

GDPR Personal Data Protection Policy

Monyxo Digital s.r.o., the operator of the The Theme Page Protocol Bundle 2.0, is committed to protecting your personal data in accordance with applicable legislation, including Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).

These terms explain what information we collect, how we use it, and how we protect your privacy.

1. Data Controller

Monyxo Digital s.r.o.

Address: Sanderova 1616/16, Holešovice, 170 00 Prague 7

Company ID (IČO): 19994982

VAT ID (DIČ): CZ19994982

E-mail: support@sitesondrou.cz

Website: www.sitesondrou.cz

2. What Data Do We Collect and Why?

a) Personal data provided directly by you

When purchasing the The Theme Page Protocol Bundle 2.0, we collect:

- **Contact details:** Name, surname, e-mail
- **Billing details:** Address, payment information (e.g., card number processed by a third party)

Purpose: We use this data to provide access to the services and for billing.

b) Data automatically collected when visiting the website

Through cookies and other technologies, we collect:

- Device and browser information (device type, IP address, operating system)
- Website usage data (pages visited, time spent on the site, traffic source)

Purpose: This data is used for traffic analysis, service improvement, and marketing purposes.

c) Data from third parties (Facebook and Google)

When interacting with our ads on Facebook and Google, the following data may be collected:

- **Demographic information:** Age, gender, interests
- **Behavioral data:** Ad clicks, actions taken on the website

Purpose: These data help us optimize marketing campaigns and reach users with relevant offers.

3. How Do We Use Your Data?

We use your personal data for the following purposes:

- Providing access to the The Theme Page Protocol Bundle 2.0 and related services
- Personalizing content and recommendations
- Communication (informational emails, newsletters, update notifications)
- Tailored marketing campaigns, including retargeting
- Data analytics to improve our services

4. How Do We Share Your Data?

We may share your data with the following third parties:

- **Payment processors:** e.g., Stripe
- **Marketing platforms:** Facebook, Google Ads (to enable efficient ad targeting)
- **Analytics tools:** Google Analytics

We do not sell or make your data available to unauthorized third parties.

5. Cookies and Tracking Technologies

We use cookies on our website for the following purposes:

- **Functional cookies:** For proper website functionality and login access
- **Analytical cookies:** For measuring traffic and optimizing content (Google Analytics)
- **Marketing cookies:** For targeted advertising on Facebook and Google

Cookie settings: You can manage cookies in your browser. However, restricting cookies may affect the website's functionality.

6. How Long Do We Keep Your Data?

We retain your data only for as long as necessary to fulfill the purposes for which they were collected:

- Billing data are retained for 10 years as required by law.

7. Your Rights

Under GDPR, you have the following rights:

- **Right of access:** You may request a copy of your personal data.
- **Right to rectification:** You may request correction of inaccurate data.
- **Right to erasure:** You may request deletion of your data if they are no longer necessary.
- **Right to restriction of processing:** You may request limited processing of your data.
- **Right to object:** You may object to processing for marketing purposes.

8. Data Security

We protect your data using technical and organizational measures, including encryption and access restricted to authorized personnel only.

9. Contact

If you have questions or wish to exercise your rights, please contact us:

E-mail: support@sitesondrou.cz