

# Privacy Policy

## Purpose of this Privacy Policy

Yarimi University Privacy Policy

**Last Updated: October 4, 2025**

Yarimi University respects your privacy and is committed to protecting your personal data. This privacy policy will inform you as to how we look after your personal data when you visit our website and tell you about your privacy rights and how the law protects you.

### Important Information

This privacy policy aims to give you information on how Yarimi University collects and processes your personal data through your use of this website, including any data you may provide through this website when you subscribe, purchase a product or service, or take part in a competition.

This website is not intended for children and we do not knowingly collect data relating to children.

### Contact Details

If you have any questions about this privacy policy or our privacy practices, please contact us in the following ways:

Full name of legal entity: Yarimi University

Email address: [yarimi@yarimiuniversity.com](mailto:yarimi@yarimiuniversity.com)

You have the right to make a complaint at any time to the Information Commissioner's Office (ICO). We would, however, appreciate the chance to deal with your concerns before you approach the ICO, so please contact us in the first instance.

## **We Collect the Following**

### **Information you provide to us directly:**

When you register for an account via email, we collect your full name, password, and email address.

### **Technical information we collect:**

Any use of Yarimi University's website and/or software may result in the collection of technical information such as your computer's IP address, mobile device identifier, metadata, operating system, browser name/version, the referring web page, and requested page. This information is used to help us understand overall usage patterns of our website and software.

We also use third-party analytics tools to help us measure how you use our website. These tools collect information sent by your device or our service, including usage information, which helps us improve our service.

Yarimi University may also invite you to provide information through feedback requests, surveys, or product/service support. Your response to these communications may require you to submit personal information and opinions.

## **How We Use Your Information**

We may use information that we receive to:

- \* Help you efficiently access your information after you sign in.
- \* Remember information so you will not have to re-enter it during your visit or next time.
- \* Provide personalized content and information to you and others, which may include online ads or other forms of marketing.
- \* Provide, improve, test, and monitor the effectiveness of our service.
- \* Develop and test new products and features.
- \* Monitor metrics such as visitor numbers, traffic, and demographics.
- \* Diagnose or fix technology problems.
- \* Automatically update Yarimi University's application on your device.

**Purposes/Activities and Lawful Bases:**

- \* Registering you as a new customer – performance of a contract.
- \* Processing and delivering your order (including managing payments, fees, and charges, and recovering money owed) – performance of a contract; legitimate interests (recovering debts).
- \* Managing our relationship with you (notifying you of changes to terms or policies, requesting reviews/surveys) – compliance with legal obligations; legitimate interests (keeping records updated, studying service usage).
- \* Enabling prize draws, competitions, or surveys – performance of a contract; legitimate interests (customer engagement).
- \* Administering and protecting our business and website (troubleshooting, data analysis, testing, maintenance, reporting, hosting) – legitimate interests (running business operations, preventing fraud, IT security).
- \* Delivering relevant content and ads and measuring effectiveness – legitimate interests (developing services, growing business, informing marketing strategy).
- \* Using analytics to improve services and customer experience – legitimate interests (development and growth).
- \* Making recommendations about goods or services that may interest you – legitimate interests (developing offerings, growing business).

## **Marketing**

### **Promotional offers from us:**

We may use your identity, contact, technical, usage, and profile data to form a view on what we think you may want or need, or what may interest you. You will receive marketing communications from us if you have requested information or purchased goods/services and have not opted out.

### **Third-party marketing:**

We will get your express opt-in consent before sharing your data with third parties for marketing purposes.

### **Opting out:**

You can stop marketing messages at any time by using the unsubscribe link in emails or by contacting us at [yarimi@yarimiuniversity.com](mailto:yarimi@yarimiuniversity.com). Opting out does not affect service-related communications (e.g., order confirmations).

## **Cookies**

You can set your browser to refuse cookies or alert you when websites set cookies. If you disable cookies, parts of our website may not function properly.

## **Change of Purpose**

We will only use your personal data for the purposes for which it was collected unless we reasonably consider another use compatible with the original purpose. If we need to use your data for an unrelated purpose, we will notify you and explain the legal basis.

## **Sharing Your Information**

We do not rent or sell your information to third parties without your consent.

We may share anonymized or aggregated data with partners under confidentiality terms, or disclose information as required by law (e.g., to comply with legal processes, protect rights/property, prevent fraud or harm).

### **How We Store Your Information**

We use commercially reasonable precautions to keep your personal data safe. However, no transmission or storage system is 100% secure.

You are responsible for maintaining the confidentiality of your account credentials. Following account termination, we may retain certain data for backup, audit, or legal purposes for a commercially reasonable period.

For account deletion requests, contact

[yarimi@yarimiuniversity.com](mailto:yarimi@yarimiuniversity.com).

### **Children's Privacy**

We do not knowingly collect information from children under 13 or allow them to register. If we learn we have collected such data without parental consent, we will delete it promptly. Please contact [yarimi@yarimiuniversity.com](mailto:yarimi@yarimiuniversity.com) if you believe we may have data about a child under 13.

### **Other Websites and Services**

Our Privacy Policy does not apply to third-party websites or services linked to or from ours. Your interactions with those services are governed by their own privacy policies.

### **Your Data Protection Rights (EEA & UK)**

If you are a resident of the EEA or UK, you have rights to: access, correct, update, or request deletion of your personal data; object to processing; request restriction of processing; request data portability; and withdraw consent at any time.

To exercise your rights, email

[yarimi@yarimiuniversity.com](mailto:yarimi@yarimiuniversity.com).

You also have the right to complain to your local data protection authority.

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### **Changes to this Privacy Policy**

Yarimi University may update this Privacy Policy from time to time. Changes will be posted on this page, and where appropriate, we may notify you by email or through the website.

Continued use of our services after changes means you accept the updated Privacy Policy.

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