PRIVACY POLICY

Last Updated: January 26, 2026

1. INTRODUCTION

Custos Intelligence ("we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and store your information when you use our AI Strategy Dashboard and related services.

2. INFORMATION WE COLLECT

We collect data from you directly and through our payment processor (**Whop**).

2.1. Information You Provide to Us (Stored in our Database):

- **Email Address:** Used as your unique User ID for login authentication.
- **Account Password:** A specific password/ID used solely to access the Custos Intelligence dashboard.
  - *Security Note:* We strictly advise you **not** to use the same password you use for your email, banking, or other sensitive accounts.
- **Service Data:** Your subscription status (Active/Trial) and expiration dates.

2.2. Information Collected via Whop (Payment Processor):

- **Billing Information:** When you purchase a subscription, Whop collects your payment method details (Credit Card, Crypto, etc.) and billing address.
- **Limited Access:** We **do not** view or store your full credit card numbers or bank account passwords. We only receive a confirmation of payment and the email associated with the purchase to activate your account.

3. HOW WE USE YOUR INFORMATION

We use your data for the following purposes:

- **Authentication:** To verify your identity and decrypt your unique access key when you log in to the dashboard.
- **Service Delivery:** To determine if your subscription is active and to display the correct data.
- **Communication:** To send critical service updates, such as "Payment Received" confirmations, "Account Recovery" emails, or security alerts.

4. DATA STORAGE AND SECURITY

We employ a distributed architecture to enhance security and minimize risk.

4.1. Storage Locations:

- **User Registry:** Your account status and credentials are stored in **Google Cloud Services** (Google Sheets), protected by Google's enterprise-grade security protocols.
- **Public Repository:** Encrypted authentication files are hosted on **GitHub**.

4.2. Data Obfuscation & Encryption:

- **Pseudonymization:** In our public repositories, your email address is converted into an alphanumeric hash string to prevent public identification.
- **Encryption:** Sensitive access keys are stored using cryptographic encryption. We do not store data in plain text in public-facing directories.
- While we implement reasonable security measures, no method of transmission over the Internet is 100% secure, and we cannot guarantee absolute security.

4.3. Local Client-Side Storage

"Remember Me" Feature: If you voluntarily select the "Remember Me" option on the login screen, we store your email address, password, and disclaimer acceptance status locally on your specific device (using browser localStorage).

- **Purpose:** This allows the application to automatically log you back in when the dashboard detects a new update and refreshes the page, improving your user experience.
- **Security Warning:** This data resides solely on your device. We strictly advise **against** using the "Remember Me" feature on public, shared, or unsecured computers (such as libraries or internet cafes), as this may allow others to access your dashboard without authorization. You are responsible for unchecking this box or clearing your browser cache if you share your device.

5. DISCLOSURE OF DATA

We do not sell, trade, or rent your personal data to third parties. We only share data with trusted service providers necessary to operate the business:

- **Whop:** For processing payments and managing subscriptions.
- **Google/GitHub:** For data hosting infrastructure.

6. DATA RETENTION

We retain your personal information only for as long as your subscription is active or as necessary to comply with legal obligations. If you cancel your subscription, your data may be retained for a limited period to allow for easy reactivation, after which it will be permanently deleted.

7. YOUR RIGHTS

Depending on your location, you may have the right to:

- **Access:** Request a copy of the personal data we hold about you.
- **Deletion:** Request the permanent deletion of your account and data ("Right to be Forgotten").
- To exercise these rights, please contact us at: **pedro.giacomelli2@gmail.com**

8. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on this page or via email.