

Privacy Policy

This Privacy Policy explains how **DRIVN HQ** (“we”, “us”, or “our”) collects, uses, and protects your personal information when you visit or use our website <https://drivnhq.co.uk> and any services provided through it, including coaching programs, online training services, and digital products.

We are committed to protecting your privacy and ensuring your personal data is handled in accordance with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

1. Information We Collect

We may collect the following types of information when you use our website or services:

Personal Information

- Full name
- Email address
- Phone number
- Billing and payment information
- Account login information (if applicable)

Health & Fitness Information

If you sign up for coaching or training programs, we may collect information such as:

- Height and weight
- Fitness goals
- Training history
- Health conditions or injuries
- Nutrition information
- Progress photos or measurements

This information is used strictly to provide coaching services and personalised programs.

Technical Information

When you visit our website, we may automatically collect:

- IP address

- Browser type and version
 - Device information
 - Pages visited and time spent on the site
 - Cookies and analytics data
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2. How We Use Your Information

We use your information to:

- Provide personalised training or coaching services
 - Manage your account or program enrolment
 - Process payments and subscriptions
 - Communicate with you regarding your program or enquiries
 - Send updates, newsletters, or promotional offers (you may opt out at any time)
 - Improve our website, services, and user experience
 - Maintain the security and functionality of our website
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3. Legal Basis for Processing

Under UK GDPR, we process personal data based on one or more of the following lawful bases:

- **Contractual necessity** – to deliver coaching services you purchase
 - **Consent** – when you provide health information or subscribe to marketing emails
 - **Legitimate interests** – improving our services and website performance
 - **Legal obligations** – complying with tax or regulatory requirements
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4. Payment Processing

Payments may be processed through third-party payment providers (such as Stripe, PayPal, or similar services). We do **not store full payment card details** on our servers.

These providers process your payment information in accordance with their own privacy policies.

5. Sharing Your Information

We do **not sell your personal data**.

We may share your information with trusted third parties only when necessary, including:

- Payment processors
- Email marketing platforms
- Website hosting providers
- Coaching software or training platforms
- Professional advisers (legal or accounting)

All third parties are required to keep your data secure and confidential.

6. Data Retention

We only keep personal data for as long as necessary to:

- Provide coaching services
- Meet legal and financial obligations
- Resolve disputes or enforce agreements

When your data is no longer needed, it will be securely deleted or anonymised.

7. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to:

- Improve website functionality
- Analyse website traffic
- Personalise your experience

You can control cookie preferences through your browser settings.

8. Data Security

We take appropriate technical and organisational measures to protect your personal information, including:

- Secure hosting and encryption
- Restricted access to personal data
- Secure third-party service providers

However, no internet transmission can be guaranteed to be 100% secure.

9. Your Data Protection Rights

Under UK data protection law, you have the right to:

- Access your personal data
- Request correction of inaccurate information
- Request deletion of your data
- Restrict or object to processing
- Withdraw consent at any time
- Request data portability

To exercise these rights, please contact us using the details below.

10. Third-Party Links

Our website may contain links to external websites or services. We are not responsible for the privacy practices of those third parties.

11. Children's Privacy

Our services are **not intended for individuals under the age of 16**. We do not knowingly collect personal data from children.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with the revised effective date.

13. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

DRIVN HQ

Email: Drivnnn@gmail.com

Website: <https://drivnhq.co.uk>