **Legal Requirements:** When required by law, court order, or government request

- **Business Transfers:** In connection with a merger, acquisition, or sale of assets
- **With Your Consent:** When you explicitly authorize us to share

## 5. Data Processors and Sub-processors

We use the following third-party services to operate our platform:

- **Supabase** — Database hosting and authentication (stores your account data, profile, and preferences)
- **Resend** — Email delivery (sends one-time passcode emails for authentication)
- **Whop** — Payment processing (handles subscription billing; we do not store card details)
- **Beehiiv** — Newsletter distribution (manages newsletter subscriptions and delivery)
- **Telegram** — Bot integration and Mini App (if you link your Telegram account)
- **Google Fonts** — Typography (loaded only with your consent; may set cookies)
- **TradingView** — Chart widgets (embedded trading charts; loaded only with your consent)
- **Vimeo** — Video hosting (embedded video player for educational content)
- **CoinGecko** — Cryptocurrency pricing data (no personal data is sent to CoinGecko)
- **PostHog** — Product analytics (page views, feature usage; activated only with your consent)
- **Sentry** — Error monitoring (captures application errors to help us fix bugs; activated only with your consent)

## 6. Cookies and Local Storage

We use cookies and similar technologies (including browser localStorage) to operate our Services, personalize content, and measure engagement. On your first visit, you will be asked to consent to non-essential storage. You can adjust your browser settings to disable cookies at any time.

### Essential (always active)

- `sb-*-auth-token` — Authentication session token (localStorage)
- `ww_cookie_consent` — Your cookie consent preference (localStorage)

## Preferences (with your consent)

- `sidebar:state` — Sidebar expanded/collapsed state (cookie, 7-day expiry)
- `ww_sidebar_expanded` — Dashboard sidebar preference (localStorage)
- `ww_starred_degen`, `ww_notif_degen` — Trading card preferences (localStorage)

## Third-party (with your consent)

- Google Fonts — May set cookies for font delivery optimization
- TradingView — May set cookies for chart widget functionality
- Vimeo — May set cookies for video playback
- PostHog — Product analytics cookies and localStorage for anonymous usage tracking
- Sentry — Error monitoring session data for diagnosing application issues

## 7. Data Storage and Security

We store your information securely with access controls and encryption. We implement appropriate technical and organizational measures to protect your personal information, including encrypted authentication (PKCE flow), row-level security policies on our database, rate limiting on authentication endpoints, and webhook signature verification. Only authorized personnel can access your data. However, no method of transmission over the Internet is 100% secure. We cannot guarantee absolute security of your data.

## 8. International Data Transfers

Your data may be processed or stored outside your country of residence, including in the United States. Our primary infrastructure is hosted in the United States via Supabase. We use standard safeguards to protect your information during such transfers. By using our Services, you consent to the transfer of your information to these countries.

## 9. Your Rights

Depending on your location (e.g., EU, UK, California), you may have the following rights regarding your personal data:

- **Access & Portability:** Export all your data from Settings > Account > Export My Data
- **Deletion:** Delete your account and all data from Settings > Account > Delete My Account
- **Correction:** Update your profile information from Settings at any time
- **Consent Withdrawal:** Change your cookie consent preferences by clearing your browser storage
- **Opt-out:** Unsubscribe from marketing emails via the link in any newsletter
- **Object to Data Use:** You may object to certain processing activities
- **Opt Out of Sale/Sharing (California):** We do not sell your data, but you may exercise this right by contacting us
- **File a Complaint:** You have the right to file a complaint with a data protection authority

To exercise any of these rights, contact us at [support@weeklywisdom.com](mailto:support@weeklywisdom.com)

## 10. Data Retention

We retain data only as long as needed for business or legal reasons. We automatically purge the following data on a scheduled basis:

- Authentication one-time codes — 7 days after expiry
- AI analysis usage logs — 30 days
- Market data caches — 7 days
- Audit logs — 90 days

When you delete your account, all personal data is permanently removed. When data is no longer needed, we securely delete or anonymize it.

## **11. Children's Privacy**

Our services are not directed at children under 18. We do not knowingly collect data from anyone under 18. If we become aware that we have collected personal information from a child, we will take steps to delete such information.

## **12. Updates to This Policy**

We may update this policy periodically. Changes will be posted on this page with an updated effective date. We encourage you to check it regularly. Your continued use of our Services after such changes constitutes acceptance of the updated policy.

## **13. Contact Us**

For privacy-related questions or requests, contact us at [support@weeklywisdom.com](mailto:support@weeklywisdom.com)

View our [Terms of Service](#)