

# Privacy Policy

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Last updated: March 2026

## 1. WHO WE ARE

Digital Estate is operated by Preslav Nikolov. We are committed to protecting your personal data and your privacy.

## 2. WHAT DATA WE COLLECT

When you make a purchase, we collect:

- Your name and email address
- Payment information (processed securely by Stripe — we do not store card details)
- Purchase history
- Any information you voluntarily provide in onboarding forms (for \$750 tier customers)

## 3. HOW WE USE YOUR DATA

We use your data to:

- Process and deliver your purchase
- Send you access to your course and community
- Communicate with you about your order or account
- Send relevant updates about Digital Estate products (you can opt out at any time)

## 4. PAYMENT PROCESSING

All payments are processed by Stripe. Digital Estate does not store, see, or have access to your full payment card details. Stripe's privacy policy applies to all payment data. You can view it at [stripe.com/privacy](https://stripe.com/privacy).

## 5. WHOP PLATFORM

Our products are hosted and delivered via Whop. By purchasing, you also agree to Whop's privacy policy available at [whop.com/privacy](https://whop.com/privacy).

## 6. DATA SHARING

We do not sell, rent, or share your personal data with third parties for marketing purposes. We only share data with:

- Stripe (payment processing)
- Whop (course and community delivery)

- Any service providers necessary to operate our business, under strict confidentiality agreements

## **7. DATA RETENTION**

We retain your data for as long as your account is active or as needed to provide services. You may request deletion of your data at any time by contacting us.

## **8. YOUR RIGHTS (UK/EU)**

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data
- Object to processing of your data
- Request restriction of processing
- Data portability

To exercise any of these rights, contact us via Telegram: @preslavnn

## **9. COOKIES**

Our sales page (digitalestate.online) does not use tracking cookies or third-party analytics at this time.

## **10. CHANGES TO THIS POLICY**

We may update this Privacy Policy from time to time. Changes will be posted on our website with an updated date.

## **11. CONTACT**

Privacy-related enquiries: Telegram @preslavnn