

END USER LICENSE AGREEMENT (EULA)

Keto Contractor AI

Last updated: March 27, 2026

This End User License Agreement ("Agreement") is a legal agreement between you ("User") and Keto Contractor AI ("Company") for use of the Keto Contractor AI application and services.

1. LICENSE GRANT

The Company grants you a limited, non-exclusive, non-transferable, revocable license to access and use the App for your personal or business purposes in accordance with this Agreement.

2. RESTRICTIONS

You may not:

- Copy, modify, or distribute the App or its source code
- Reverse engineer or attempt to extract the App's underlying AI models or algorithms
- Sublicense or resell access to the App
- Use automated tools to scrape, crawl, or extract data from the App
- Use the App in any way that violates applicable laws

3. AI-GENERATED CONTENT LICENSE

Content generated using your credits (recipes, meal plans, marketing copy, images) is licensed to you for personal and commercial use. You may share, publish, or sell content generated through your account. The Company retains

no ownership claim over your generated content.

4. COACH CONTENT

Coaches using the platform to generate content for clients retain full ownership of that content. The Company is not responsible for the accuracy or appropriateness of coach-generated content shared with clients.

5. UPDATES

The Company may update, modify, or discontinue features of the App at any time. We will provide reasonable notice of significant changes.

6. TERMINATION

This license is effective until terminated. It terminates automatically if you violate any term of this Agreement. Upon termination, you must cease all use of the App.

7. GOVERNING LAW

This Agreement shall be governed by the laws of the State of Louisiana, United States, without regard to conflict of law provisions.

8. ENTIRE AGREEMENT

This Agreement, together with the Terms of Service and Privacy Policy, constitutes the entire agreement between you and the Company regarding use of the App.

9. CONTACT

Legal inquiries: billing@ketocontractor.com