

PRIVACY POLICY

Keto Contractor AI

Last updated: March 27, 2026

1. INFORMATION WE COLLECT

We collect information you provide directly, including:

- Account information (name, email address)
- Health and diet data (weight, macros, ketone levels, dietary preferences)
- Recipes, meal plans, and pantry items you create or save
- Progress tracking data
- Payment information (processed by Whop — we do not store card details)

We also collect usage data automatically, including log data and device information.

2. HOW WE USE YOUR INFORMATION

We use your information to:

- Provide and improve the App's features
- Generate personalized AI recipes and meal plans
- Process payments and manage your subscription
- Send transactional emails (receipts, account notices)
- Enable coaching features if you are enrolled with a coach

3. AI AND YOUR DATA

Your dietary preferences, pantry items, and progress data are used as context when generating AI content (recipes, meal plans, coaching reviews). This data

is sent to OpenAI's API for processing. OpenAI's privacy policy applies to this data transmission. We do not sell your data to third parties.

4. COACHING RELATIONSHIPS

If you are linked to a coach on the platform, your coach may have access to data you have chosen to share (meal plans, progress, recipes, shopping list).

You control these permissions in your Privacy settings at any time.

5. DATA STORAGE

Your data is stored securely using Supabase. We implement industry-standard security measures to protect your information.

6. DATA RETENTION

We retain your account data for as long as your account is active. You may request deletion of your account and associated data by contacting us.

7. THIRD-PARTY SERVICES

The App integrates with the following third-party services:

- Whop (payments and subscriptions)
- OpenAI (AI content generation)
- Supabase (database and authentication)
- Resend (transactional email)

8. YOUR RIGHTS

You have the right to access, correct, or delete your personal data. Contact us at billing@ketocontractor.com to make a request.

9. CHILDREN

The App is not intended for users under 18 years of age. We do not knowingly collect data from minors.

10. CHANGES TO THIS POLICY

We may update this Privacy Policy at any time. We will notify you of significant changes via email or in-app notice.

11. CONTACT

Privacy questions: billing@ketocontractor.com