

Last Updated: December 12, 2025

Privacy Policy

This Privacy Policy explains how Alison Prime LLC (“Alison Prime”, “we”, “us”, or “our”) collects, uses, and protects information in connection with:

- your use of our website at <https://alisonprime.co> (the “Site”), and
- any services, consulting, development, maintenance, support, or related offerings we provide (collectively, the “Services”).

We take privacy and data protection seriously and aim to handle personal data in a responsible, transparent way.

By using the Site or engaging us for Services, you agree to the practices described in this Privacy Policy. If you do not agree, please do not use the Site and do not submit personal information to us.

If we enter into a separate written data processing agreement or Data Processing Addendum (“DPA”) with you, that agreement will prevail where it conflicts with this Privacy Policy in relation to data processing performed on your behalf.

1. Who We Are

Alison Prime LLC is a web and software development studio focused on websites, web applications, integrations, and ongoing maintenance and support.

Business name: Alison Prime LLC

Website: <https://alisonprime.co>

Email: support@alisonprime.com

Phone: +1 (323) 916 5612

Address: 1720 MAIN ST MILES CITY, MT 59301, USA

For many activities described in this Privacy Policy, Alison Prime acts as an independent “data controller” (or similar concept under applicable law) for personal data we collect directly from you.

When we process personal data strictly on your documented instructions in the course of providing Services (for example, accessing your systems containing your customers’ data), we generally act as a “data processor” or “service provider” under applicable data

protection laws. In such cases, additional terms may be agreed in a DPA or Services Agreement.

2. Scope of This Privacy Policy

This Privacy Policy applies to:

- Visitors to our Site
- Prospective, current, and former clients and their representatives
- Individuals who contact us via email, phone, social media, or other communication channels
- Individuals whose personal data we may process in order to provide Services to our clients (for example, where our client grants us access to a system that contains customer data)

It does not apply to third-party websites, services, or platforms that are not under our control, even if they are linked from the Site. We encourage you to review the privacy policies of those third parties separately.

3. Information We May Collect

The information we collect depends on how you interact with us and which Services you use.

3.1 Information You Provide Directly

You may choose to provide us with information, including:

- **Contact details** such as name, email address, phone number, company/organization, and job title
- **Business and project information** such as your website URL, descriptions of your current systems, goals, and requirements
- **Support and inquiry details** such as the content of messages submitted via contact forms, email, or other channels
- **Billing and payment-related information**, which may include invoicing details, tax information, and billing contacts (we generally rely on third-party payment or invoicing providers, which may process your financial information under their own terms and privacy policies)

- **Any other information you voluntarily provide** when you communicate with us, request a quote, sign up for updates, or use our Services

3.2 Information We Collect Automatically

When you visit the Site, we may automatically collect certain technical information, depending on your device settings and cookie preferences. This may include:

- IP address
- Browser type and version
- Device type and operating system
- Referring and exit pages
- Approximate location (based on IP address)
- Dates and times of visits
- Pages and content viewed
- Interactions with the Site (such as clicks, scrolls, and form submissions)

We may collect this information through cookies, pixels, and similar technologies. For more details, please refer to our Cookie Policy.

3.3 Information We Receive from Third Parties

In some cases, we may receive information about you from third parties, for example:

- From clients or partners who provide your contact details so we can coordinate or deliver Services
- From integrated tools or platforms (such as analytics, CRM, ticketing, or project management tools) when you interact with us through those systems
- From social media or professional networking sites when you choose to connect with us there

We will handle this information in accordance with this Privacy Policy and any additional agreements we have in place with our clients or partners.

4. How We Use Information

We use the information we collect for various purposes, including:

4.1 To Provide and Improve Our Services

- Understanding your project requirements and goals
- Scoping, planning, and delivering web development, maintenance, and related Services
- Communicating with you about ongoing work, milestones, and updates
- Managing access to systems and tools needed for the Services
- Testing, monitoring, and improving performance and stability of solutions we build or maintain

4.2 To Communicate With You

- Responding to inquiries or support requests
- Sending administrative messages such as confirmations, notices, and service-related updates
- Sending content you request (for example, guides, checklists, or resources)
- Where permitted, sending occasional information about our Services, events, or updates that may be relevant to you (you can opt out of non-essential communications at any time)

4.3 To Operate, Protect, and Improve Our Site

- Monitoring and analyzing Site usage and performance
- Maintaining the security and integrity of the Site
- Detecting, preventing, or investigating fraud, abuse, or security incidents
- Developing and improving our content, offerings, and user experience

4.4 To Comply with Legal Obligations

- Complying with applicable laws and regulations
- Responding to lawful requests from authorities, courts, or regulators
- Enforcing our agreements and protecting our rights, property, and safety, and those of others

4.5 Other Purposes with Your Consent

In some cases, we may ask for your consent to use your information for specific purposes. Where we rely on consent, you can withdraw it at any time by contacting us using the details in Section 16.

5. Legal Bases for Processing (EEA/UK Visitors)

If you are located in the European Economic Area (EEA), the United Kingdom (UK), or another jurisdiction that requires a legal basis for processing personal data, we process your personal data under one or more of the following legal bases:

- **Performance of a contract:** where processing is necessary to enter into or perform a contract with you or the organization you represent.
- **Legitimate interests:** where processing is necessary for our legitimate business interests (for example, operating and improving the Site and Services, communicating with you, ensuring security), and these interests are not overridden by your rights and interests.
- **Legal obligation:** where processing is necessary to comply with our legal or regulatory obligations.
- **Consent:** where you have given us consent for specific processing activities (for example, certain types of marketing communications). You may withdraw your consent at any time.

