

# Privacy Policy

Running on Auto

runningonauto.com

Last updated: April 2026

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## 1. Who We Are

Running on Auto is a trading name of Přesčas s.r.o., a limited liability company registered in Prague, Czech Republic. We operate the website runningonauto.com and sell digital products via Whop. For any privacy related questions, contact us at support@runningonauto.com

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## 2. What Data We Collect

When you purchase from us or interact with our website, the following data may be collected:

- Your name and email address
- Your billing address and country
- Payment information (processed and stored by Whop – we never see or store your card details)
- Your IP address and general location
- Information about how you found us and how you use our website

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## 3. How We Collect It

- Directly from you when you make a purchase
- Automatically through our website via standard web analytics
- Through Whop, our payment and delivery platform, when you complete a transaction

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## 4. Why We Collect It

We use your data for the following purposes:

- To process your purchase and deliver your product
- To send you transactional emails related to your purchase
- To provide customer support
- To comply with our legal and tax obligations
- To improve our products and website

We do not use your data for any purpose beyond those listed above without your explicit consent.

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## 5. Who We Share It With

We do not sell your personal data to anyone.

We share data only with the following third parties where necessary to operate our business:

- **Whop** – our payment processing and product delivery platform. Whop acts as Merchant of Record and processes your payment data under their own privacy policy.

- **Email service providers** – used to send transactional and support emails only.

All third parties we work with are required to handle your data securely and in accordance with applicable data protection law.

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## 6. How Long We Keep It

We retain your data for as long as necessary to:

- Fulfil your purchase and provide support
- Comply with our legal and tax obligations (typically 7 years under Czech law)

After this period, your data is securely deleted.

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## 7. Your Rights Under GDPR

As a resident of the European Economic Area, you have the following rights regarding your personal data:

- **Right of access** – you can request a copy of the data we hold about you
- **Right to rectification** – you can ask us to correct inaccurate data
- **Right to erasure** – you can ask us to delete your data, subject to our legal obligations
- **Right to restrict processing** – you can ask us to limit how we use your data
- **Right to data portability** – you can request your data in a portable format
- **Right to object** – you can object to certain uses of your data

To exercise any of these rights, contact us at [support@runningonauto.com](mailto:support@runningonauto.com). We will respond within 30 days.

If you are not satisfied with how we handle your data, you have the right to lodge a complaint with the relevant data protection authority in your country.

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## 8. Cookies

Our website may use cookies for basic functionality and analytics. We do not use cookies for advertising or tracking purposes. You can disable cookies in your browser settings at any time.

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## 9. Data Security

We take reasonable technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse. Payment data is handled entirely by Whop and is never stored on our systems.

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated date. Continued use of our website or products after changes are posted constitutes acceptance of the updated policy.

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## 11. Contact

For any questions about this Privacy Policy or how we handle your data:

Email: [support@runningonauto.com](mailto:support@runningonauto.com)

Running on Auto – a trading name of Přesčas s.r.o., Prague, Czech Republic.