

TERMS OF SERVICE AND ENGAGEMENT

Last Updated: December 3, 2025

1. ACCEPTANCE OF TERMS

By purchasing a subscription or product through this page (the "Services"), you ("Client") agree to be bound by these Terms of Service (the "Agreement") with Leroy ter Braak ("Artist" or "Consultant"), operating as a Single-Member LLC in the State of Texas.

2. O-1 VISA COMPLIANCE & AGENT APPOINTMENT (CRITICAL)

Client acknowledges that Artist is performing services in the United States under O-1B Visa classification. To ensure compliance with U.S. Citizenship and Immigration Services (USCIS) regulations regarding "Agent Petitioners" (8 C.F.R. § 214.2(o)(2)(iv)(E)):

The undersigned Client hereby appoints AB-LEAP INC as Visa Petition Agent regarding its anticipated engagement with the foreign artist Leroy ter Braak.

This appointment authorizes AB-LEAP INC to act as the agent for this engagement for the purpose of maintaining the Artist's lawful status, while all day-to-day business and financial obligations remain between Client and Artist directly.

3. SCOPE OF SERVICES

The Services provided are "YouTube Strategy Consulting," which may include but are not limited to: channel analysis, content strategy, thumbnail/title optimization, and retention advice as detailed in the specific subscription tier description on Whop.

4. PAYMENT & SUBSCRIPTION TERMS

- **Authorization:** Client authorizes Whop (the payment processor) to charge the payment method on file for the recurring subscription fee listed at checkout.
- **Automatic Renewal:** Subscriptions renew automatically at the end of each billing cycle (monthly/yearly) unless canceled by the Client.
- **Cancellation:** Client may cancel at any time via the Whop dashboard. Access to Services will continue until the end of the current billing period.
- **Refunds:** Due to the digital and proprietary nature of the strategy provided, **all sales are final and non-refundable**, except where required by law.

5. INTELLECTUAL PROPERTY

- **Client Content:** Client retains full ownership of their YouTube channel, videos, and creative content.
- **Consultant IP:** Artist retains ownership of the proprietary frameworks (e.g., the "IDEAL Framework"), methodologies, and teaching materials provided during the engagement. Client is granted a non-exclusive license to use these strategies for their own channel but may not resell, repackage, or distribute Artist's frameworks to third parties.

6. NO GUARANTEES OF RESULTS

Client acknowledges that YouTube growth is influenced by third-party algorithms, market trends, and execution variables outside of Artist's control. Artist provides strategic advice based on professional expertise but makes no guarantees regarding specific view counts, subscriber growth, or revenue figures.

7. LIMITATION OF LIABILITY

To the maximum extent permitted by law, Artist shall not be liable for any indirect, incidental, or consequential damages arising from the use of the Services. Artist's total liability for any claim shall not exceed the amount paid by Client to Artist in the three (3) months preceding the claim.

8. GOVERNING LAW

This Agreement shall be governed by and construed in accordance with the laws of the State of Texas, without regard to its conflict of law principles.

By clicking "Pay" or "Subscribe," Client acknowledges they have read, understood, and agreed to these terms, including the appointment of AB-LEAP INC as Visa Agent.