6. Cookies and Similar Technologies

We may use cookies, pixels, and similar technologies to:

- Enable basic site functionality
- Remember your preferences (such as language or cookie settings)
- Analyze traffic and usage patterns on the Site
- Improve Site performance and content

Some cookies may be set by third-party services we use (for example, analytics providers). These third parties may collect information about your online activities over time and across different websites.

For more information about how we use cookies and your choices, please review our [Cookie Policy](#).

7. Analytics and Third-Party Tools

We may use analytics and other third-party tools to help us understand how visitors use the Site and to improve our content and Services. These tools may collect information such as your IP address, device and browser information, pages viewed, and other usage data.

Analytics providers and other tools operate under their own terms and privacy policies. Where possible, we configure these tools to minimize the use of personally identifiable information and to respect applicable legal requirements.

8. How We Share Information

We may share information in the following circumstances:

8.1 Service Providers and Contractors

We may share information with trusted third parties who provide services that support our business, such as:

- Hosting and infrastructure providers
- Analytics and monitoring tools
- Email and communication tools
- Project management and ticketing systems
- Professional advisors (such as accountants or lawyers, when reasonably necessary)

These service providers are permitted to process personal data only as needed to provide their services to us and must protect it in accordance with applicable laws and reasonable safeguards.

8.2 Clients and Project Stakeholders

When we provide Services to a client, we may share relevant information with that client and its designated representatives as necessary to perform and manage the engagement.

8.3 Legal and Safety

We may disclose information if we believe in good faith that such disclosure is reasonably necessary to:

- Comply with a law, regulation, legal process, or governmental request
- Protect the rights, property, or safety of Alison Prime, our clients, or others
- Detect, investigate, and help prevent security incidents, fraud, or abuse

8.4 Business Transfers

If we are involved in a merger, acquisition, reorganization, sale of assets, or similar transaction, your information may be transferred as part of that transaction. We will take reasonable steps to ensure that any acquiring party continues to protect personal data in a manner consistent with this Privacy Policy.

8.5 With Your Consent

We may share information with third parties when you have given us your consent to do so.

We do not sell personal data in the traditional sense (i.e., we do not exchange personal data for money), and we do not act as a data broker.

9. International Transfers

We are based in the United States, and the information we collect may be stored and processed in the United States and other countries where our service providers operate.

If you are located outside the United States, your personal data may be transferred to a country that may not provide the same level of data protection as your home jurisdiction. Where required by law, we will take appropriate steps to ensure that such transfers are subject to adequate safeguards, such as standard contractual clauses or other legally recognized mechanisms.

10. Data Retention

We retain personal data for as long as reasonably necessary to:

- Provide the Site and Services
- Fulfil the purposes described in this Privacy Policy
- Comply with legal, accounting, or reporting obligations
- Resolve disputes and enforce our agreements

Retention periods may vary depending on the type of data and the context in which it was collected. When personal data is no longer needed, we will take reasonable steps to delete, anonymize, or securely store it until deletion is possible.

11. Security

We implement reasonable technical and organizational measures to help protect personal data from unauthorized access, loss, misuse, or alteration. These measures may include access controls, encryption in transit where appropriate, secure configuration practices, and other safeguards aligned with the nature of the data and the risks involved.

However, no method of transmission over the internet or electronic storage is completely secure. We cannot guarantee absolute security. You are responsible for safeguarding any credentials or access details that you control and for notifying us promptly if you believe that your interaction with us is no longer secure.

12. Your Rights and Choices

Your rights regarding your personal data may vary depending on your location and applicable law. Subject to certain limitations, you may have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your personal data
- Object to or restrict certain processing of your data
- Withdraw consent where we rely on consent (without affecting prior processing)
- Request a copy of your data in a portable format where applicable

If you wish to exercise any of these rights, please contact us using the details in Section 16. We may need to verify your identity before fulfilling your request and may be unable to comply where an exception applies (for example, when we must retain data to comply with legal obligations).

If you are located in the EEA, UK, or another jurisdiction with data protection authorities, you may also have the right to lodge a complaint with your local supervisory authority.

13. Marketing Communications

We may occasionally send emails or other communications about our Services, resources, or updates that we think may be relevant to you.

You can opt out of non-essential marketing communications at any time by:

- Clicking the “unsubscribe” link in the message (where available), or
- Contacting us at support@alisonprime.com

We may still send you service-related or transactional communications (for example, project updates, invoices, or legal notices) even if you opt out of marketing messages.

14. Children’s Privacy

The Site and our Services are not directed to children under the age of 16, and we do not knowingly collect personal data from children under 16.

If you believe that a child has provided us with personal data in violation of this Privacy Policy, please contact us using the details in Section 16, and we will take appropriate steps to delete the information where required by law.

15. Third-Party Links

The Site may contain links to third-party websites, services, or applications that are not operated or controlled by Alison Prime. This Privacy Policy does not apply to those third parties.

We are not responsible for the privacy or security practices of such third parties. We encourage you to review the privacy policies of any third-party sites or services you visit.

16. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, you can contact us at:

Alison Prime LLC

Website: <https://alisonprime.co>

Email: support@alisonprime.com

Phone: +1 (323) 916 5612

Address: 1720 MAIN ST MILES CITY, MT 59301, USA

We will do our best to respond within a reasonable timeframe and in accordance with applicable law.

17. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or other factors.

When we make material changes, we will update the “Last Updated” date at the top of this page and may post a notice on the Site. In some cases, we may also notify you by email or other means, where required by law.

Your continued use of the Site or Services after the effective date of an updated Privacy Policy constitutes your acceptance of the changes. If you do not agree with the updated Privacy Policy, you should stop using the Site and Services.

